

Foodservice in IRELAND



Ireland's foodservice market has grown from €6.07bn in 2013 to €6.13bn in 2014, with growth forecasts of almost €6.5 billion by 2017

There are over

10,000

outlets around the country!

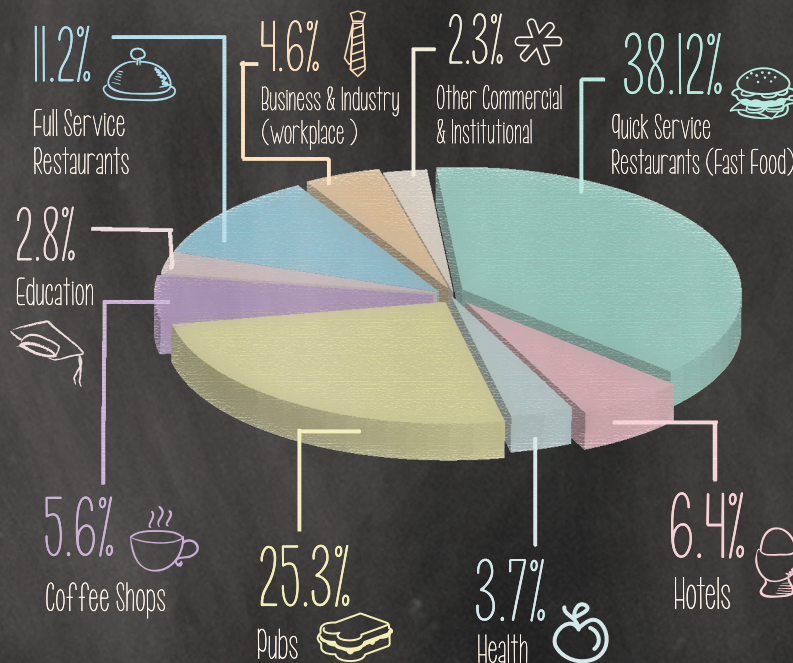


A CAGR (Compound Annual Growth Rate) of

1.9%

is predicted over the next three years, twice the CAGR that was forecast this time last year

IRELAND'S FOODSERVICE MARKET CONSISTS OF



TOP 3 FOODSERVICE PRODUCT CATEGORIES



POSITIVE INDUSTRY FACTORS

INCREASING DISPOSABLE INCOME AND CONSUMER CONFIDENCE

AGREEMENT BY THE GOVERNMENT TO RETAIN THE 9% VAT RATE FOR HOSPITALITY IN THIS YEAR'S BUDGET

TOURISM NUMBERS ARE UP 10% YEAR ON YEAR

EATING OUT TRENDS

TRANSPARENCY AND FOOD SAFETY



SNACK-SIZED SERVING

ALTERNATIVES FOR DIETARY RESTRICTIONS



INDULGENT FARE - BAKERY CAFES

HEALTH AND WELLNESS



BREAKFAST BITES



VALUE

€ €



Bord Bia
Irish Food Board

BORD BIA WORKS WITH 20 COMPANIES EACH YEAR ON SUPPLIER DEVELOPMENT PROGRAMMES - CREATING NEW BUSINESS OF CIRCA €2M ANNUALLY

BORD BIA'S MARKET INTELLIGENCE PROGRAMME SUPPORTS APPROXIMATELY 1,000 COMPANIES