

NATIONAL ORGANIC CONFERENCE
Limerick june 14th 2011

***THE FRENCH ORGANIC SECTOR
CONTINUES TO EXPAND***

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- The French Agency for the Development and Promotion of Organic Farming is a public interest group that was founded in November 2001 ;
- Its partners are :

The Ministry of
Agriculture, Food,
Fishery & Rural affairs



Permanent Assembly
of French Chambers of
Agriculture



National Federation of
Organic Farming



Ministry of Ecology,
Sustainable
Development, Transport
and Housing



French Organic Trade
Association



Federation of agricultural
Co-operatives



NATIONAL ORGANIC OBSERVATORY



COMMUNICATION



4 interdependent
working groups at
the Agence Bio

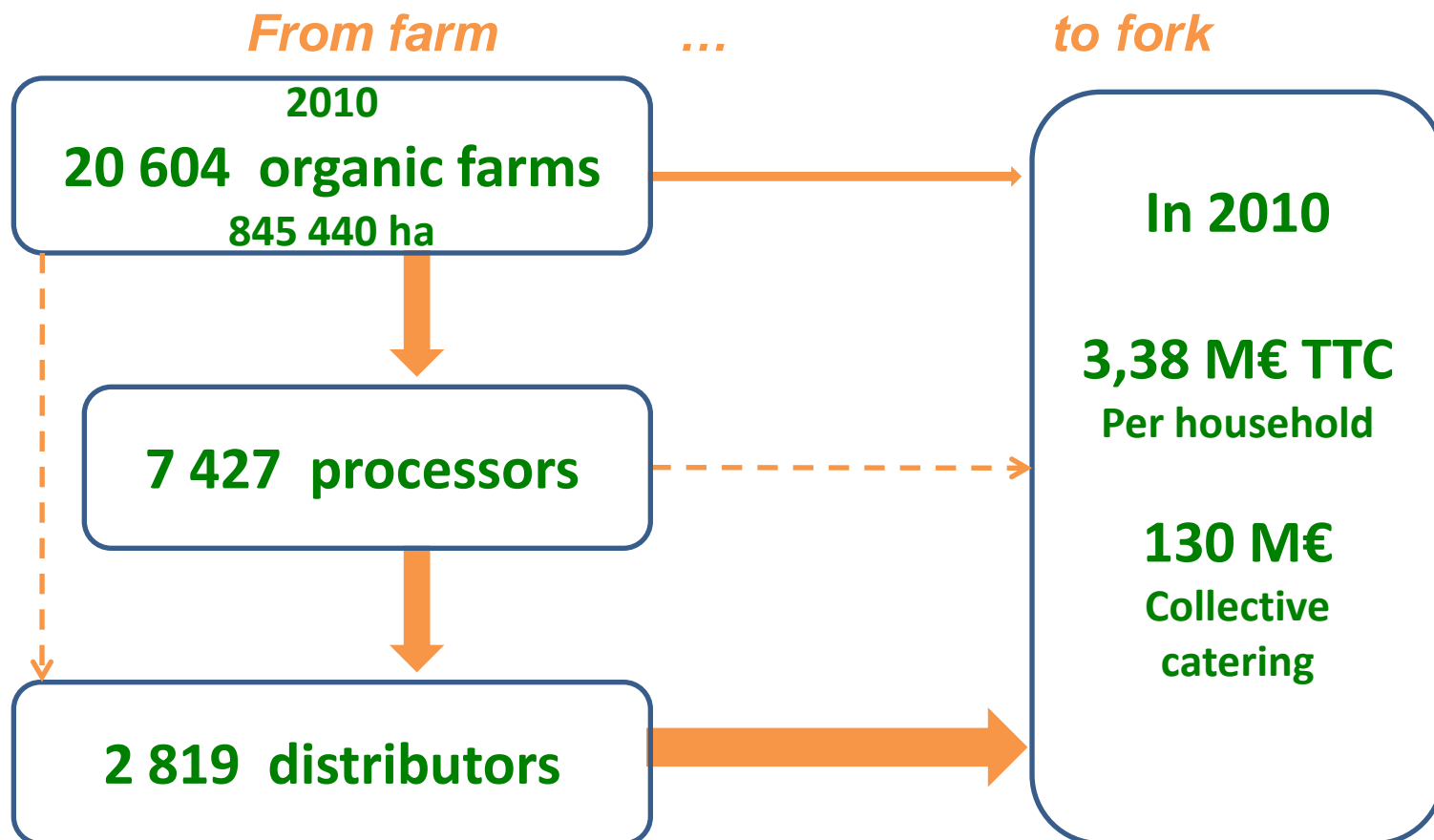
ORGANIC NETWORK & MARKETS

LAND & ENVIRONMENT

- + ORGANIC PRODUCERS NOTIFICATION
- + AB MARK MONITORING WHEN USED FOR COMMUNICATION

The Agence Bio works closely with partners who contribute to developing organic farming : public, professional and inter-professional organisations, research bodies, organic sales departments, environmental organisations and consumer associations.

