

THE HIGH FRYER

Creative & imaginative
Creatures of habit
Optimistic
Shy



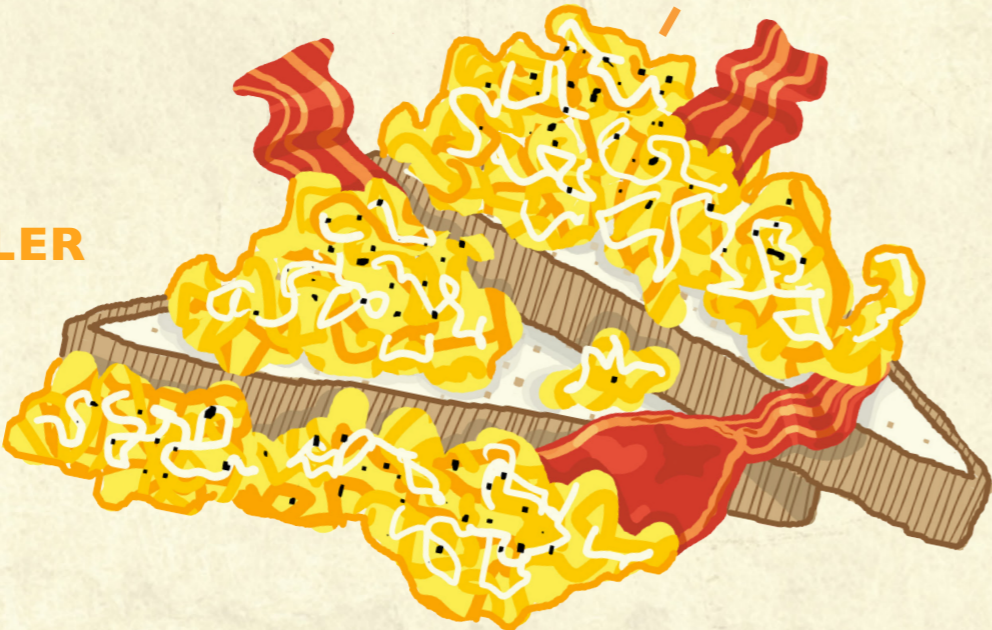
FRITTATA

Italian stallion of the egg world
Popular with young professionals



THE SCRAMBLER

A loyal friend
Conservative by nature
Inclusive of others



**WHAT DO
YOUR EGGS SAY
ABOUT YOU?**

**BORD BIA
CELEBRATES
WORLD EGG DAY**

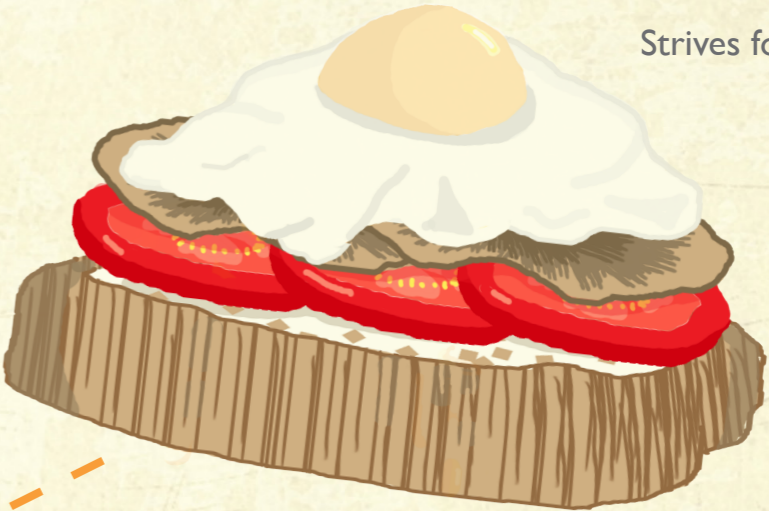
To celebrate World Egg Day, Bord Bia is encouraging Irish consumers to try a tasty egg-based recipe for lunch or dinner. For a selection of egg recipes and videos, see www.bordbia.ie.



@BordBia #WorldEggDay

THE POACHER

Strives for perfection
Gregarious
Energetic



HARD BOILER

A female favourite
Health-conscious
Impulsive



THE OMELETTIER

Mother-figure
Comforting & resourceful
Well-organised
Self-disciplined
Reliable

