

General Operations



Bord Bia Bloom in Numbers



- 70 Acre Site
- 4.6 Kilometres of Track and Walkway
- 9,500 sqm of Marquees
- 600+ People Involved in Event Build
- 300 Exhibitors
- 100,000+ Visitors in 2024



The Food Village



General Points to Note

- **Security** will be present on a 24hr basis for the duration of the exhibition build, show days and breakdown. However, tools, materials and personal items are the responsibility of each exhibitor. You are strongly advised not to leave valuable items unattended during the build-up and breakdown periods, or during the event itself. Car parks are not patrolled at night.
- **Delivery Access Schedules** will be in operation during the buildup days to ensure smooth access for everyone so please arrive during your allocated slot.
- **Electricity** is provided by onsite generators. This means careful calculation of the electrical loading for each area of the Bloom site is required, so advance notice of your electrical requirements is crucial.
- **24hr Power Supply** to your stand, or a place to park a refrigerated truck or van requiring an electrical supply is available but must be ordered in advance of going onsite. Please contact the event electrician using the Electrical order form in the Exhibitor Zone.
- **Plumbing** Orders for water and waste connections, and for dedicated hand washing sinks, can be placed via the Exhibitor Zone.
- **Storage Space** within the Food Hall is limited to exhibition stands, plus four communal preparation and storage areas.



Exhibiting at Bloom

Four Stages

1. Pre-event Planning
2. On-site Setup
3. Show Days
4. Event Breakdown



1. Pre-event Planning

- **Exhibitor Zone and Exhibitor Manual** Contain important information, review in detail
- **Place Orders** for services or items required for participation within stated deadlines
 - - Additional electrical supply and/or sockets, 24-hour power supply, chill van connection
 - - Dedicated hand washing sinks (also require power supply)
 - - Furniture is included in your stand package but requirements must be confirmed in advance
 - - Dedicated WiFi connections must also be ordered in advance if required
- **Submit Documentation** as requested. Remember to include your company name and stand number on all submissions
 - - Risk Assessment
 - - Method Statement
 - - Portable Appliance Testing (PAT) Certs for electrical appliances
 - - Insurance, including Contractor Insurance Confirmations

2. On-site Setup and Access to the Bloom Site

- Access Schedule

Stand Build-up	Exhibitor Access
Monday, May 26th	12pm - 6pm
Tuesday, May 27th	9am - 6pm
Wednesday, May 28th	9am - 6pm

