



Diversity and Inclusion in the Irish  
Food, Drink and Horticulture Industry

## What is Diversity & Inclusion (D&I)?

### Diversity simply means difference

- Diversity is about differences, seen and unseen.

### Inclusion is diversity in action

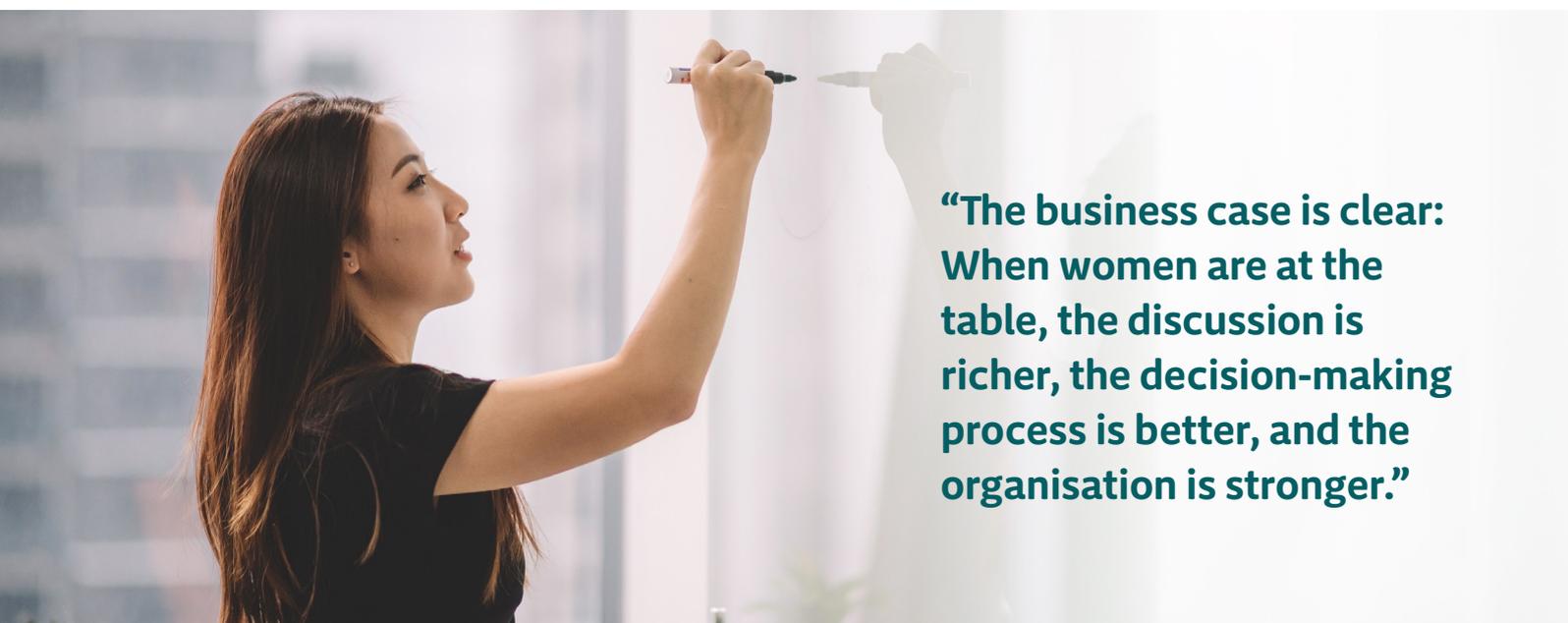
- Inclusion creates an environment where people are valued, feel valued and are able to achieve and contribute to their full potential. An inclusive environment improves interaction with employees, customers and our communities.

Source: Dublin City University, Diversity & Inclusion Team



## What is the Agri Food Diversity & Inclusion Forum?

- Led by Bord Bia and Aon, in partnership with the 30% Club, the Agri-Food Diversity & Inclusion Forum (AgDif) is a collaborative initiative with the Irish Agri-food industry.
- Its purpose is to advance the diversity & inclusion agenda in the Irish Food and Drink sector, with an initial focus on gender diversity. We want to ensure that Food & Drink is the industry of choice in Ireland for the brightest and best talent.
- Our Vision is 'To make Diversity and Inclusion a strategic business priority of Irish food, drink and horticulture companies thus advancing the attractiveness, performance and ultimate sustainability of the industry'.



