

PO Number	Supplier	Description	Amounts Inc VAT
200000196	AGRI-DATA LTD	SBLAS 2024 - Beef & Lamb	€ 2,376,360.00
200000101	OCTOBER INVESTMENTS IRELAND ICAV	Full Year Rent, Dublin Office	€ 1,576,308.00
200000457	OCTOBER INVESTMENTS IRELAND ICAV	2024 rent for full year	€ 1,576,308.00
200000536	REAL NATION	Food Dudes project management Jan- July 2024	€ 960,683.82
200000197	AGRI-DATA LTD	SDAS 2024 - Dairy Audit	€ 509,220.00
200001099	UCD MICHAEL SMURFIT GRADUATE BUS SCHOOL	International Graduate Programme Bursary Payment, April	€ 476,165.00
200001100	UCD MICHAEL SMURFIT GRADUATE BUS SCHOOL	International Graduate Programme Bursary Payments, July	€ 476,165.00
200001101	UCD MICHAEL SMURFIT GRADUATE BUS SCHOOL	Marketing Fellowship Bursary Payments, April 2024	€ 468,162.00
200000196	AGRI-DATA LTD	SBLAS 2024 - Beef Only	€ 421,521.00
200000570	JACK RESTAN DISPLAYS	SEG - Stand construction over 3 payments	€ 402,948.00
200000234	GARDEN EVENTS LTD	GEL 2nd Quote Bloom, January - July 2024	€ 342,834.53
200000061	SFDC IRELAND LTD	Salesforce Licenses - 2024 : Sales Cloud X 255 / Service	€ 308,295.81
200001248	GLANMORE FOODS LTD	F&V Block 41	€ 285,774.43
200000402	MINDSHARE MEDIA IRELAND LTD	WavemakerOOH - Italy OOH Campaign Spring 2024	€ 282,900.00
200000730	EMPATHY RESEARCH LTD	Organic Research Project	€ 199,260.00
200000887	CAPITA CUSTOMER SOLUTIONS	SBLAS (Joint Beef and Dairy) @ €138	€ 189,260.10
200001118	MINDSHARE MEDIA IRELAND LTD	Seafood (Whitefish) - May 2024 - TV	€ 183,457.28
200000953	FM SERVICES GROUP	Weekly clean in 2024 - €2941.43 x 52 weeks	€ 173,603.20
200001156	CAPITA CUSTOMER SOLUTIONS	SBLAS (Joint Beef and Dairy) @ €138	€ 168,382.08
200000434	HIBERNIA SERVICES LTD	Microsoft Software Licenses for the period Jan 2024 to June	€ 159,900.00
200001156	CAPITA CUSTOMER SOLUTIONS	SBLAS (Joint Beef and Dairy) @ €138	€ 159,555.60
200001102	UCD MICHAEL SMURFIT GRADUATE BUS SCHOOL	Origin Green Ambassador Programme, Bursary Payments, July	€ 144,450.00
200001103	UCD MICHAEL SMURFIT GRADUATE BUS SCHOOL	Origin Green Ambassador Programme, Bursary Payments,	€ 144,450.00
200000506	CAPITA CUSTOMER SOLUTIONS	(Joint Beef and Dairy) @ €138	€ 143,260.56
200000887	CAPITA CUSTOMER SOLUTIONS	SBLAS (Joint Beef and Dairy) @ €138	€ 142,581.60
200000331	EUROMONITOR (GBP)	Passport consumer and industry reports	€ 141,257.92
200000490	STONE X FINANCIAL EUROPE S.A	Dairy market newsletter	€ 140,835.00
200000506	CAPITA CUSTOMER SOLUTIONS	(Joint Beef and Dairy) @ €138	€ 140,205.24
200000553	DUBLIN CITY UNIVERSITY	DCU Academic Fees for Insights and Innovation cohort	€ 133,206.00
200001101	UCD MICHAEL SMURFIT GRADUATE BUS SCHOOL	Marketing Fellowship Bursary Payments, April 2024	€ 132,325.00
200000888	CAPITA CUSTOMER SOLUTIONS	SDAS (Joint Beef and Dairy) @ €92	€ 126,173.40
200000070	MINTEL (GB)	Mintel Food and Drink Subscription	€ 115,878.36
200000196	AGRI-DATA LTD	SBLAS 2024 - Beef Only	€ 114,513.00
200001157	CAPITA CUSTOMER SOLUTIONS	SDAS (Joint Beef and Dairy) @ €92	€ 112,254.72
200000062	H-ZWO AGENTUR FUR KOMMUNIKATION GMBH	Germany B2B/B2C Annual Beef and Lamb Campaign 2024	€ 111,339.60
200000683	PENTONE 313 EXHIBITS PTE LTD	Foodex Japan 2024 construction deposit 70%	€ 110,294.10