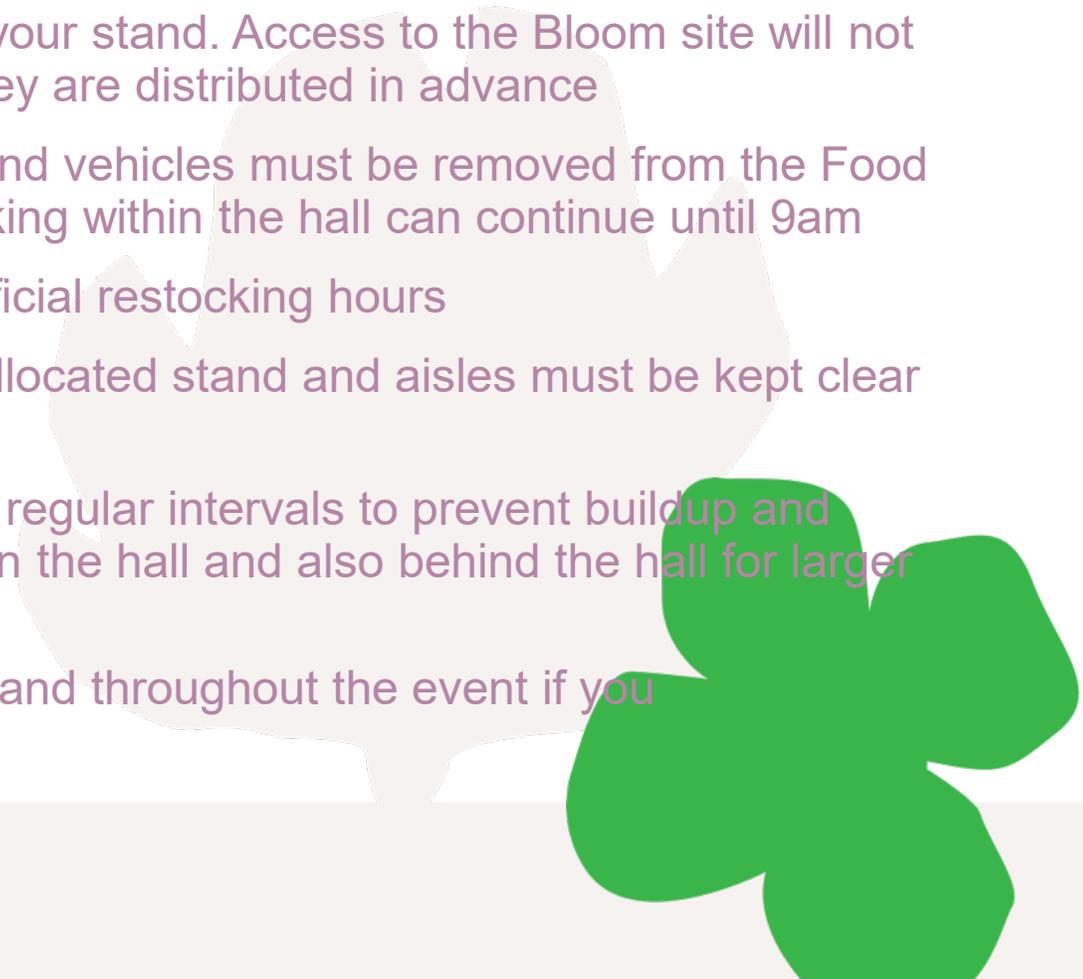
- **Parking** is available in the Red Car Park. Parking is not permitted within the Food Village, all areas must remain clear for emergency access
- **Deliveries to your stand** Vehicles delivering materials and/or stock to your stand must be moved to the Red Car Park once unloaded. They must not remain in the Food Village
- **Courier Deliveries** A company representative must be onsite to receive deliveries and couriers must be provided with the following information: 1. Company Name, 2. Stand Number, 3. Food Hall in the Food Village and 4. Contact phone number for on-site representative
- **Vehicles** are not permitted on marquee entrance ramps or in the hall, this includes powered pallet trucks. The ramps are not strong enough to support this level of weight, or to be driven on
- **Trackway** Vehicles must drive on the steel trackway within the Food Village, not on the grass
- **Children under 16 years of age** are not allowed on to the event site during the build-up, re-stocking and breakdown periods.

3. Show Days

- Access Schedule

Show Open Days	Opening Hours	Exhibitor Access
Thursday, May 29th - Monday, June 2nd	9am - 6pm	7.30am - 7pm

- Parking in the Red Car Park
- **Wristbands** are required by all personnel working on your stand. Access to the Bloom site will not be permitted without a wristband so please ensure they are distributed in advance
- **Deliveries to your stand** must be completed by 8am and vehicles must be removed from the Food Village, either off-site or to the Red Car Park. Restocking within the hall can continue until 9am
- **Courier Deliveries** will only be permitted during the official restocking hours
- **Sampling and Promotions** must be confined to your allocated stand and aisles must be kept clear at all times
- **Waste Materials** must be removed from your stand at regular intervals to prevent buildup and potential hazards. Segregated bins are provided within the hall and also behind the hall for larger items
- **Food Village Organiser's Office** The team will be on hand throughout the event if you have any queries or require assistance



4. Event Breakdown

- **Access Schedule** All exhibits must be removed on Monday evening, June 2nd

Breakdown	Exhibitor Access
Thursday, May 29th - Monday, June 2nd	6pm - 10pm

- **Hi-Viz Vests** The Bloom site will be designated a construction site from 6pm on Monday and everyone remaining on-site must wear a high viz vest so please ensure your staff are equipped
- **Parking** in the Red Car Park.
- **Stock and Exhibits** must be removed from site on Monday evening
- **Collections from your stand** Vehicles collecting materials and/or stock from your stand must be moved to the Red Car Park if remaining onsite once loaded. They must not remain within the Food Village as space is limited
- **Motorised Vehicles** are not permitted on marquee entrance ramps or in the hall
- **Trackway** Vehicles must drive on the steel trackway within the Food Village, not on the grass
- **Traffic Management Plan** will be in operation. Please follow security staff directions and route for Food Village egress