THE FRENCH ORGANIC NETWORK



MAIN ORGANIC DATAS

A historic growth in organic farming

- 55% increase in the number of farmers since 2008
- 49% increase in the number of organic operators since 2008
- 45% increase in organically managed land since 2008

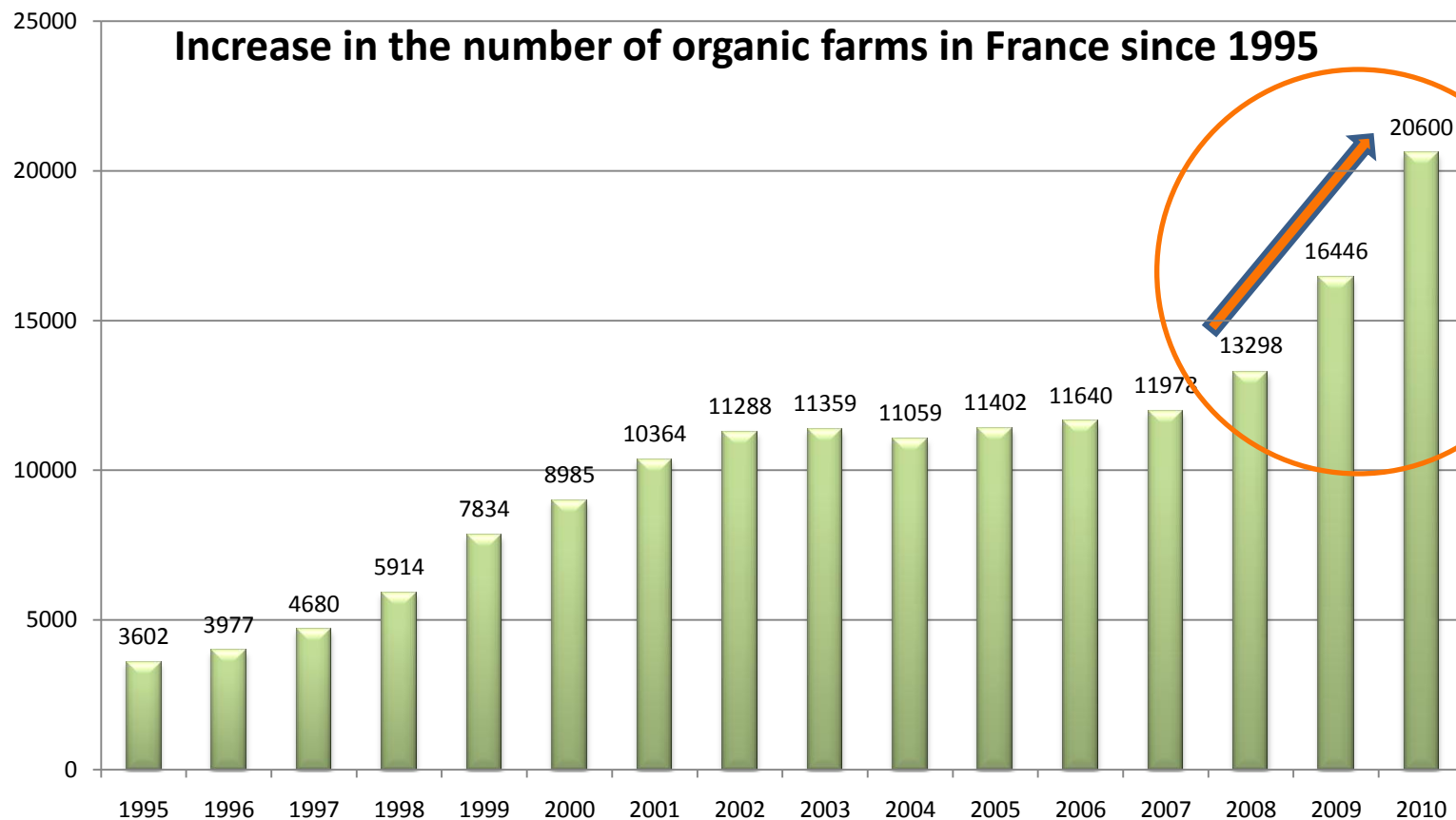
The market growth continues

- 32% increase in 2 years
- constant average prices in 2010 versus 2009
- trend reversal on organic imports

