

### **Looking to talk about Bord Bia Bloom?**

In your PR and Marketing materials, please refer to the event as **Bord Bia Bloom**. The event should not be referenced as Bord Bia's Bloom.

### **Here is a boiler plate for use in media materials:**

Bord Bia Bloom, Ireland's largest festival of gardening, food and sustainable living, returns for its 20th year in bloom this June bank holiday weekend (Thursday, May 28<sup>th</sup> – Monday, June 1<sup>st</sup>, 2026). Brimming with colour and creativity, it heralds the start of summer with a dazzling display of glorious gardens, fabulous food, and enthralling entertainment to entice visitors of all ages.

Spanning an expansive 70-acre site in Dublin's leafy Phoenix Park, Bord Bia Bloom is one of the country's most unique outdoor experiences, attracting over 100,000 visitors annually. This year, visitors can soak up the sights, sounds, and tastes of summer over five buzzing days packed with live entertainment, talks, interactive workshops, dining, shopping and so much more.

With an abundance of opportunities to grow, taste, and learn, Bord Bia Bloom is the ultimate family day out. Tickets are on sale via [Bord Bia Bloom Tickets | Festivals Times & Details | Ticketmaster IE](#) and two children can go free with each adult ticket purchased.

### **Bord Bia Bloom**

9am-6pm, May 28<sup>th</sup>-June 1st

Phoenix Park, Dublin

[www.bordbiabloom.com](http://www.bordbiabloom.com)

@BordBiaBloom #BordBiaBloom

*To stay up to date on the 2026 festival, sign up to the [Bloom Ezine](#) and follow us on social media – @BordBiaBloom on [Instagram](#) and [Facebook](#) and @BordBia on Tik Tok.*