



Global Meat Outlook

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17th January 2024

Major Topics Covered in a selective global update



1) Global Meat Market Overview

2) Beef

3) Pork

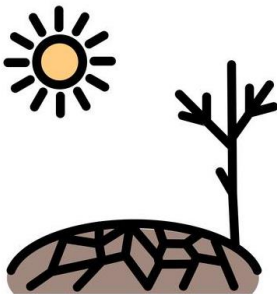
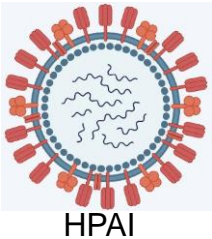
4) Sheepmeat

5) Final Thoughts

Global Meat Market Overview

Key of issues challenging the meat industry

Costs soften from 2022 highs, but remain above long term average

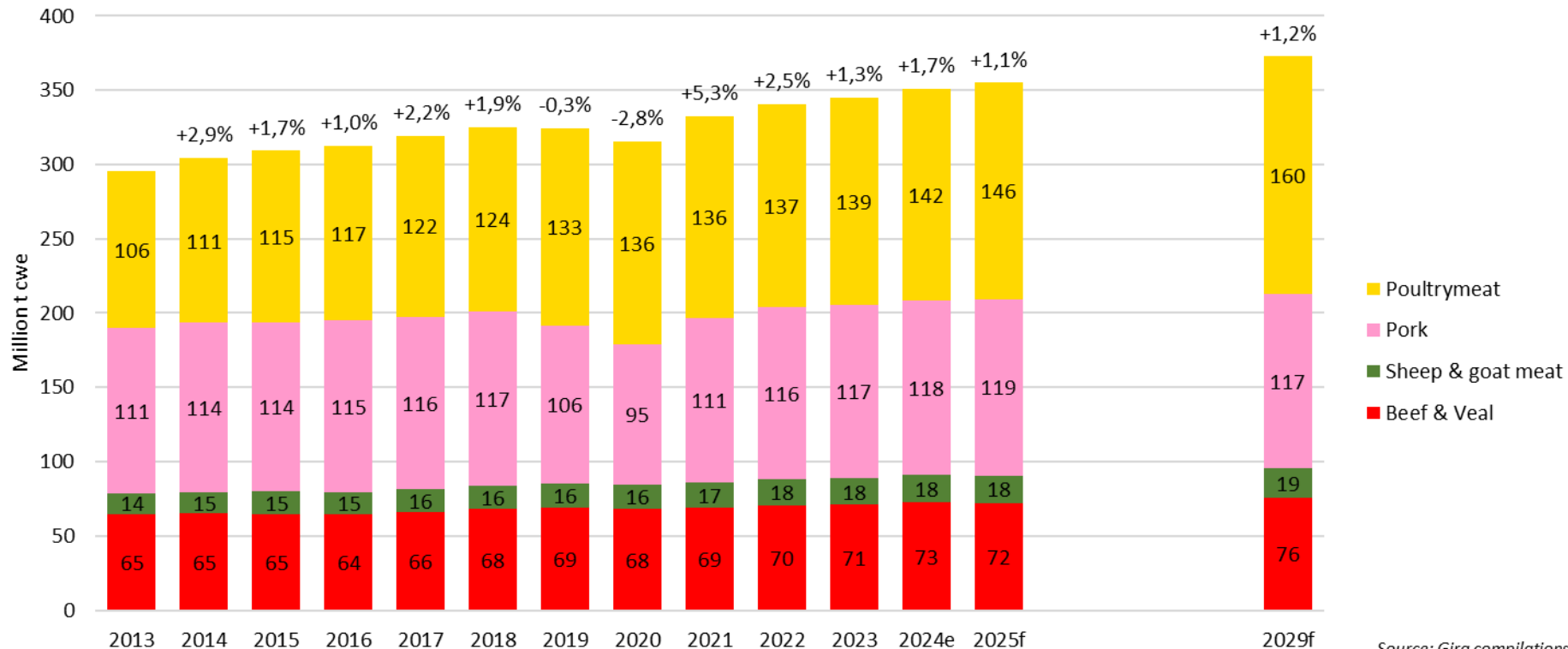


World meat consumption, 2012-24f & 29f

Chicken's relatively low cost and flexibility drive global market growth



Global Meat Consumption Volumes: main species, mio t cwe

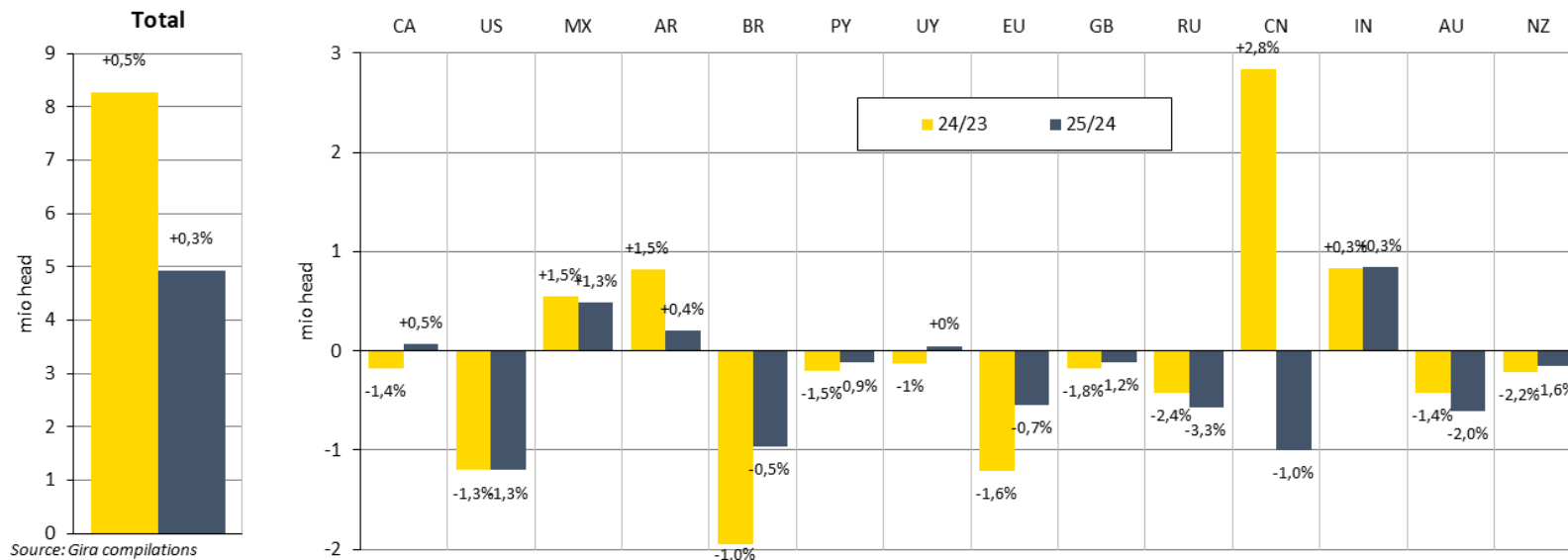


Source: Gira compilations

Beef

Cattle herd changes, 2024e-25f (excl. SSA)

~Stability: Liquidation in BR & drought in N. Am;