Organic products introduced in the collective catering sector:

- Organic sales have tripled in the last 2 years in this sector
- 1 out of 2 canteens offered organic food in 2010
- In 2012, 8 out of 10 canteens will offer organic food

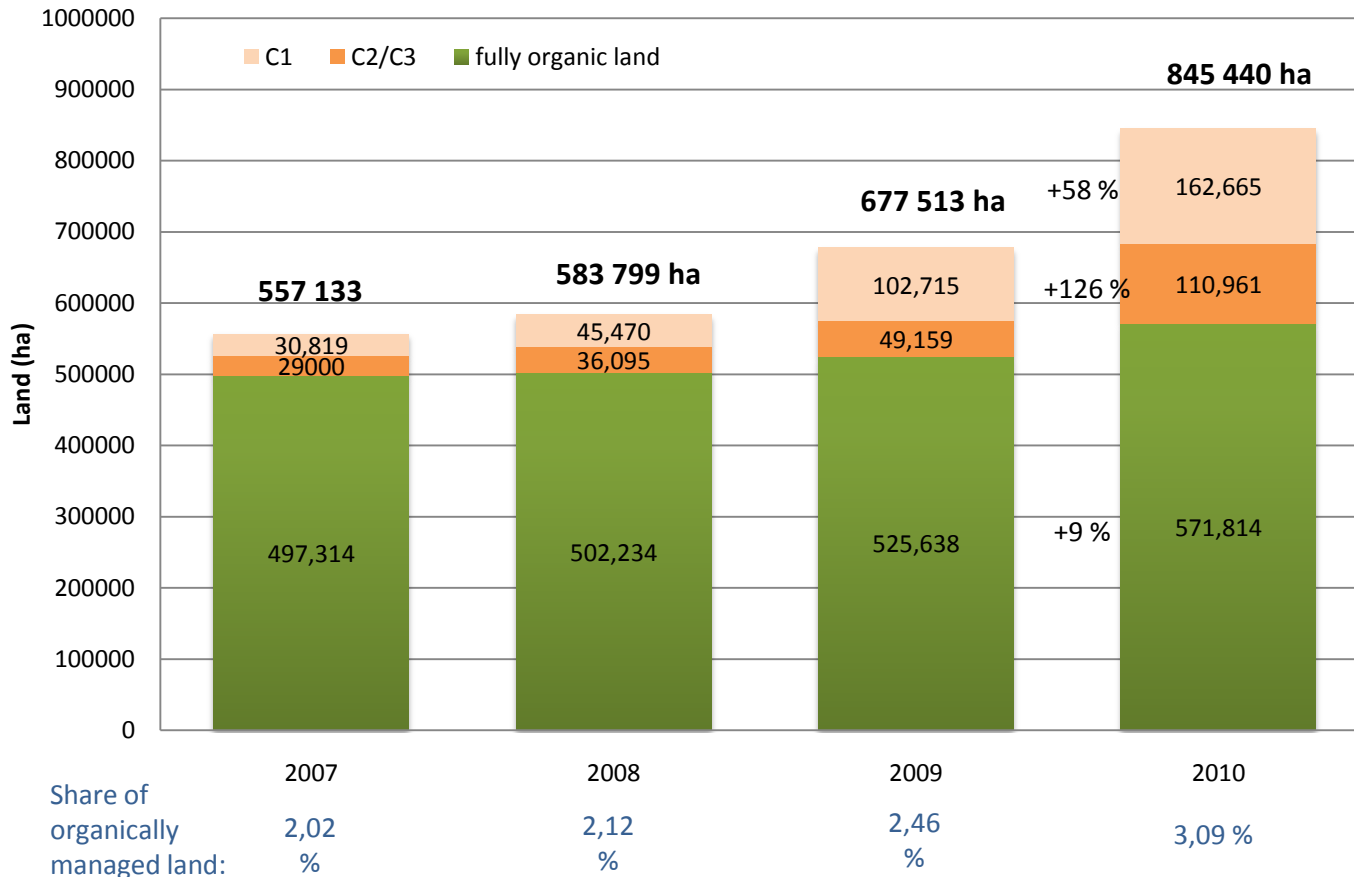
A HISTORIC INCREASE IN THE NUMBER OF ORGANIC FRENCH FARMS



Source: Agence Bio/OC 2010



45% INCREASE IN ORGANICALLY MANAGED LAND SINCE 2008

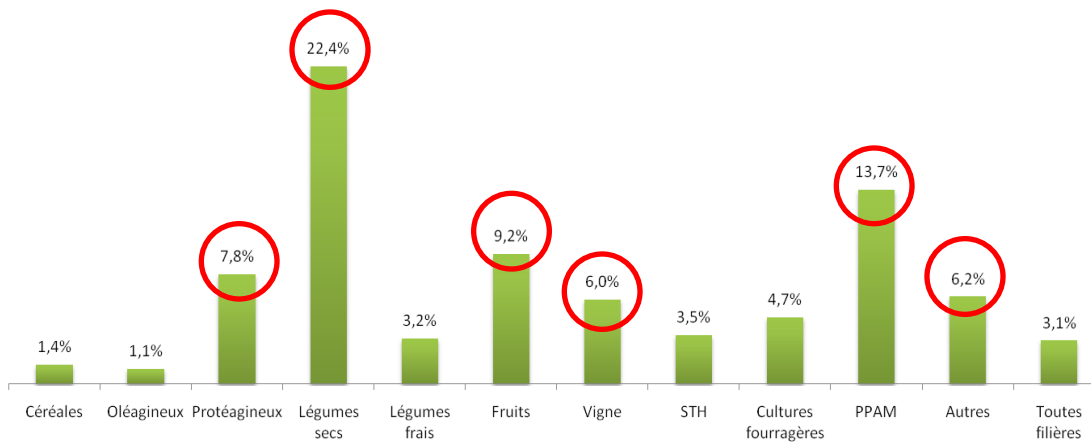