Health and Safety – Everyone’s Responsibility

Under the Health, Safety and Welfare Act 2005

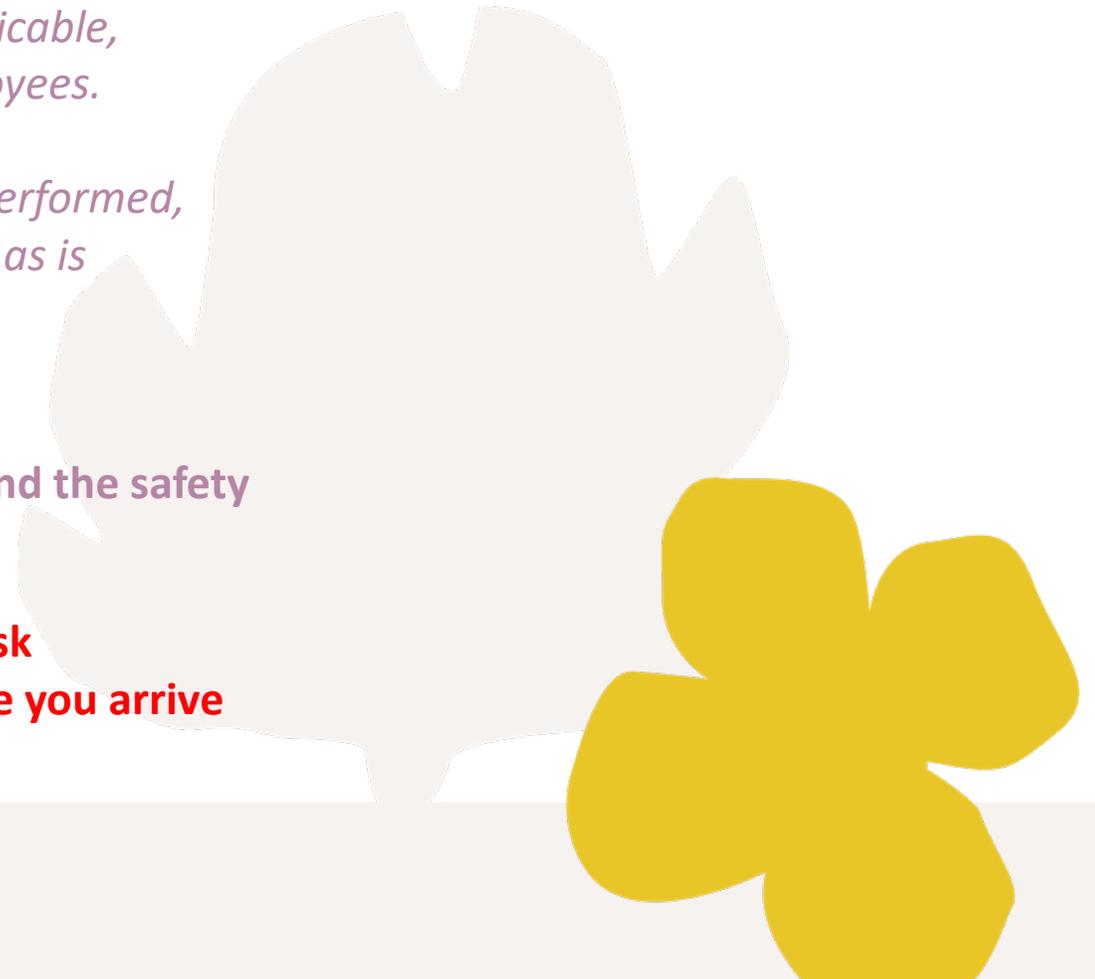
States:

Every employer shall ensure, so far as is reasonably practicable, the safety, health and welfare at work of his or her employees.

Providing systems of work that are planned, organised, performed, maintained and revised as appropriate so as to be, so far as is reasonably practicable, safe and without risk to health;

In other words, we are responsible for our own safety and the safety of those around us!

To show compliance a written method statement and risk assessment must be approved by the safety team before you arrive on-site.