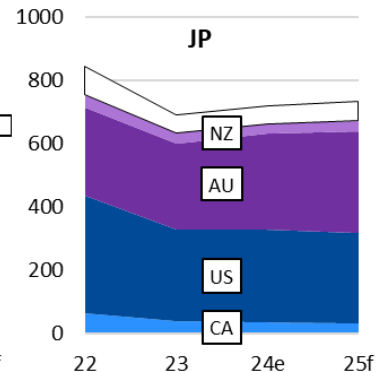
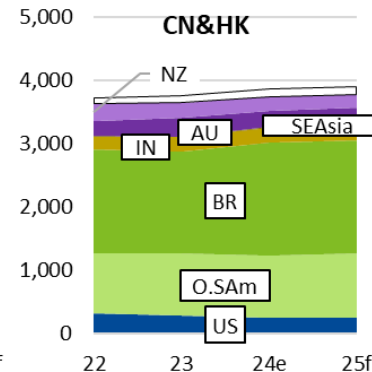
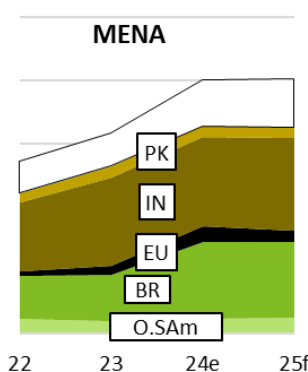
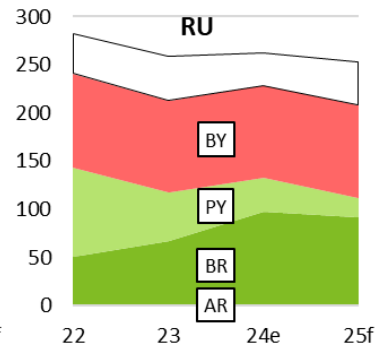
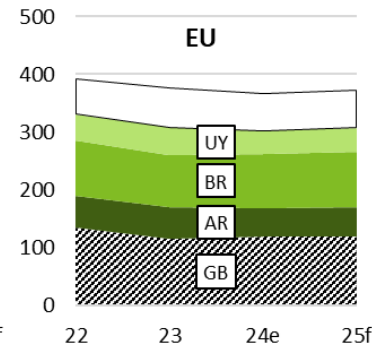
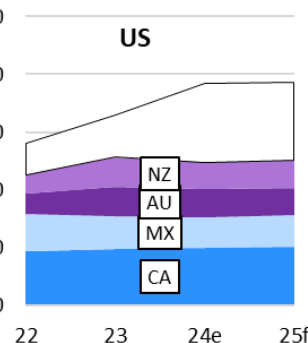
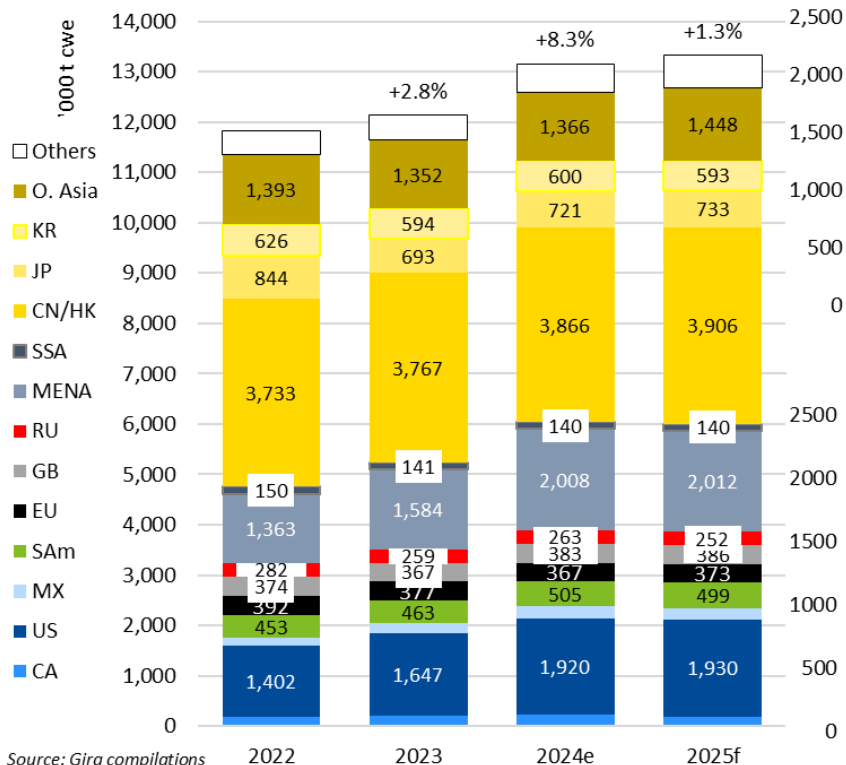
- **Drought still impacts US/CA herds** ... means no production recovery in 2025-26
- **AU cattle cycle turned:** herd declines in both 2024 and 2025 – boosting current production
- **Strong BR liquidation underway now** ... as 2024 drought exacerbates the cattle cycle
- **EU/GB contracts despite milk prices** as productivity gains continue