Sources : Agence Bio / OC
Agreste 2010



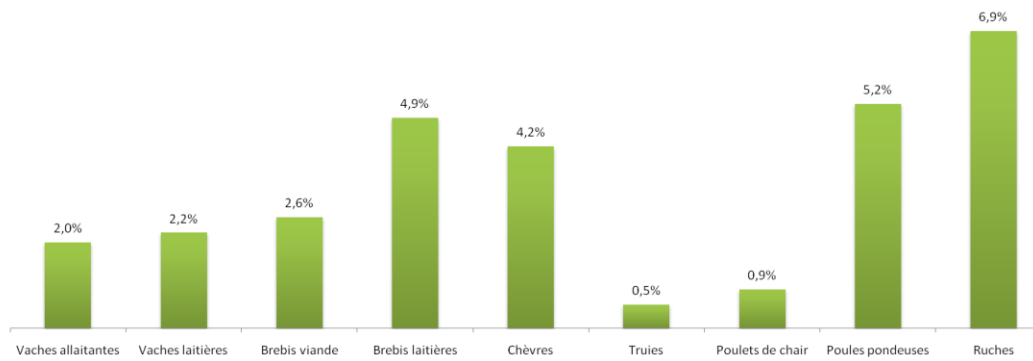
6 PRODUCT CATEGORIES GO PAST THE 6% OF ORGANICALLY MANAGED LAND

Share of organically managed land in the total area of agricultural land in 2010



Source : Agence Bio / OC
* : Agreste 2009 semi-def

Share of organic livestock in the total livestock in 2010



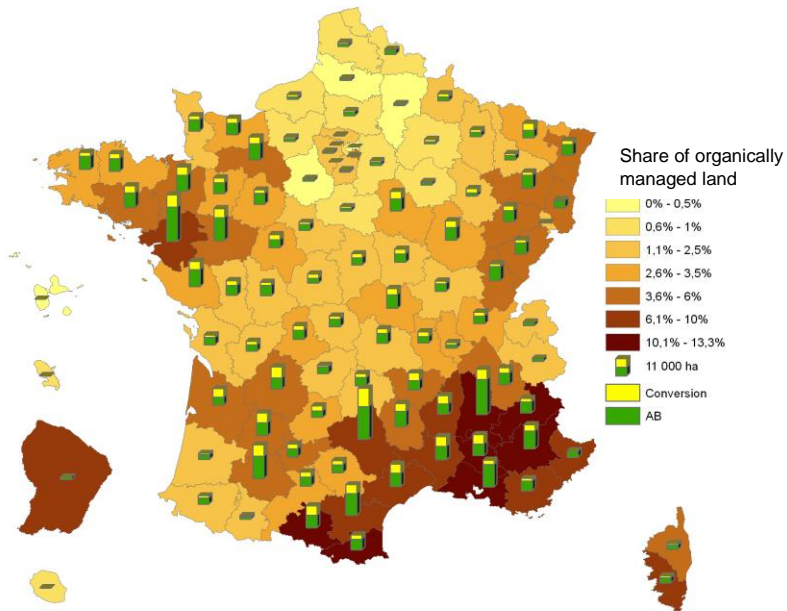
Source : Agence Bio / OC
* : Agreste 2009 semi-def



