

A top-down view of a dark blue textured table. In the top left corner, there is a clear glass. In the top right corner, a white bowl contains a dish with meat, vegetables, and peanuts. In the bottom left corner, a wooden cutting board is partially visible with some food on it. The text "WINNING WITH CREATIVE PRODUCTION" is centered in the middle of the image in white, bold, uppercase letters. The text "nomos" is at the bottom center in a dark blue, lowercase, sans-serif font.

WINNING WITH CREATIVE PRODUCTION

nomos



Our Mission

To create outstanding food and drink content that resonates with audiences and drives results for our clients.





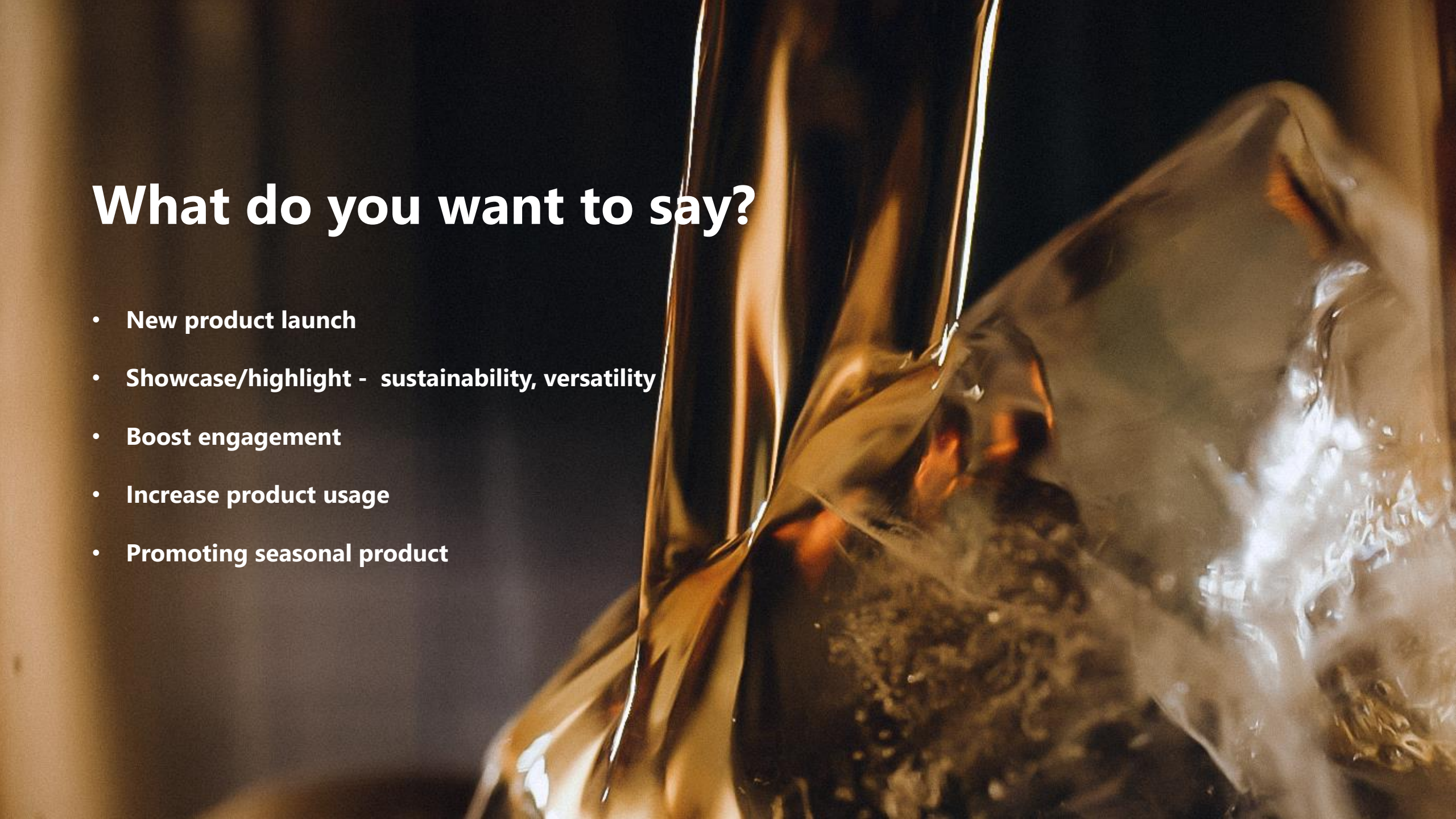
Great content starts with a clear vision and purpose.

