



Food Harvest 2020.

A vision for Irish agri-food and fisheries

David Bell
18th September 2014



Growing the success of Irish food & horticulture





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Lessons from HBS Case Studies



Growing the success of Irish food & horticulture



Danaher (DHR)



Lufa/Chobani



Growing Ireland's Largest
Indigenous Industry

Growing the success of Irish food & horticulture

Bord Bia
Irish Food Board

Los Grobo/Mexico



Samsung



Growing the success of Irish food & horticulture

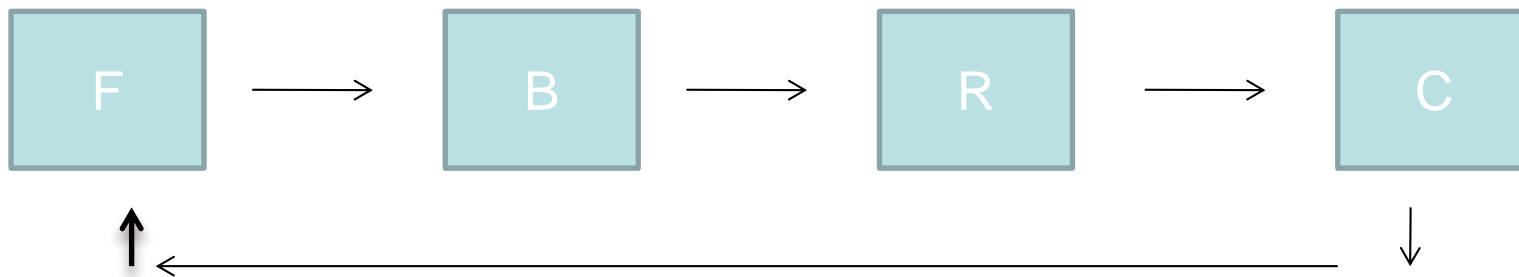
Bord Bia
Irish Food Board

Barilla/Eataly



Friona/Zespri

Feedback Loop



Diageo

