



## Agenda

### **Horticulture Industry Forum Grower Event**

Wednesday, 12th November 2025

Department of Agriculture, Food and the Marine,  
Lecture Theatre, Backweston, Celbridge

#### **9.30am – Registration and networking with refreshments**

**10:00am – Welcome & Introductions by Orla McManus, HIF sub committee Chair**

**10:10am – Opening Comments by Minister of State, Michael Healy-Rae -**

#### **10.20am – Horticulture Strategy**

- DAFM: Mid term review
- IFA: Retail Charter update

#### **10:50am – Strategy & Insights**

- Bord Bia: Presentation of new strategy
- DAFM: Investment scheme update
- DAFM: Food safety update

#### **11:20am – Meet Your Sector Representatives**

Short introductions & 5 min updates from each sector representative

#### **12:00pm – Coffee & pastries**

#### **12:40pm – Ministerial Response & Discussion**

#### **1:25pm – AOB & Next Steps**

#### **1:30–2:30pm – Buffet Lunch & Networking**