World beef & veal importers, 2022-25f

2024 surge to US + MENA sustained, mitigating Asia's import dominance

Beef & Veal importers:

... their suppliers '000t cwe

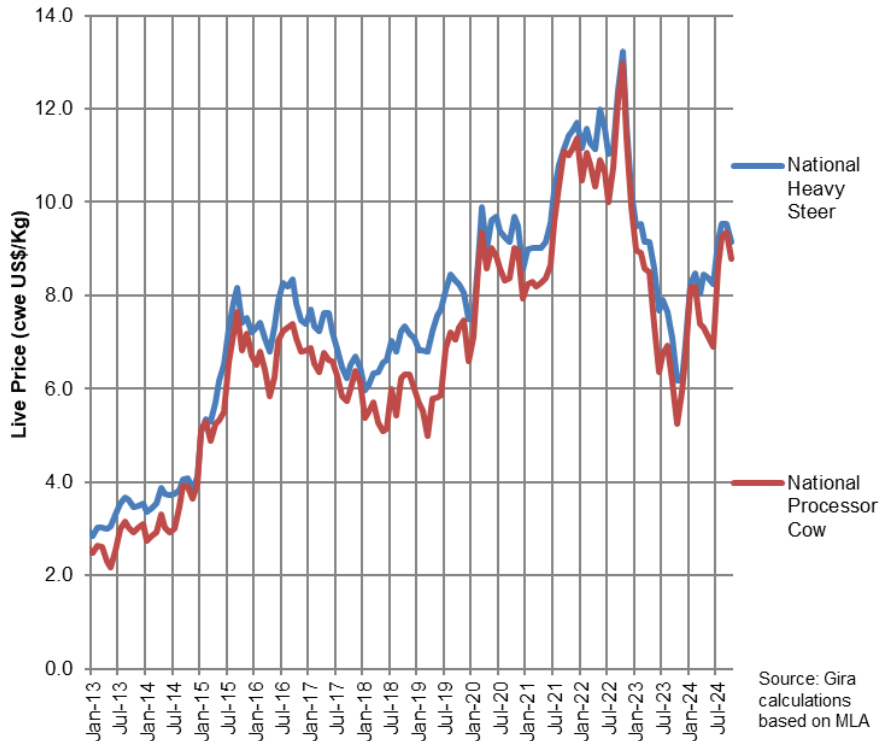


Australian Beef

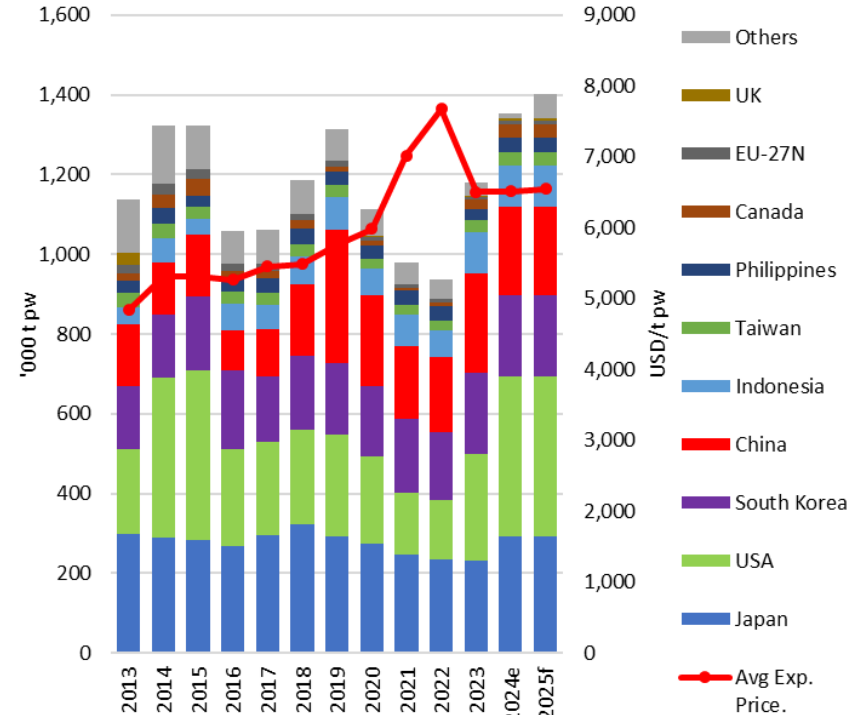
Strong exports, focussed away from Europe