**“The business case is clear:  
When women are at the  
table, the discussion is  
richer, the decision-making  
process is better, and the  
organisation is stronger.”**

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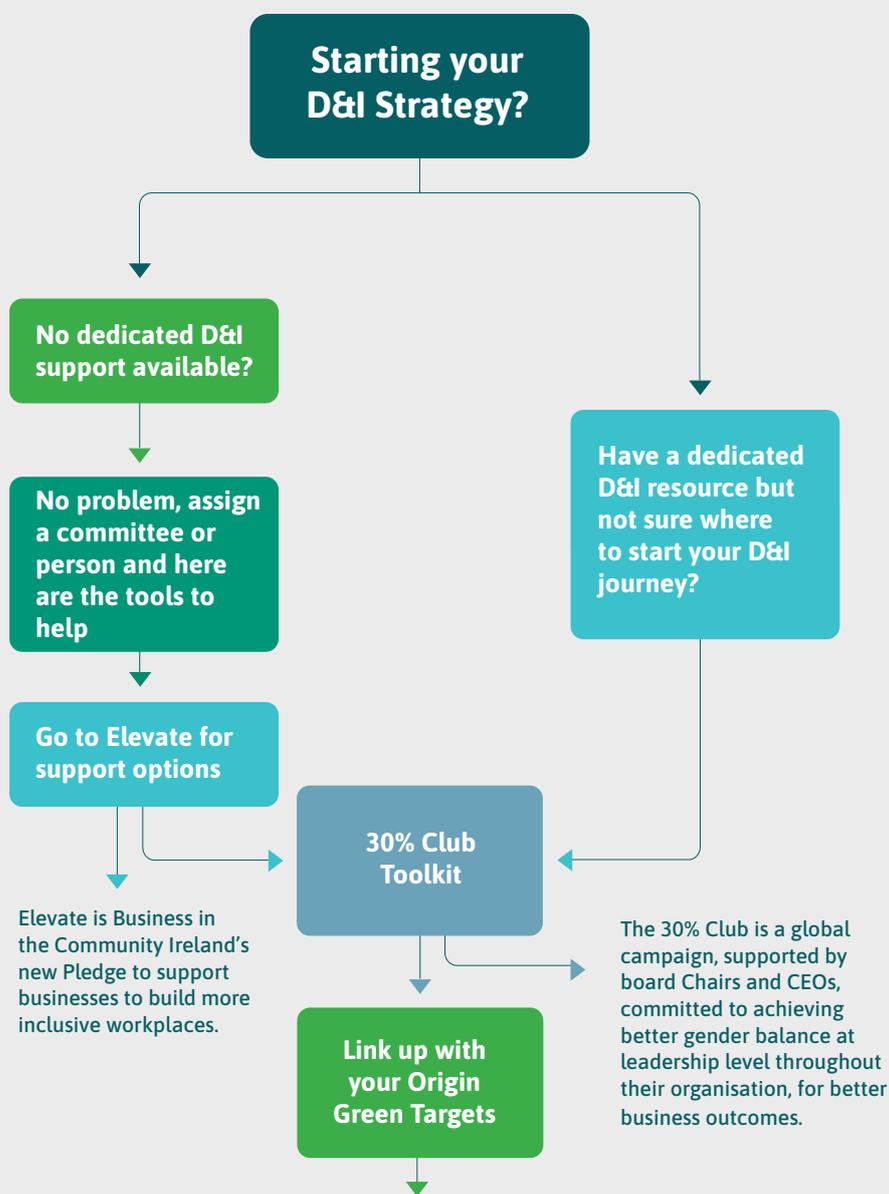
**BORD BIA**  
IRISH FOOD BOARD

**AON**  
Empower Results®

in  
partnership  
with

  
30% Club  
GROWTH THROUGH DIVERSITY

# Kick start your Diversity & Inclusion journey



Elevate is Business in the Community Ireland's new Pledge to support businesses to build more inclusive workplaces.

The 30% Club is a global campaign, supported by board Chairs and CEOs, committed to achieving better gender balance at leadership level throughout their organisation, for better business outcomes.

This Origin Green guidance document was developed by the Agri-Food Diversity & Inclusion Forum (AgDiF) a collaborative initiative with industry, led by Bord Bia and Aon, in partnership with the 30% Club, a global campaign, supported by board chairs and CEOs, committed to achieving better gender balance at leadership level throughout their organisation, for enhanced business outcomes.

## Find out more about AgDIF here

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## How AgDIF Can Help

- Integrating an increasingly diverse workforce, especially for smaller and medium sized firms, requires commitment, planning and support. This is where AgDif can help.
- We provide a range of free assets, events and resources, developed specifically for the agrifood industry
- Click the link below to find out everything you need to know about AgDIF and how we can help you start your D&I journey: <https://www.bordbia.ie/globalassets/bordbia2020/news--events/everything-you-need-to-know-about-agdif.pdf>