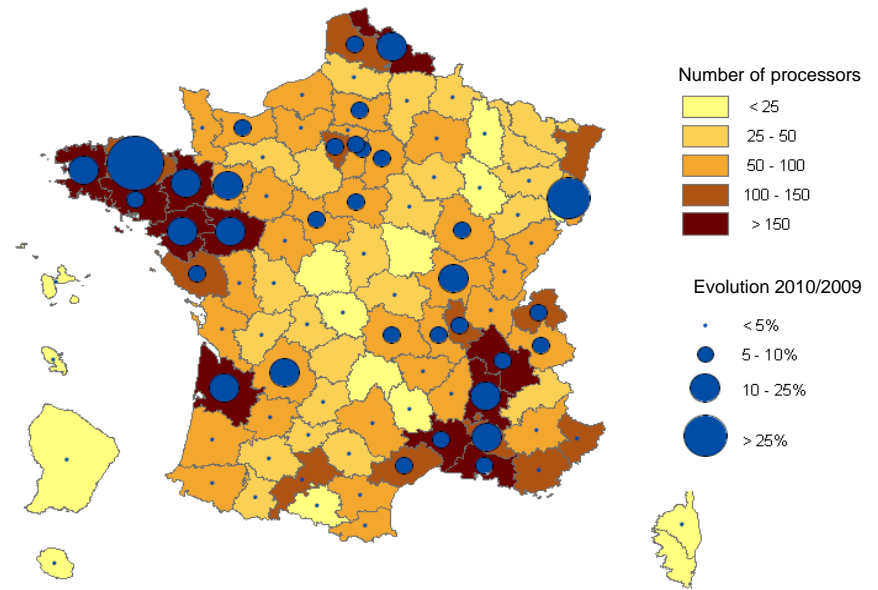
7 427 PREMISES COLLECT, STORE AND PROCESS ORGANIC PRODUCE



