



TOPAZ
that's better

INNOVATION INVESTMENT GROWTH

**FUELLING
A NEW ERA**

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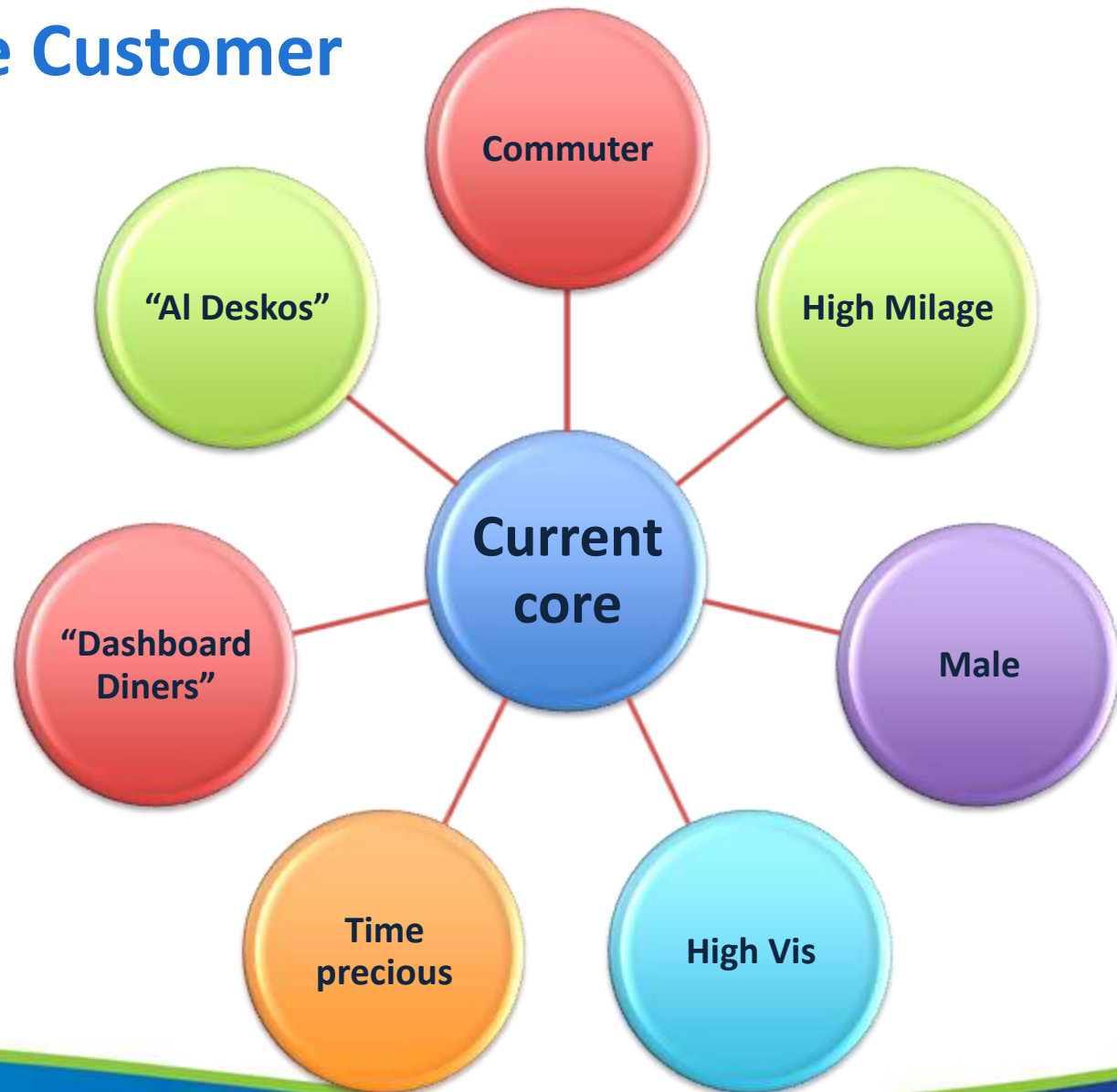
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Topaz

- Ireland's largest fuel and convenience brand
- Our fuels take you further
- 330 stores across Ireland
- 121 company owned and operated stores
- Sell 5 million cups of coffee per year
- Serve 800K customers per week
- New ownership – 100% Irish



Topaz Core Customer



Forecourt & convenience challenges

- Low margin “Footfall Driver” categories in decline
 - Phone credit
 - Lotto
 - Tobacco
- Grocery sales in decline
- Cars becoming more fuel efficient
- Recession had led to smaller pump fills – this trend is now reverting to pre-recession
- High Vis Jackets beginning to return – new habits have formed
- Convenience market focussed on the “middle”

What is Dashboard Dining?

Dashboard dining is the practice of eating on the move, originally coined in the US. It is very much associated with fast food.