Producer Prices, Australia 2013-24 (monthly)




Australian Beef Exports, 2013-25f



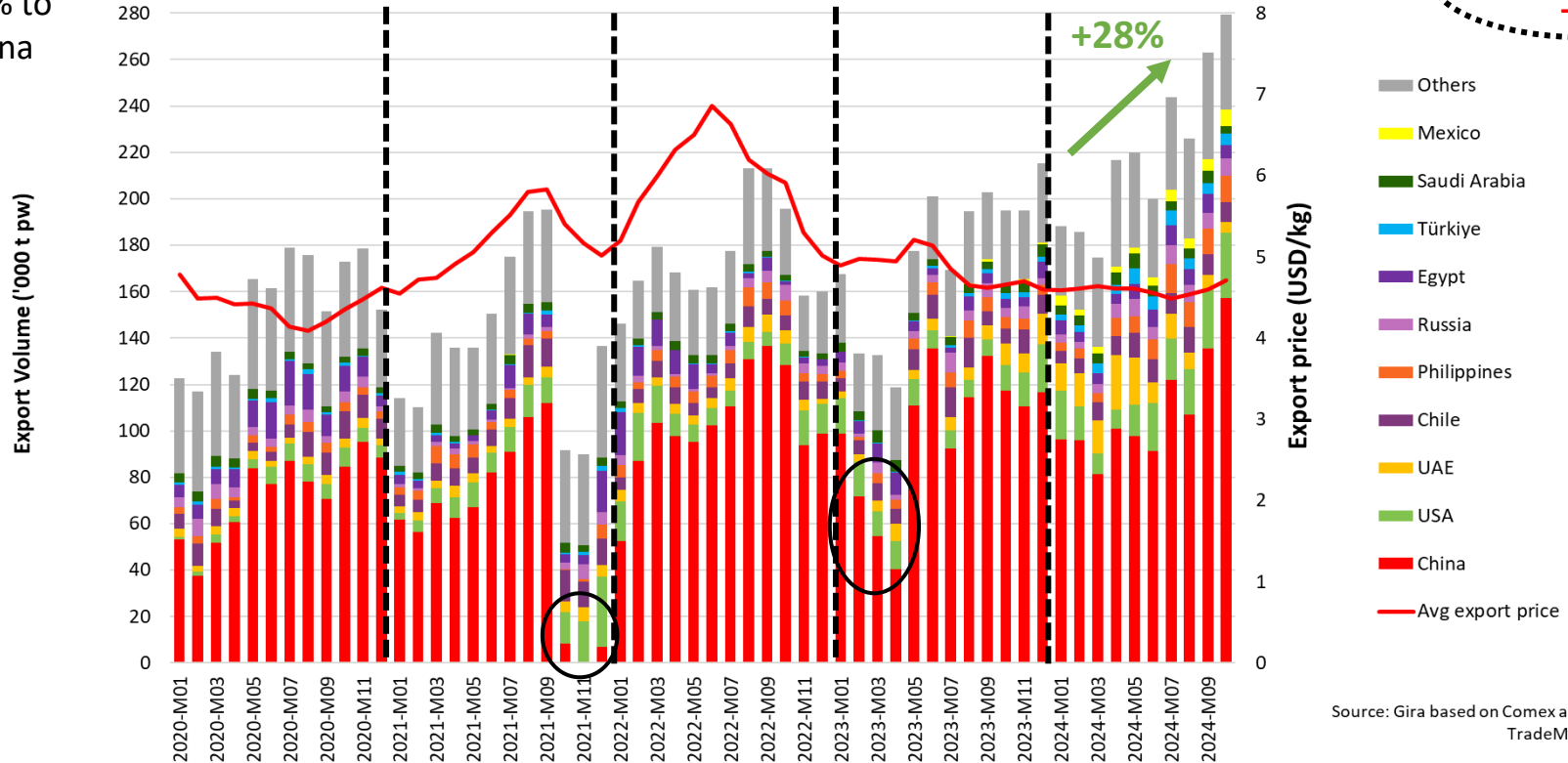
Source: Gira based on TradeMap

Brazilian beef Exports: reaching record-high levels !

Focus on China, which limits Mercosur impact... for now!


