



FEVER-TREE

Premium Natural Mixers

Consumer Insights

Charles Rolls - CEO and Co-Founder









PLYMOUTH GIN 70° PROOF
MADE & BOTTLED BY COATES & CO.
(PLYMOUTH) LTD. AT BLACK FRIARS
DISTILLERY, PLYMOUTH, ENGLAND.











FEVER-TREE





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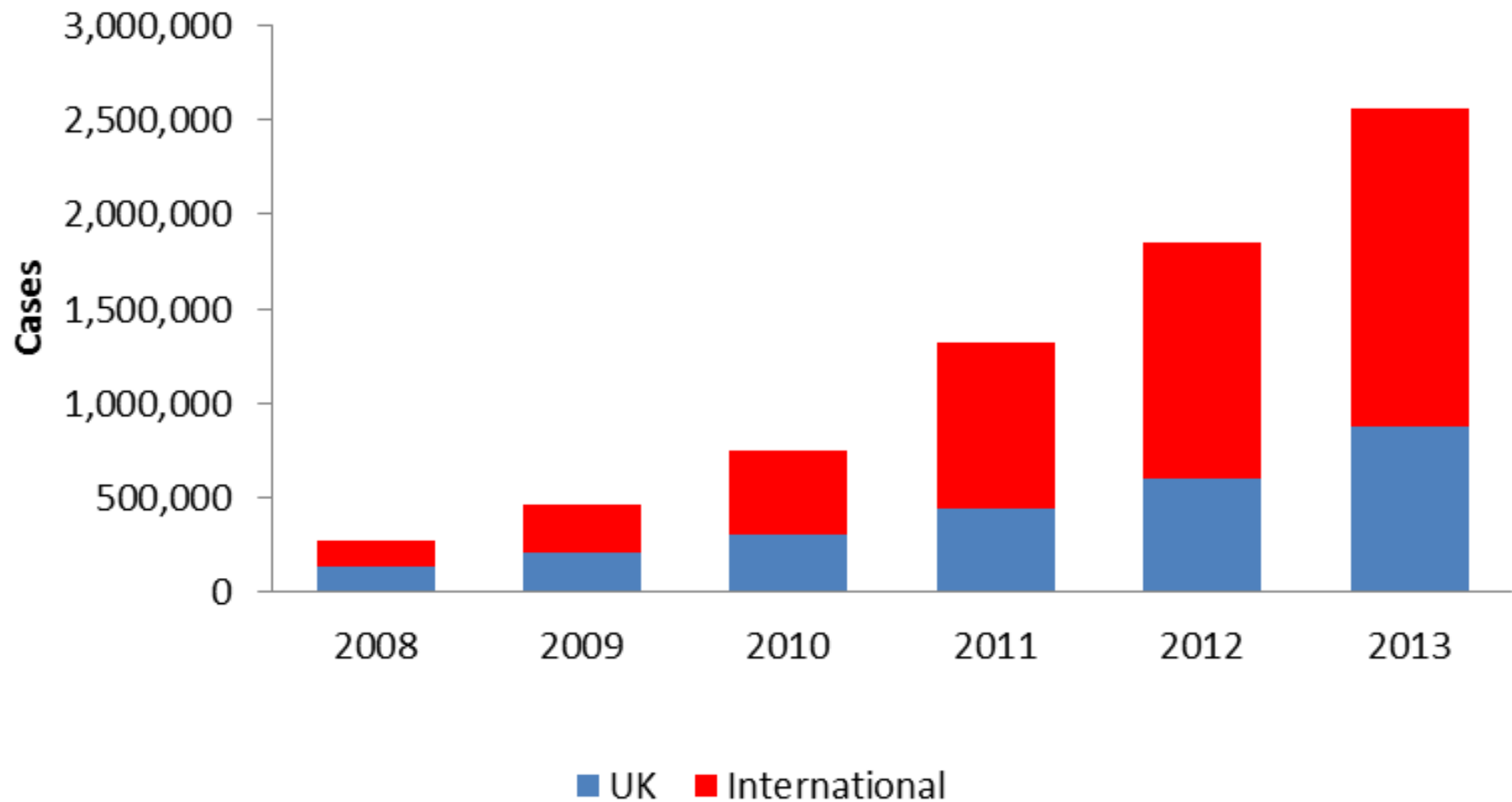
EL VODKA TONIC PERFECTO

BELVEDERE VODKA
& FEVER-TREE
TONIC





Fever-Tree Case Sales 2008-2013



IF $\frac{3}{4}$ OF YOUR DRINK
IS THE **MIXER**,
MAKE SURE YOU USE
THE BEST