Organically managed land in France in 2010



Organic processors in 2010 versus 2009



Source : Agence Bio / OC

global growth of french organic operators in 2010



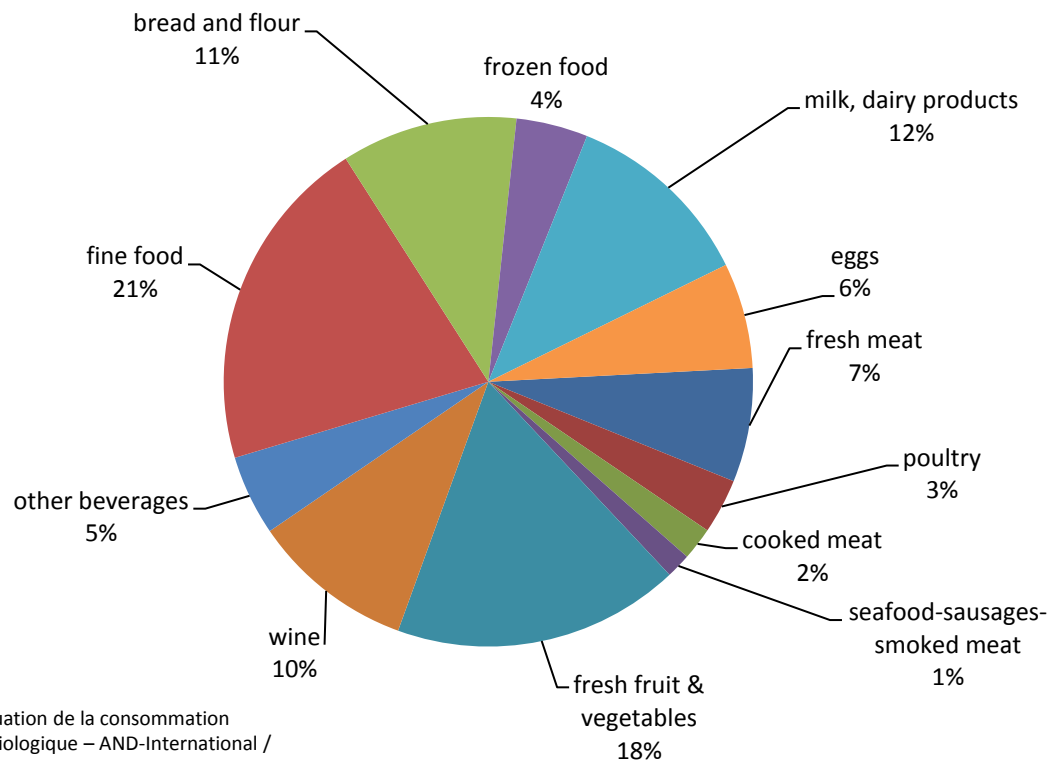
THE MARKET GROWTH CONTINUES

**The organic market has nearly doubled
over the last 5 years:
3.38 billion € in 2010**



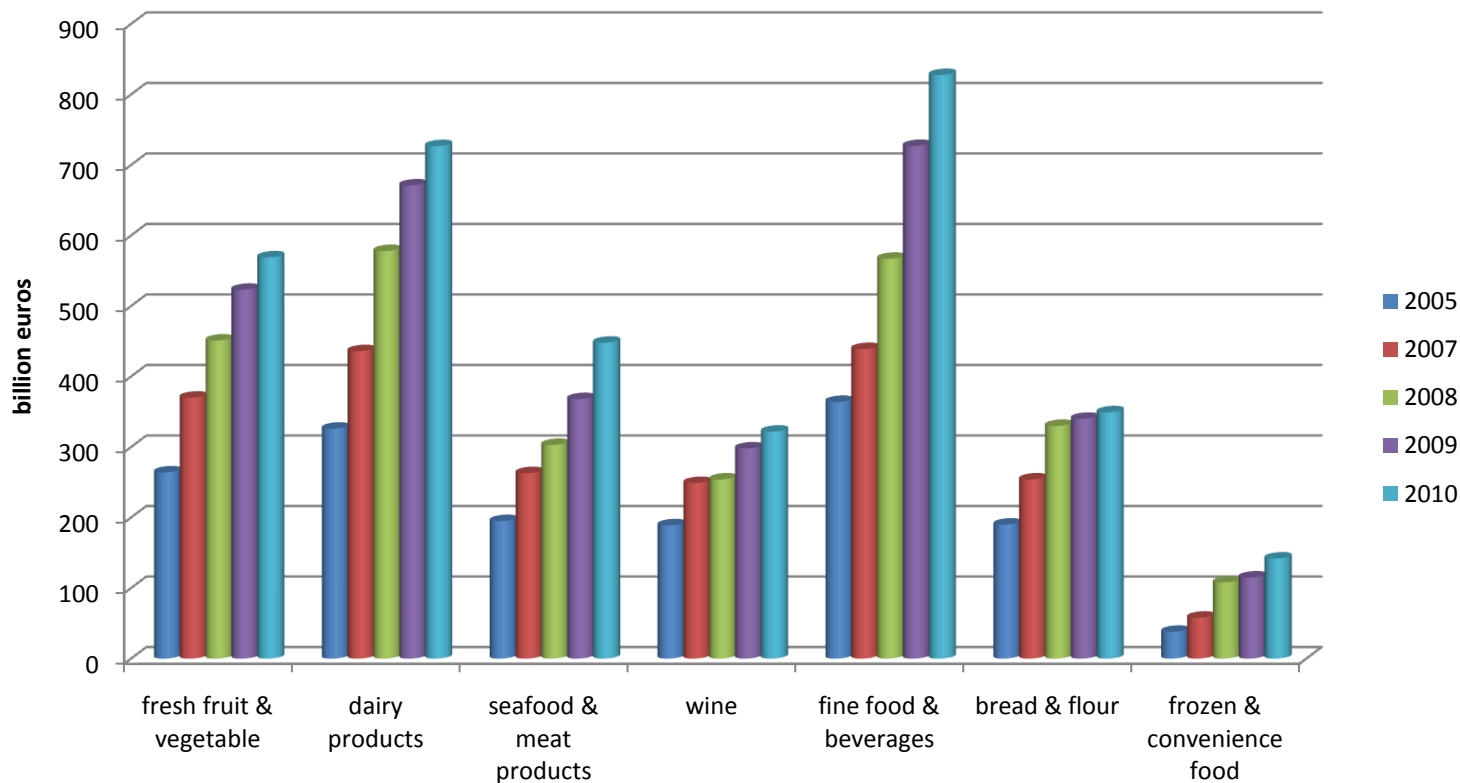
A WIDE RANGE OF ORGANIC PRODUCTS IS AVAILABLE