200000647	OPTIMIZELY AB	Annual EpiServer DXC Licence (28/02/2024 - 27/02/2025)	€ 103,913.11
200000238	LEO EXHIBITIONS LLC	Gulfood 2024 - 50% stand construction fee	€ 103,126.89
200000407	LEO EXHIBITIONS LLC	Gulfood 2024 - Second 50% Stand Construction payment	€ 103,126.89
200000195	CAPITA CUSTOMER SOLUTIONS	SDAS (Joint Beef and Dairy) @ €92	€ 95,507.04
200000786	MINDSHARE MEDIA IRELAND LTD	Dairy USA B2B Media Plan	€ 94,710.00
200001107	DUBLIN CITY UNIVERSITY	Insights and Innovation, Bursary Payments, December 2024	€ 93,750.00
200001107	DUBLIN CITY UNIVERSITY	Insights and Innovation, Bursary Payments, December 2024	€ 93,750.00
200001099	UCD MICHAEL SMURFIT GRADUATE BUS SCHOOL	International Graduate Programme Bursary Payment, April	€ 88,970.00
200001100	UCD MICHAEL SMURFIT GRADUATE BUS SCHOOL	International Graduate Programme Bursary Payments, July	€ 88,970.00
200001066	IWSR/SYSTEM 3 COMMUNICATIONS	IWSR Insights reports and data	€ 88,682.14
200000889	SOPEXA	Q3 Action 6 Events	€ 87,904.27
200000300	JACK RESTAN DISPLAYS	1st Instalment - Construiction - ProWein 2024	€ 86,100.00
200000787	KOELNMESSE	Space - ISM 2025	€ 86,100.00
200000299	WOODCRAFT DISPLAY	Balance Construction - ISM 2024	€ 85,718.70
200000993	MINDSHARE MEDIA IRELAND LTD	B2B QA Beef Germany	€ 82,750.00
200000236	WOODCRAFT DISPLAY	Biofach - WDisplay- Construction	€ 79,648.65
200000648	MINDSHARE MEDIA IRELAND LTD	Eggs - April 2024 - TV	€ 79,578.16
200000691	FRS NETWORK	SBLAS HELPDESK SUPPORT JANUARY 2024	€ 78,318.41
200000649	MINDSHARE MEDIA IRELAND LTD	WMD1.021B - €78,114.25 including VAT	€ 78,114.25
200001107	DUBLIN CITY UNIVERSITY	Insights and Innovation, Bursary Payments, December 2024	€ 77,000.00
200000099	SFDC IRELAND LTD	Marketing Cloud Licence renewal (14/02/2024 - 13/02/2025)	€ 75,607.62
200000531	MINDSHARE MEDIA IRELAND LTD	Media buy B2C activations	€ 73,800.00
200000785	MAC IT CONSULTANTS	Professional Fees - CIO as a service - full year 2024	€ 73,800.00
200000073	GLOBAL DATA UK LTD	Consumer Market Intelligence	€ 71,782.84
200000237	IGD SERVICES	Retail analysis reports	€ 71,537.99
200000330	IGD SERVICES	Shopper Insights reports	€ 71,537.99
200000533	SIAL FRANCE/COMEXPOSIUM	SIAL 2024- Exhibitions stand space meat and dairy halls -	€ 69,328.19
200000511	INSIGHT NINJAS LTD-T/A OPINIONS MARKET RESEARCH	Brand Health Check Survey 24 part 1	€ 68,880.00
200000824	PLMA	PLMA 2024 - Space cost for 20 Units / 180sqm	€ 68,880.00
200000080	NLA MEDIA ACCESS LTD	2024 Renewal Licence	€ 66,411.17
200000235	DISPLAY CONTRACTS INT.	Internorga 2024 - 50% Down Payment	€ 64,476.60
200000433	DISPLAY CONTRACTS INT.	Internorga 2024 - Second 50% stand construction	€ 64,476.60
200000618	ALL HUMAN-STRATATHREE LTD	My Bord Bia Content Management	€ 63,714.00
200001101	UCD MICHAEL SMURFIT GRADUATE BUS SCHOOL	Marketing Fellowship Bursary Payments, April 2024	€ 62,500.00
200000970	AGRI-DATA LTD	SBLAS Admin	€ 61,914.94
200001104	PHELAN CASWELL INSURANCES LTD	to 07/03/2025	€ 61,427.00
200000295	INFORMA MARKETS B.V	FIE 2024 - 50% Stand space	€ 59,781.22
200001170	IWSR/SYSTEM 3 COMMUNICATIONS	United States	€ 59,302.01
200000530	AGRI-DATA LTD	SBLAS Admin	€ 58,234.78
