



DASH
WATER



We're

The image features a background of lush green foliage, with various shades of green leaves and stems. The text is overlaid in a clean, white, sans-serif font, centered horizontally and arranged in four lines. The first line reads 'WATER.', the second 'BUBBLES.', the third 'WONKY*', and the fourth 'FRUIT.'. The asterisk in the third line is positioned to the right of the word 'WONKY'.

WATER.
BUBBLES.
WONKY*
FRUIT.

THE DASH MISSION

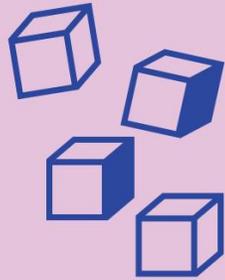
Dash is at the forefront of a new wave of healthy soft drinks.

*We infuse our super tasty waters with real, wonky fruit. That's bent, crushed, misshapen fruit which others say no to.

By accepting the misfits we are helping to reduce food waste..



THE PROBLEM



Sugar

71% of consumers are concerned about the amount of sugar in soft drink



Artificial Sweeteners

44% of consumers consider the absence of artificial sweeteners important in their purchase decision



Food waste

1/3 of all farmed food worldwide goes to waste



Plastic

8/10 consumers are trying to cut back on the amount of plastic they purchase



INFUSED SPARKLING WATER

CLIMATE FOOTPRINT
0.13
kg CO2e / can



RECYCLABLE
CAN

NO CALORIES NO SUGAR NO SWEETENERS



REAL
INGREDIENTS

BUSINESS AS A FORCE FOR GOOD



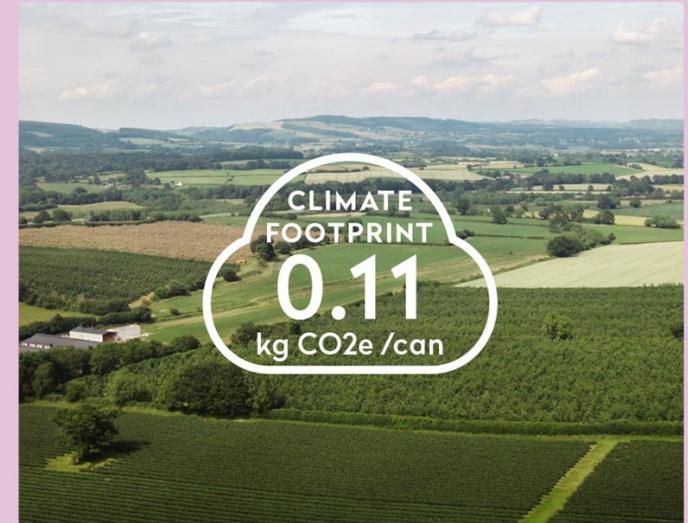
Certified B corp

We are incredibly proud to become a certified member of the B Corp community. Meeting high standards of overall social and environmental performance, transparency and accountability.