≈49% to
China

Total Monthly Beef Exports by Destination, 2019-Oct 24

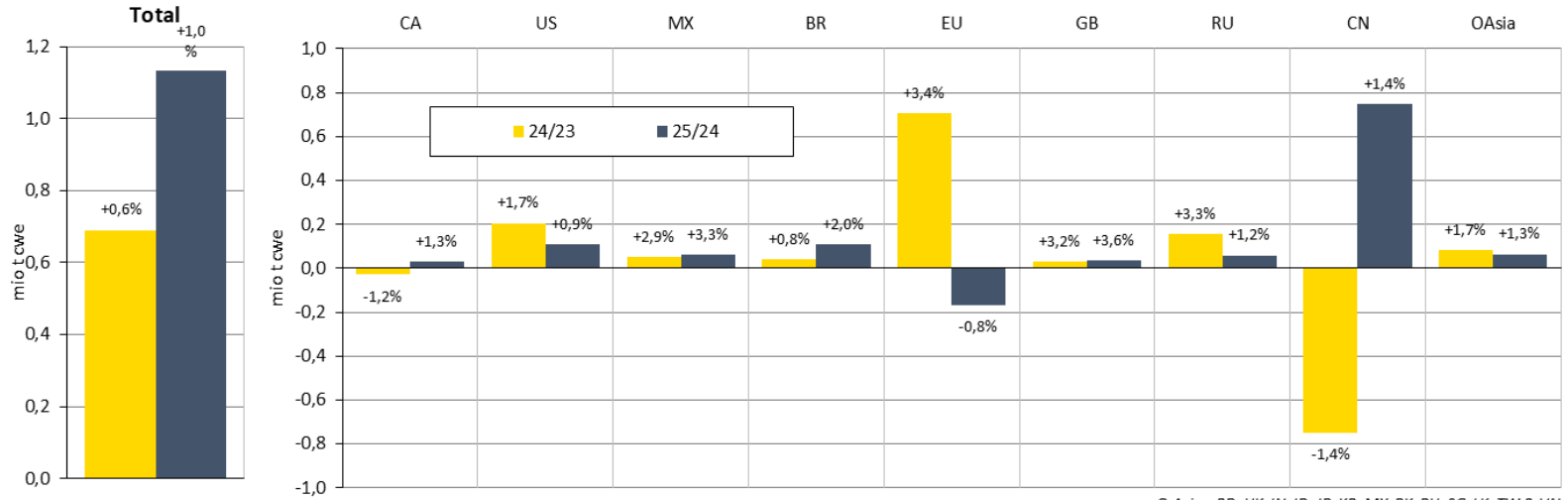


Pork

Pork net production changes, 2024e-25f

EU challenge persists as cost of compliance deters reinvestment

Net Pork Production Change 2024e-2025f



Source: Gira compilations

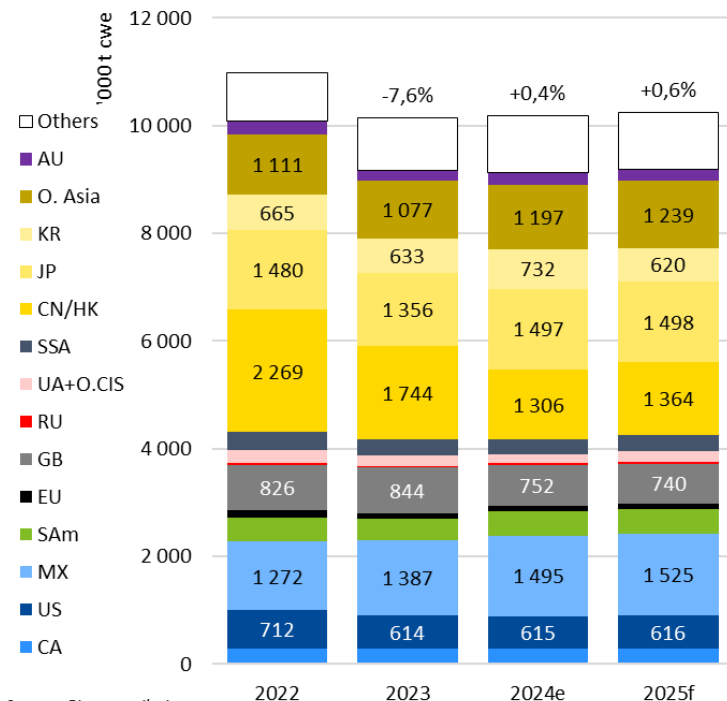
O.Asia = BD, HK, IN, ID, JP, KR, MY, PK, PH, SG, LK, TW & VN

- **CN find profitability.** And back to growth phase... some imports remain!