200000304	WATERFORD TECHNOLOGIES	Mailmeter and Siscin - Annual Premium Support	€ 56,242.98
200000100	PHILIP LEE SOLICITORS	Blanket PO for Legal Services 2024	€ 55,350.00
200000102	WARD SOLUTIONS LTD	Firewall Licenses	€ 54,212.16
200000941	MINDSHARE MEDIA IRELAND LTD	UK Dairy B2B Plan	€ 52,402.92
200000650	MINDSHARE MEDIA IRELAND LTD	WMD1.021B - €78,114.25 including VAT	€ 52,076.17
200000930	KANTAR UK LTD STG	Kantar retail mushroom market UK	€ 51,996.04
200000063	GLOBAL EXPERIENCE SPECIALISTS USA	AMC 2024 construction costs	€ 51,918.20
200000903	GL EVENTS SERVICES	Sirha 2025- Ireland stand space 111.5sqm approximately	€ 51,660.00
200001209	WILLIS TOWERS WATSON INSURANCES IRELAND LTD	liability	€ 50,421.64
200000424	MINDSHARE MEDIA IRELAND LTD	PGI Media Plan France	€ 49,872.81
200000267	WI DESIGN LTD T/A ONE PRODUCTIONS	New Food Dudes videography	€ 49,600.98
200000064	MINTEL (GB)	EBSCO journal subscriptions H1 2024	€ 49,250.66
200000918	HIBERNIA SERVICES LTD	Service Desk Full time Helpdesk ; 1st April 2024 - 30th	€ 49,200.00
200000991	E & N FOODS LTD	SEG 2024 Hospitality management	€ 49,200.00
200000721	MACE PROMOTIONS-MACE IRELAND LTD	73922)	€ 48,835.92
200000488	CAPGEMINI IRELAND LTD	Sales Cloud Developer Support - COE - Q1 - 2024 (Diogo)	€ 47,970.00
200000506	CAPITA CUSTOMER SOLUTIONS	(Joint Beef and Dairy) @ €138	€ 47,650.20
200000336	UCD MICHAEL SMURFIT GRADUATE BUS SCHOOL	Leaders Sustainability Acceleration Programme UCD Smurfit.	€ 47,316.39
200001103	UCD MICHAEL SMURFIT GRADUATE BUS SCHOOL	Origin Green Ambassador Programme, Bursary Payments,	€ 47,125.00
200001107	DUBLIN CITY UNIVERSITY	Insights and Innovation, Bursary Payments, December 2024	€ 46,750.00
200000103	WARD SOLUTIONS LTD	Ward Solution PO Feb to Aug 2024	€ 46,713.00
200000936	CAMPBELL CONSULTING	Coaching & Development	€ 46,000.01

200000104	FITCH SOLUTIONS GROUP LTD	Fitch macro reports	€	45,492.08
200000711	HAMBURG MESSE UND CONGRESS GMBH	Internorga 2024 - Space cost, 1 x marketing package	€	45,266.21
200000981	NEWORLD DESIGN	Kish Fish Brand Development	€	45,116.40
200000959	CAPGEMINI IRELAND LTD	My Bord Bia Back End Development	€	45,014.93
200000619	NEW VENISE	A.4.1.2 Q4 Online Advertising	€	44,979.81
200000581	MINTEL (GB)	Mintel reports	€	44,785.74
200000403	FLANNERY NAGEL ENVIRONMENTAL LTD	VAT23% 8342.79	€	44,615.79
200001106	FILO PRODUCTIONS LLC-USA	US Trade Mission 2024 Spirit of Ireland Audio Visual set up	€	44,199.71
200000106	EBSCO INTERNATIONAL INC	EBSCO journal subscription H1 2024	€	43,050.00
200000946	TRENDTYPE LTD	Trendtype dairy market pulse	€	42,214.85
200000917	BDO EATON SQUARE LTD	Strategy Review February Work	€	42,189.00
200000779	LINKEDIN IRELAND	LinkedIn Learning Platform (E-Learning Training for Bord	€	42,066.00
200001105	SHERIDANS CHEESEMONGERS LTD	SPD Cheesepeacks to be sent to top 20 EU markets.	€	42,021.68
200000496	AGRI-DATA LTD	FPS Auditing	€	41,983.59
200000844	FLANNERY NAGEL ENVIRONMENTAL LTD	VAT23% 7690.8711	€	41,129.44
200001101	UCD MICHAEL SMURFIT GRADUATE BUS SCHOOL	Marketing Fellowship Bursary Payments, April 2024	€	40,390.00
200001104	PHELAN CASWELL INSURANCES LTD	to 07/03/2025	€	40,276.56