Reducing food waste

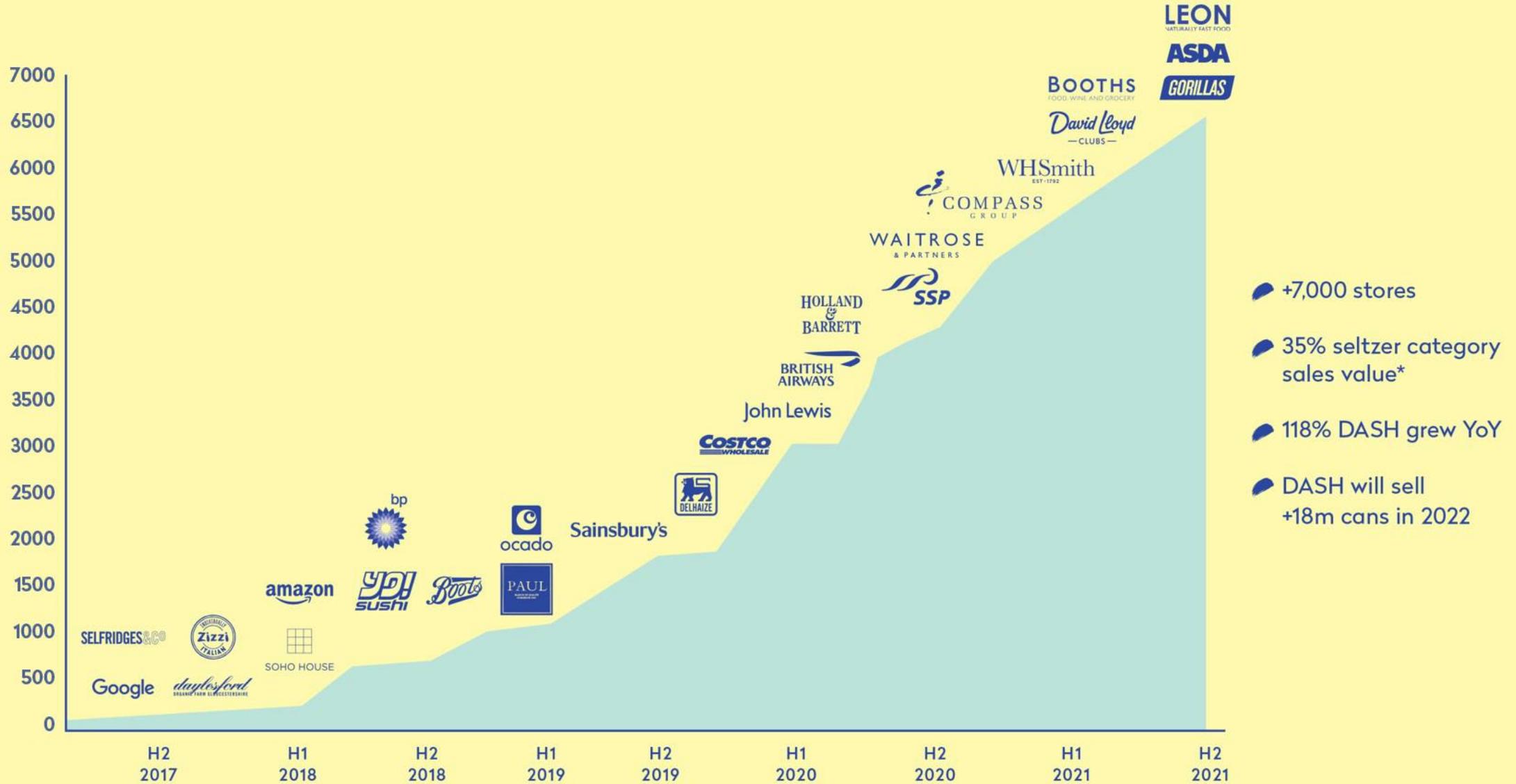
We infuse our drinks with wonky fruit. That's the bent, crushed, curved, knobbly, misshapen fruit which others say no to. By accepting the misfits we are helping to reduce food waste.



We count our carbon

With the help of CarbonCloud, we have measured the climate footprint for all our drinks. We count it. Then we can cut it, so we can minimise our impact on the planet. Our Climate Footprint label can be found on all our cans.