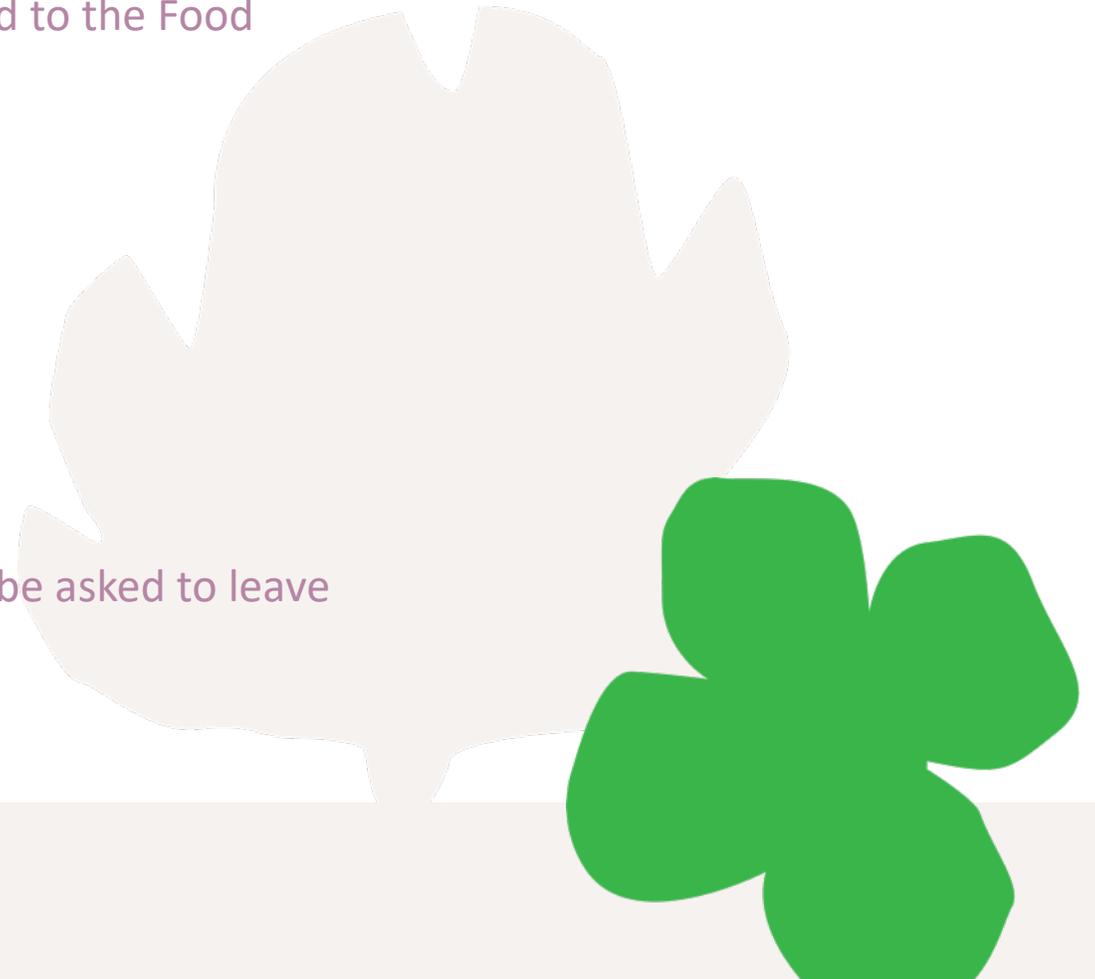
Health and Safety – Everyone’s Responsibility

- Gas Appliances are not permitted
- Electrical Portable Appliance Testing (PAT) Certs

All portable equipment to be PAT tested and cert submitted to the Food Village team in advance of the event buildup:

- Fridges
- Freezers
- Kettles
- Microwaves
- Cooking appliances
- Extension leads are **not** permitted
- Leads with nicks or tears must be replaced

Anybody found interfering with the electrical supplies will be asked to leave the event.



Risk Assessments and Method Statements (RAMS)

What are they and who needs them?

An exhibition stand is considered to be an extension of your workplace, so the same requirements apply under the Safety, Health and Welfare at Work Act 2005, Chapter 1, Paragraph 8, subsection 2 (b).

Risk Assessments are used to identify potential hazards involved with a specific task or set of tasks.

Method Statements are used to describe how a task or set of tasks will be carried out while also outlining the control measures which will be implemented to mitigate the identified risks.