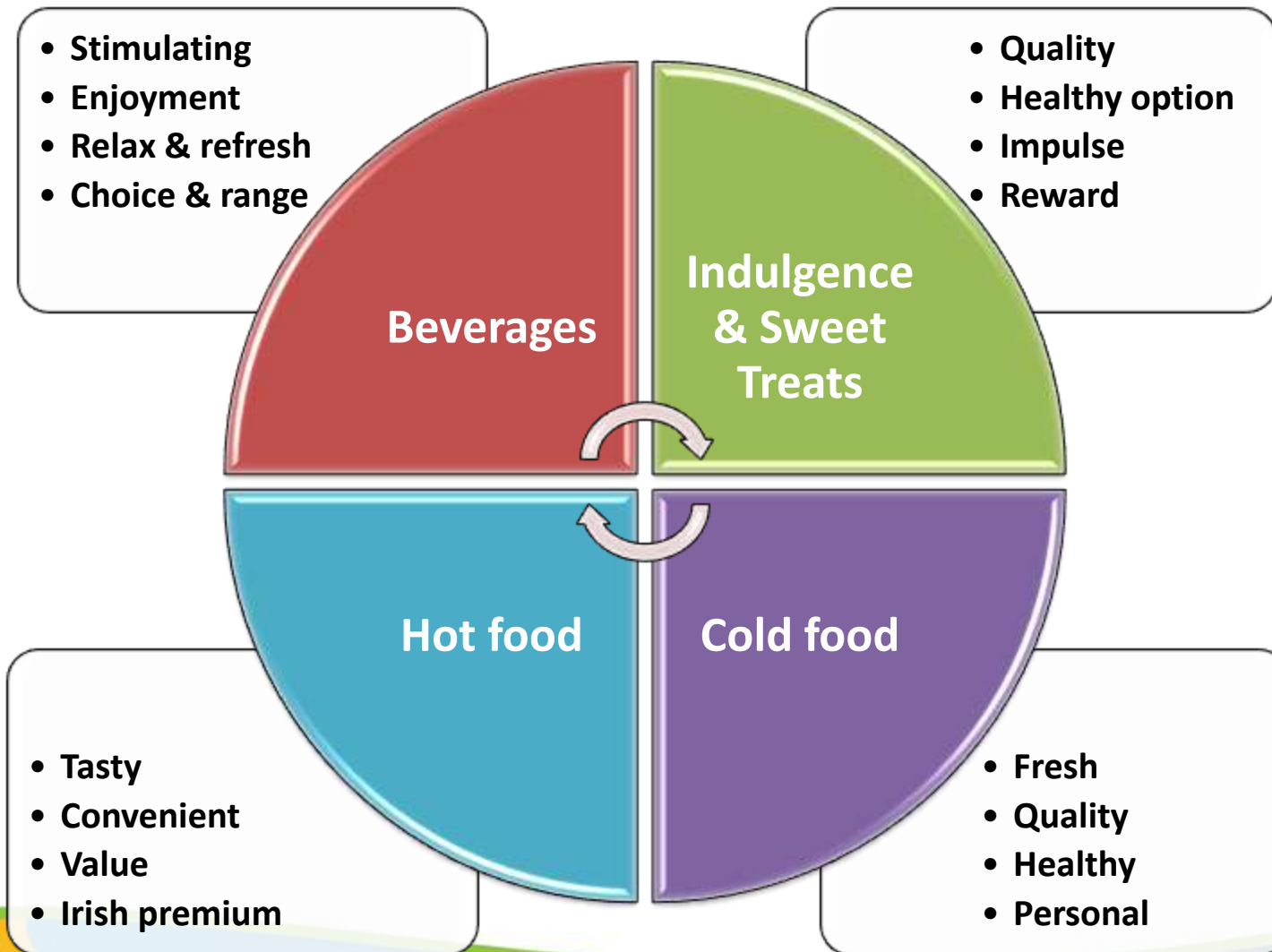


New Potential Customers





Customers Food Journey



Beverages



Cold Food



Hot Food



Sweet Treats



What are Topaz looking for?

- New dashboard dining solutions
- Quality Irish provenance
- Healthy fast food
- Street and modern influences
- Flavour and ingredient led innovation
- Seasonal and limited edition offerings
- Food Safety
- Time of day solutions
 - Morning
 - Treat
 - Lunch



Irish Supply Chain

How do you become a Topaz supplier?

- Musgrave Food Service are our supply partner
- Email us your ideas through Musgrave and Topaz
- Food development kitchen – all organised product testings through Musgrave
- Be flexible and bring us your ideas

All will be
Re.Vealed soon...

Re.Store

Re.Store



Re.Store



**IN-STORE
SERVICES**

Customer toilets
Seating area
ATM
PostPoint
Leap Cards
Play Lotto
Top-up
Gift Cards



Westview, Junction 4 M1, opens tomorrow

Our Customer Promise ...

At Re.Store we give you the highest quality honest to goodness Food & Coffee on the go. Our freshly made sandwiches, healthy salads, home baked goods and expertly roasted coffee are served to you as nature intended.

This tasty premium offer at all times will be delivered by informed, skilled & motivated people who are passionate about customer service.

Simple and without unnecessary complication

Summary

Topaz is looking for Dashboard Dining solutions for both our current core and new potential food customers. We want to lead the forecourt market with great quality Irish fresh food that surprises and excites our customers.