200000960	THE AGRI AWARENESS TRUST	Agri Aware Annual Patron Membership 2024	€	40,000.00
200001095	MINDSHARE MEDIA IRELAND LTD	B2B Dairy Print Germany	€	38,778.11
200001130	PENTONE 313 EXHIBITS PTE LTD	Foodex Japan 2024 - 30% of remaining Stand build costs	€	38,490.00
200000889	SOPEXA	Q3 Action 6 Events	€	37,937.74
200000625	TRILATERAL RESEARCH LTD	Blanket PO for 2024	€	36,900.00
200000775	MINDSHARE MEDIA IRELAND LTD	B2B Beef PR	€	36,900.00
200000612	INPRODUCTION LT	Final instalment of sponsorship of HOME GROWN TV programme	€	36,251.90
200000487	BDO EATON SQUARE LTD	Strategy Review January Work.	€	36,169.38
200001053	NECTAR 360 SERVICES LLP	Retailer Promotion	€	34,893.39
200000306	REBEL AND SHINE SRLS	Social media Retainer fee R&S - Yearly PO (€2300+Reverse	€	33,948.00
200001156	CAPITA CUSTOMER SOLUTIONS	SBLAS (Joint Beef and Dairy) @ €138	€	33,538.41
200000285	AURION LTD	SPT Functionality and Bug Fixes	€	33,210.00
200000756	PHILIP LEE SOLICITORS	SHAS Membership Contractual Advice Inv. 38444€1,586.67	€	33,210.00
200000887	CAPITA CUSTOMER SOLUTIONS	SBLAS (Joint Beef and Dairy) @ €138	€	32,805.33
200001107	DUBLIN CITY UNIVERSITY	Insights and Innovation, Bursary Payments, December 2024	€	32,288.00
200000129	FASTLANE AUDIO VISUAL	Audio Visual for Meat Marketing Seminar	€	31,777.05
200000253	BLACKTHORN.IO INC-USA	10 licenses	€	31,732.41
200000889	SOPEXA	Q3 Action 6 Events	€	31,524.27
200001101	UCD MICHAEL SMURFIT GRADUATE BUS SCHOOL	Marketing Fellowship Bursary Payments, April 2024	€	31,279.00
200000075	FIRA BARCELONA	parking, security for Ireland pavilion at SEG stand numbers	€	30,750.00
200000333	ABDERRAZAK DJELLALI	January to December Livestock Consultancy North Africa	€	30,750.00
200000445	MAZARS	2024 Overseas payroll services	€	30,750.00
200000627	PATHFINDER EXECUTION LIMITED	Quarter 1 2024	€	30,750.00
200000423	SMH INTERNATIONAL LTD	Mingchu Beef Promotion	€	30,158.37
200000929	TECHNOMIC	US Foodservice Additional	€	30,011.45
200000148	CATALYST	Organisational Structure & Design Consultancy (Blanket PO)	€	30,000.01
200000662	MINDSHARE MEDIA IRELAND LTD	B2B PGI Beef Campaign Germany	€	30,000.00
200000428	MINDSHARE MEDIA IRELAND LTD	Paid social media campaign for the talent academy across	€	29,999.70
200000808	MINDSHARE MEDIA IRELAND LTD	Pork and Bacon - April 2024 - Radio	€	29,899.30
200000255	WHITEHOUSE AND ASSOCIATES	January to December South Africa Consultancy	€	29,520.00
200000334	BILEL HADDAD SAHALI	January to December Dairy Consultancy North Africa	€	29,520.00
200001093	SODEXHO IRELAND LTD	Staff catering for Feb 24	€	28,749.02
200001233	SINGAPORE EXHIBITION SERVICES	Prowein Asia 2024 - Booth spae fees	€	28,314.60
200000343	RGN ELECTRICAL AND COMMUNICATIONS LTD	Installation of BMS for energy metrics	€	28,290.00
200000297	IHS GLOBAL	Global Trade Atlas	€	28,170.85
200000767	SPINNAKER	Patty & Bun activation content	€	27,099.11
200000298	UBM ASIA (THAILAND) CO LTD	Payment for Fi Vietnam 2024 stand - 50% payment	€	27,060.00
200000804	MINDSHARE MEDIA IRELAND LTD	Eggs - April 2024 - Radio Ref: EGGRAD0402	€	26,980.70
200000229	KANTAR UK LTD STG	Retailer update reports	€	26,928.86
200000806	MINDSHARE MEDIA IRELAND LTD	Chicken - March 2024 - Radio Ref: CHRAD0301	€	26,805.76