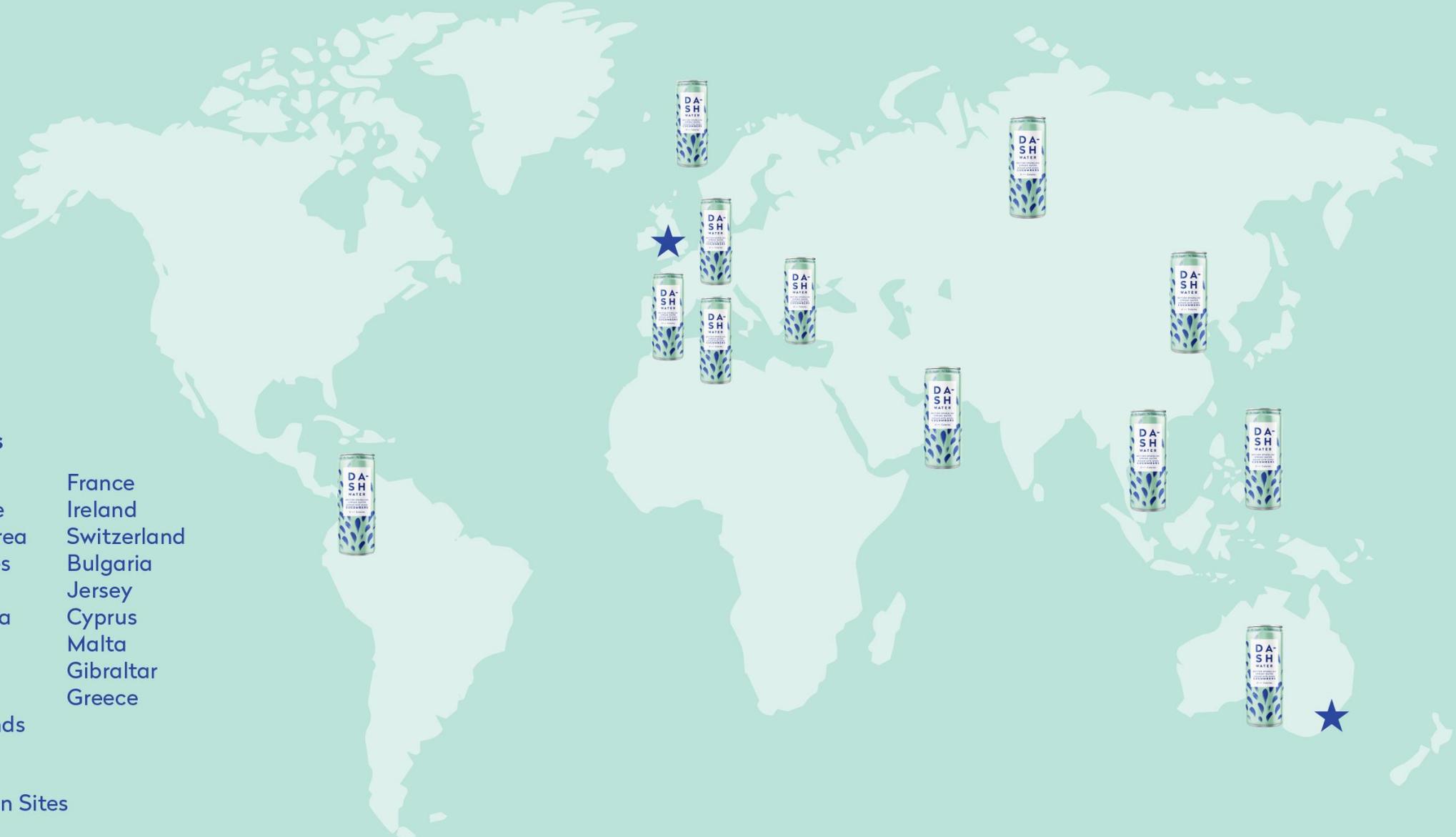
RETAIL DISTRIBUTION POINTS



- +7,000 stores
- 35% seltzer category sales value*
- 118% DASH grew YoY
- DASH will sell +18m cans in 2022

Source: *IRI Worldwide All Outlets 52 w/e 11th September 2021

GLOBAL EXPANSION



Countries

- Australia
- Singapore
- South Korea
- Philippines
- Dubai
- Costa Rica
- Russia
- Norway
- Belgium
- Netherlands
- France
- Ireland
- Switzerland
- Bulgaria
- Jersey
- Cyprus
- Malta
- Gibraltar
- Greece