RAMS documentation must be submitted by every exhibitor:

- To briefly detail the processes involved on the stand during setup, show days and dismantle
- Identify potential hazards (installation of graphics, preparation of hot food, lifting heavy weights)
- Outline mitigating measures (avoid working at height by using extendable tools, proper training of staff)

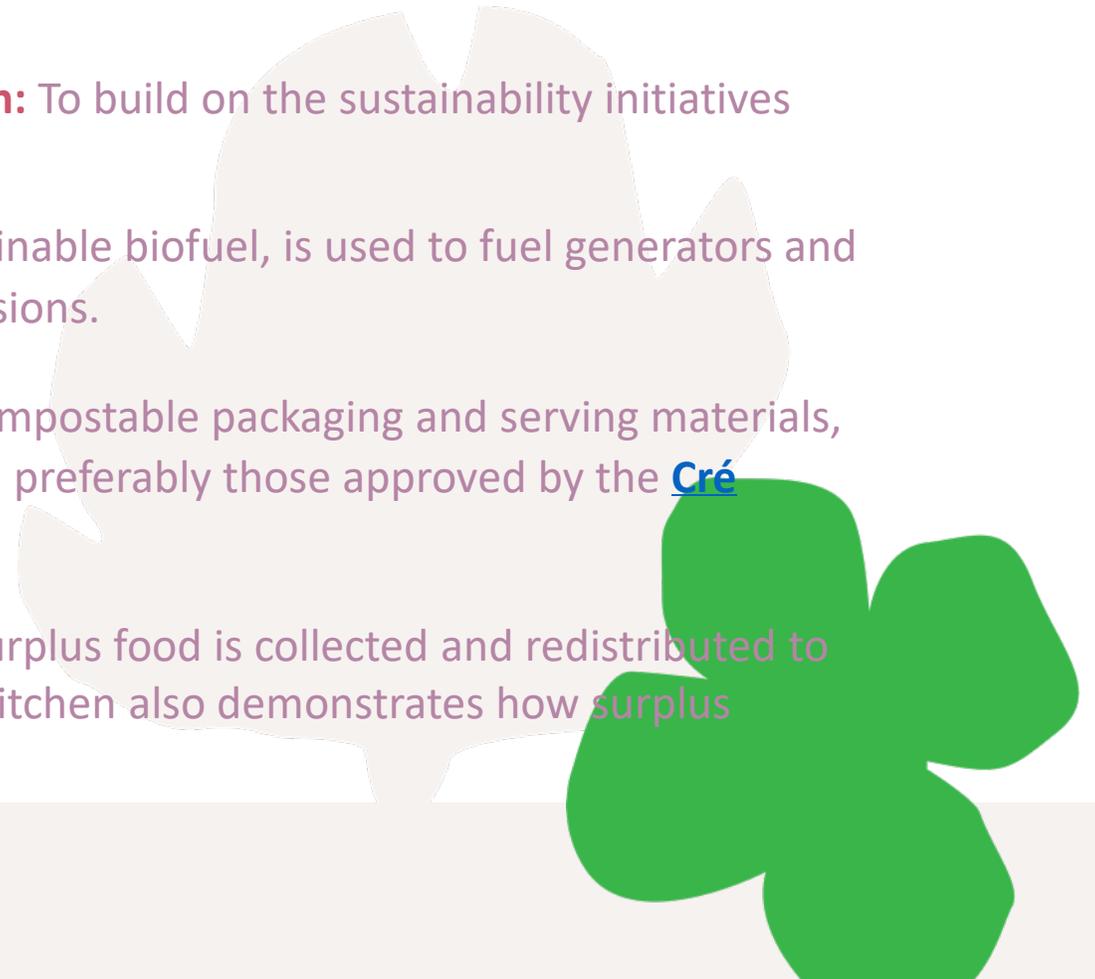
A sample template is included in the Exhibitor Zone.