Product share of the French organic market in



Source : Evaluation de la consommation alimentaire biologique – AND-International / Agence BIO - 2010

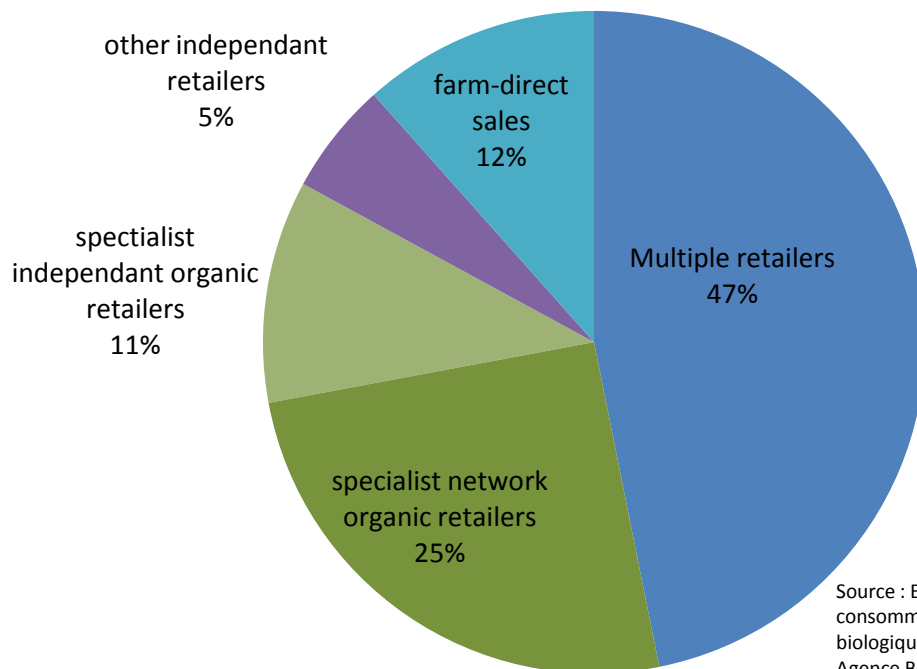
MARKET GROWTH FOR ALL CATEGORIES OF ORGANIC PRODUCTS, 2005-2010



Source : Evaluation de la consommation alimentaire biologique – AND-International / Agence Bio - 2010

FRENCH RETAILING CHANNELS

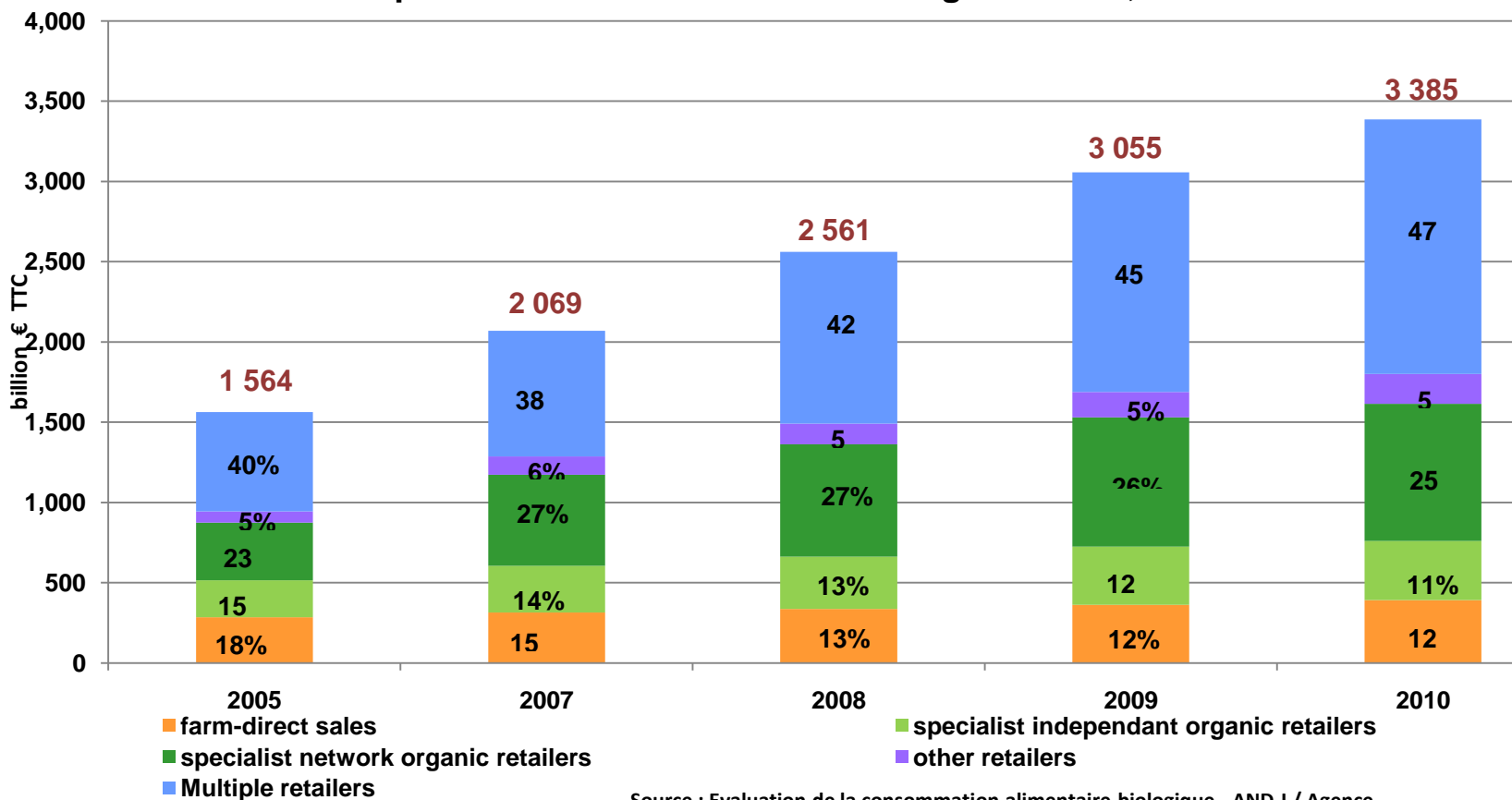
Distribution of the French organic retail market in 2010