★ Production Sites

**We're creative
(in finding a
better way).**



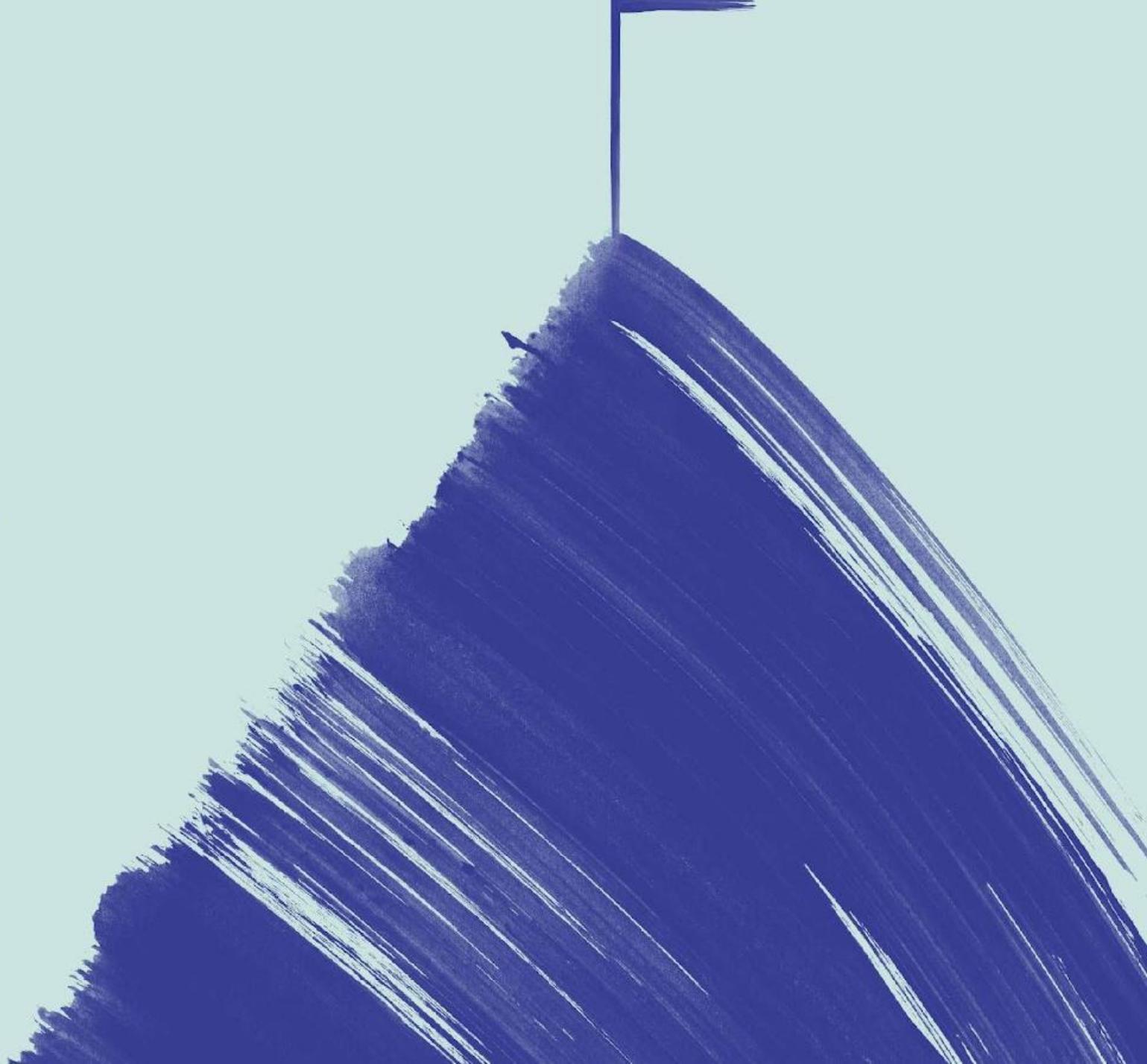
**And our actions
speak louder
than words.**



**We're
transparent
(just like our
products).**



**We're tenacious
(we keep going).**





www.dash-water.com - [@dashdrinks](https://www.instagram.com/dashdrinks) - hello@dash-water.com - [#believeinwonky](https://twitter.com/believeinwonky)

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