Sustainability at Bord Bia Bloom -

<https://www.bordbiabloom.com/sustainability-at-bloom/>

As one of Ireland's largest festivals, sustainability plays an important part in terms of hosting the event and minimising its environmental impact. As part of this a range of initiatives have been introduced each year, including:

- **Sustainability Working Group and Bloom Sustainability Plan:** To build on the sustainability initiatives introduced and implemented so far.
- **Low-Carbon Fuel:** Hydrotreated vegetable oil (HVO), a sustainable biofuel, is used to fuel generators and shuttle buses. This has resulted in an 90% reduction in emissions.
- **Compostable Packaging:** All food truck vendors must use compostable packaging and serving materials, and all exhibitors must use compostable sampling materials, preferably those approved by the [Cré accreditation scheme](#).
- **Food Rescue Programme:** In partnership with FoodCloud, surplus food is collected and redistributed to highlight the impact of food waste. The on-site FoodCloud Kitchen also demonstrates how surplus ingredients can be transformed into delicious meals





FoodCloud at Bloom 2025

FoodCloud is once again partnering with Bord Bia at Bloom 2025 to highlight the environmental and social impacts of food waste.

- We will showcase the delicious potential of surplus food via our **FoodCloud Kitchen**, which uses excess surplus ingredients to prepare a yummy food experience for festival goers
- We are also working with Bloom to facilitate the **collection and redistribution of surplus food from stalls at the Food Village** which will be redistributed to our network of over 700+ charity partners and community groups across Ireland.
- At Bloom 2024 FoodCloud rescued **500kg of surplus food** from Food Village exhibitors last year, the equivalent of **1,190 meals!**



If you have any food left over at the end of the festival on Monday 2nd of June, you can donate it to FoodCloud. An overview of the process is outlined below.

Criteria for donation

FoodCloud can accept a wide range of good quality surplus food as long as it is in good condition and suitable for human consumption. This includes:

- Fresh meat and fish
- Fresh fruit and veg
- Dairy products
- Ambient products
- Chilled food

Any donated food **must** meet the following criteria:

- Minimum of five days shelf life
- Packaging is intact and sealed
- Product has followed the correct storage procedure
- Includes mandatory labelling for traceability

Please **do not** donate food that does not meet the criteria. We are happy to discuss items with you if you are unsure.

Drop off location

Drop off at the Food Village (Exact location TBC). One of our volunteers will pack and store it in one of our temperature controlled vans.

Where does the food go?

The food will be redistributed to our network of over 700+ charity partners and community groups across Ireland. Our charity partners offer a wide range of services and support those that are most vulnerable in our communities.

Sustainability at Bord Bia Bloom



9,180

Disposable cups diverted from waste via 2GoCup scheme



4,145

Reusable cups/bottles brought to the festival by visitors



1,373

Visitors arrived by bicycle



20,000+

Visitors used public transport to get to the festival



501kg

Food rescued by FoodCloud



450kg

Food waste processed via our biodigester system



12,000

Cans/bottles donated via Re-turn collection system



21,450l

Water used to refill reusable bottles via our hydration stations



2 tonnes

Used coffee grounds collected and donated to the OPW for use in composting



90%

Reduction in event power and bus fleet carbon emissions through the use of HVO (Hydrotreated Vegetable Oil)



Waste Treatment

No waste goes to landfill. Treated waste is used to generate heat and power which is donated to community projects in Co. Laois

Waste Management at Bloom

A key element of event operations with correct segregation of materials at its core.

Five waste streams operate throughout the Bloom site:

- **Recyclable Waste:** Clean and dry paper, cardboard, plastics. Make sure all cardboard boxes are flattened and any tape is removed before placing them in a bin!
- **Re-Turn:** In-scope aluminium cans and plastic drinks bottles
- **Glass:** Bottles and jars
- **Compostable Waste:** Compostable food packaging including coffee cups, food waste, green garden waste
- **General Waste:** Items which aren't suitable for the recycling, return, glass or compostable waste streams.

NOTE: Waste oils, pallets and other materials which are not suitable for any of these waste streams are the responsibility of each exhibitor and must be appropriately managed and removed from the Bloom site.