Source : Evaluation de la consommation alimentaire biologique – AND-International / Agence Bio - 2010

OVERALL POSITIVE PERFORMANCE

Development of retailers' turnover for organic sales, 2005-2010

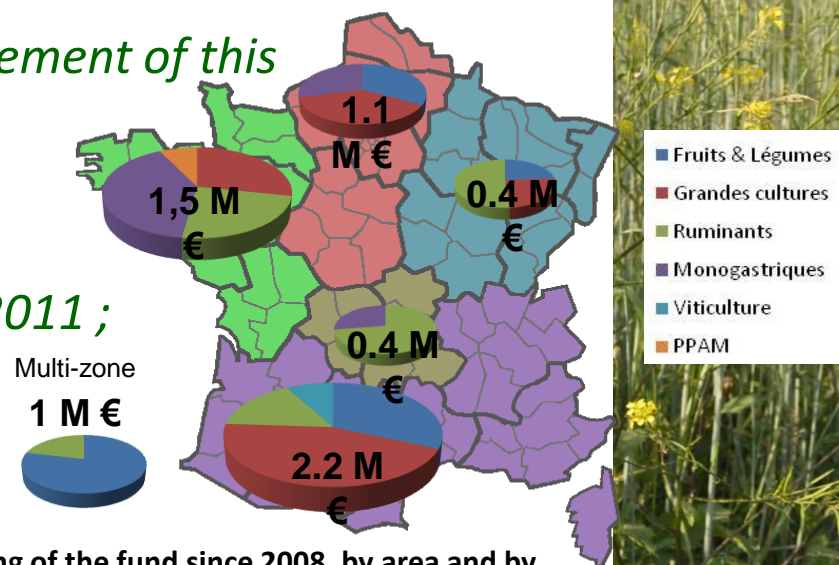


Source : Evaluation de la consommation alimentaire biologique - AND-I / Agence

MANAGEMENT OF THE FRENCH ORGANIC NETWORK

FONDS « AVENIR BIO »

- "Organic Farming : Horizon 2012" = A Plan to develop organic farming, launched in 2007 ;
- Includes a fund to structure organic networks ;
- 3 billions Euros per year over 5 years ;
- Agence BIO was appointed with the management of this fund.
- 5 tenders have been made since 2008 ;
- The 6th tender was launched last February 2011 ;
- 35 programs are already subsidized



Sharing of the fund since 2008, by area and by category of production, Avenir Bio

THANK YOU FOR YOUR ATTENTION FOR MORE INFORMATION:

www.agencebio.org

Please, come to visit-us at **Tech&Bio**,
7 & 8th of September 2011
Valence, Drôme
France