- Who are you trying to reach?
- What do you want to say?
- Where are you going to reach them?



Who are you trying to reach?

- Overall visual approach
- Styling
- Props
- Backgrounds

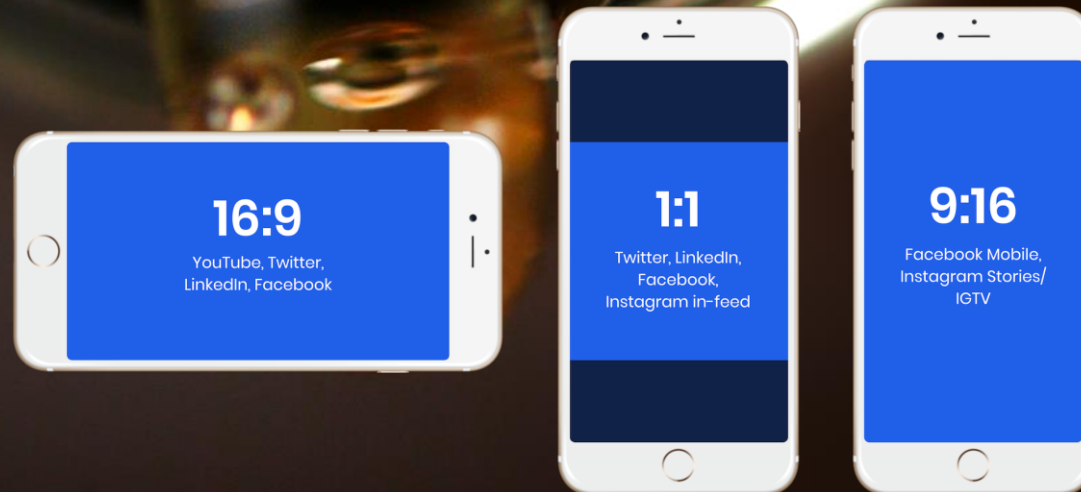


What do you want to say?