Waste Management at Bloom

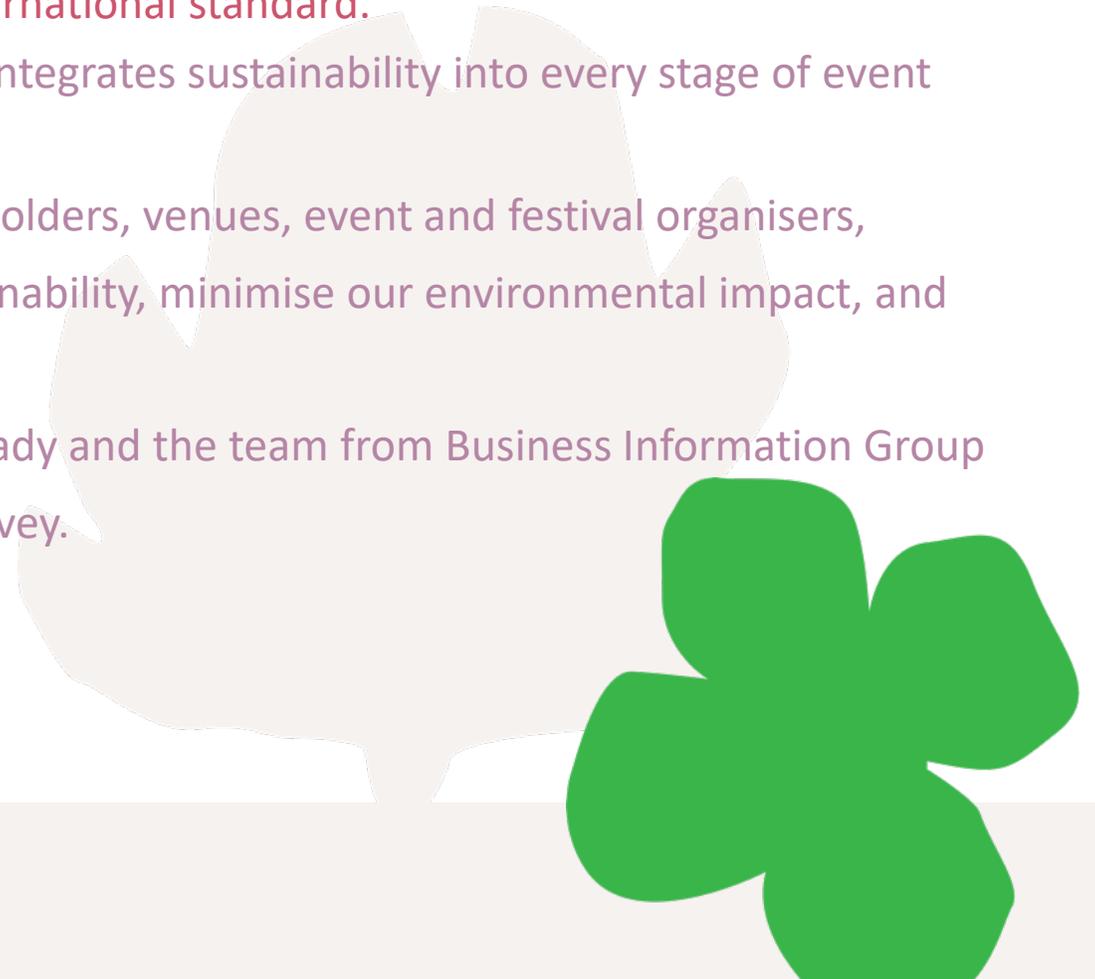
- Check signage and work with Bloom staff to properly separate waste at designated bins.
- Minimise Packaging on goods brought onto the Bloom site and dispose of it in the correct waste bins.
- Sampling Product let visitors know that the sampling spoons, cups, etc. are compostable and should be placed in the compostable bins.
- Bins If you have a bin on your stand, you must practice the same segregation policy and provide bins for recycling, compostable waste, general waste and glass (as required). Only clear bin bags are permitted and compostable bags must be used in compostable bins.



ISO 20121:2024 Certification

Bord Bia Bloom, as part of its commitment to sustainability and responsible event management, is undertaking event certification to the ISO 20121:2024 international standard.

- ISO 20121:2024 provides a structured framework that integrates sustainability into every stage of event planning and execution
- **The Purpose of the Standard** is to ensure that all stakeholders, venues, event and festival organisers, subcontractors, and exhibitors, seek to maximise sustainability, minimise our environmental impact, and promote eco-friendly practices among our visitors.
- **Surveys** form part of the framework process so Tony Brady and the team from Business Information Group (BIG) will be in touch to ask you to complete a short survey.



...and finally

There will be hundreds of exhibitors and contractors on site during the final build week of Bloom. We are building a small town in a number of weeks so we would ask everyone to work together. We are here to help make the experience as smooth as possible, and to answer any questions that you may have in relation to participation, so please do not hesitate to get in touch.

Enjoy your Bloom Experience!



Thank You!

