



Agenda

Horticulture Industry Forum Grower Event

Wednesday, 12th November 2025

Department of Agriculture, Food and the Marine,

Lecture Theatre, Backweston, Celbridge

9.30am – Registration and networking with refreshments

10:00am – Welcome & Introductions by Orla McManus, HIF sub committee Chair

10:10am – Opening Comments by Minister of State, Michael Healy-Rae -

10.20am – Horticulture Strategy

- DAFM: Mid term review
- IFA: Retail Charter update

10:50am – Strategy & Insights

- Bord Bia: Presentation of new strategy
- DAFM: Investment scheme update
- DAFM: Food safety update

11:20am – Meet Your Sector Representatives

Short introductions & 5 min updates from each sector representative

12:00pm – Coffee & pastries

12:40pm – Ministerial Response & Discussion

1:25pm – AOB & Next Steps

1:30–2:30pm – Buffet Lunch & Networking