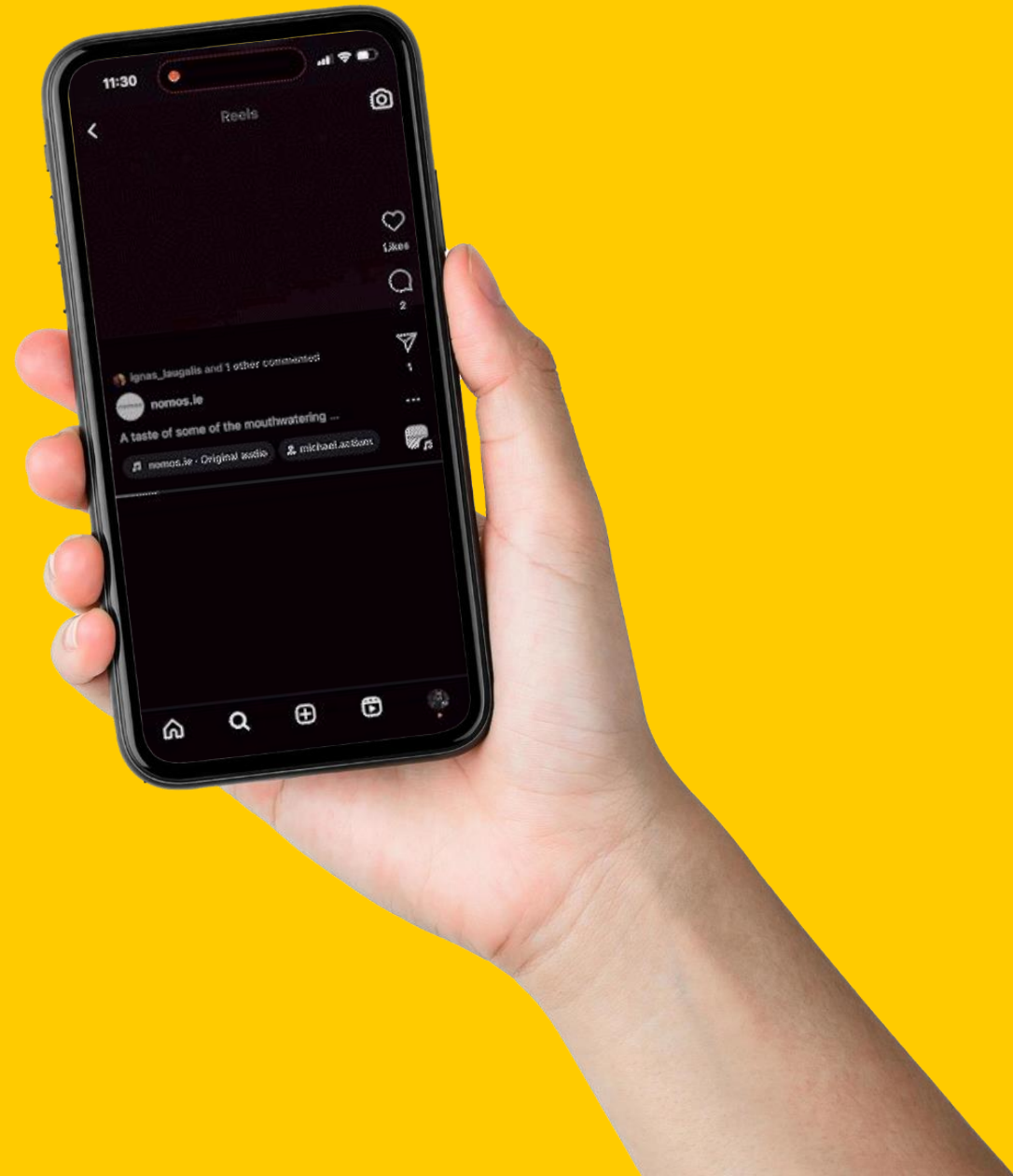
- New product launch
- Showcase/highlight - sustainability, versatility
- Boost engagement
- Increase product usage
- Promoting seasonal product

Where are you going to reach them?

- Youtube, Instagram, LinkedIn, TikTok
- Deliverables
- Duration
- Ratios
- Asset type



Evolving Content



Case Study: Folláin - From Brief to Success



"We create interesting content to add value to followers rather than just push products."





"The campaign was successful with high engagement and sales. The combination of video assets and stills added not just value to our investment but helped us create posts that connected with our audience across platforms."

Laura Hewson
Sales & Marketing Manager
Folláin Teoranta



Case Study: Denny - One Creative, Multiple platforms





Deliverables | ROI family

- **"Full story" video** x 1
 - 1x1
 - 9:16
- **20-30" Social** x 3 creatives/edits
 - 1x1
 - 9:16
- **15" social** x 3 creatives/edits
 - 1x1
 - 9:16
- **Photography - Food & Lifestyle**
 - 1 x Key Family
 - 1 x Key Food
 - 1 x Family or Food

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"We're so proud of this piece of work from Denny. It captures the true identity of the brand by showing our role within Irish homes, bringing people together through delicious food. To get to support families coming together that otherwise might not have had the opportunity this year was incredibly rewarding!"

Ashley O'Sullivan
Marketing Manager
Pilgrim's Food Masters





14 Assets on TIKTOK
Approx 7.2 million plays





Flew home to surprise
our family and our
dog's reaction is just



The dog!
With 1.1m views



Thanks for listening!