200001051	RMI Meeting Room Hire	Service Charge March-June 2024	€	26,510.42
200001178	GREENHOUSE CREATIVE CONSULTANTS LTD	Lakelands Viva	€	26,383.50
200001234	PENTONE 313 CONCEPT PTE LTD SINGAPORE	70% stand construction fee deposit	€	25,843.73
200000479	CAPGEMINI IRELAND LTD	ADF Support - 25% - 12 months (Namrata)	€	25,830.00
200000481	CAPGEMINI IRELAND LTD	ADF Basic Support and Transactions - 12 Months - 2024	€	25,830.00
200000512	OCCURRENCE	YR 2 to European Millennials - 70%	€	25,830.00
200000710	SFDC IRELAND LTD	Salesforce licensing from Dec 23 to Jan 24 - Experience	€	25,575.57
200000012	BOS MANAGEMENT LTD	FD Block 41 Processing & despatch (15393)	€	25,084.64
200000429	SYSTEM @ WORK LTD-UK	12months hosting costs	€	25,018.20
200000976	IBEC	Healthy Heroes sponsorship	€	25,000.00
200000659	CODE PLUS LTD	QSystem	€	24,748.22
200000440	WITHOUT A BOX NIGERIA LTD	Mixologist Contest	€	24,600.00
200000584	MONOPRIX	SPD promotion catalogue 2024	€	24,600.00
200000747	IBEC	SFA National Small Business Awards 2024 Sponsorship	€	24,600.00
200001227	DAXUE CONSULTING	Year 2 2nd 50% Evaluation	€	24,600.00
200000937	CATCH ON CREATIVE COMMUNICATIONS	St Patrick's Day press event	€	24,310.95
200000179	DIVERSIFIED BUSINESS COMMUNICATIONS	Nordic Organic Food Fair Booking Space Year 1	€	23,480.70
200000339	DIVERSIFIED BUSINESS COMMUNICATIONS UK LTD	Pavilion space Nordic Organic Food Fair, 9-10 October 2024	€	23,480.70
200000848	HENNESSY ERP ITC LTD	December 2023	€	23,370.00
200000619	NEW VENISE	A.4.1.2 Q4 Online Advertising	€	23,087.10
200000889	SOPEXA	Q3 Action 6 Events	€	22,925.64
200000464	TNS IRELAND T/A KANTAR WORLDPANAL	Kantar fresh produce	€	22,893.07
200000338	PENTONE 313 CONCEPT PTE LTD SINGAPORE	70% deposit for Foodex 2024 Construction	€	22,511.96
200000230	MERCATOR MARKETING RESEARCH	Seafood Insight Services Jan, Feb, Mar 2024	€	22,500.39
200001099	UCD MICHAEL SMURFIT GRADUATE BUS SCHOOL	International Graduate Programme Bursary Payment, April	€	22,500.00
200001100	UCD MICHAEL SMURFIT GRADUATE BUS SCHOOL	International Graduate Programme Bursary Payments, July	€	22,500.00
200001218	AGRI-DATA LTD	FPS	€	22,484.40
200001061	MINDSHARE MEDIA IRELAND LTD	B2C Germany Beef and Lamb Print	€	22,221.36
200000576	KILLASHEE HOUSE HOTEL	Killashee Hotel bedrooms, conference rooms, catering etc	€	21,806.53
200000843	CODE PLUS LTD	SBLAS	€	21,792.53
200000815	CAPGEMINI IRELAND LTD	My Bord Bia back end development	€	21,601.88
200001168	RUE DE LA COM	2024 POS material printing and design St Patrick	€	21,360.00
200000320	KANTAR UK LTD STG	Bakery consortium	€	21,139.79
200000069	NEVILLE STEIN	visit to clients. Will include any ongoing export related	€	21,107.43
200000138	FMCG GURUS-M AND R INSIGHTS LTD	FMCG Gurus	€	21,107.43
200000657	CODE PLUS LTD	SBLAS	€	20,802.38
200001006	PROFESSIONAL GRANITE CONSULTING LTD	Compsey Creamery Website Development	€	20,602.50
200000818	MABBETT & ASSOCIATES LTD	See below for the breakdown of these tasks.	€	20,160.00
200001238	CATALYST	Blanket PO	€	20,000.01
200000309	CANI02	Bord Bia's annual contribution to Animal Health Ireland.	€	20,000.00
200000977	THE AGRI AWARENESS TRUST	Incredible Edibles Sponsorship	€	20,000.00