- **Oversupply a real risk** in some regions as overall **demand remains weak.**
- **EU back in slow retreat** after period of rapid decline...

Global pork importers, 2022-25f

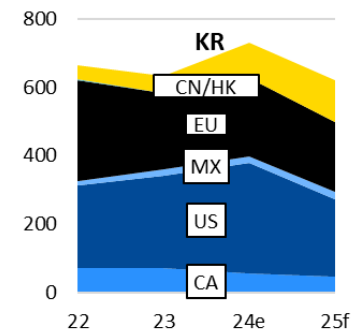
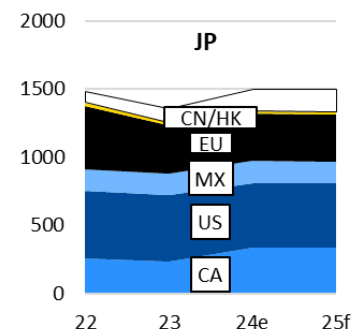
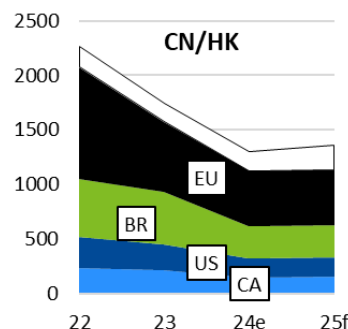
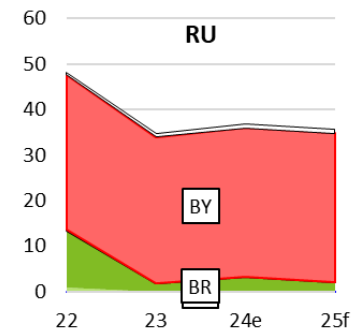
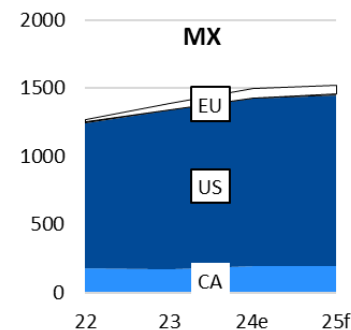
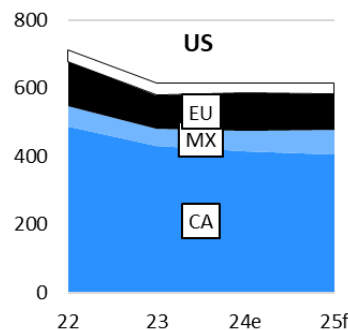
Future is about more diverse range of export markets

Pork importers...



and

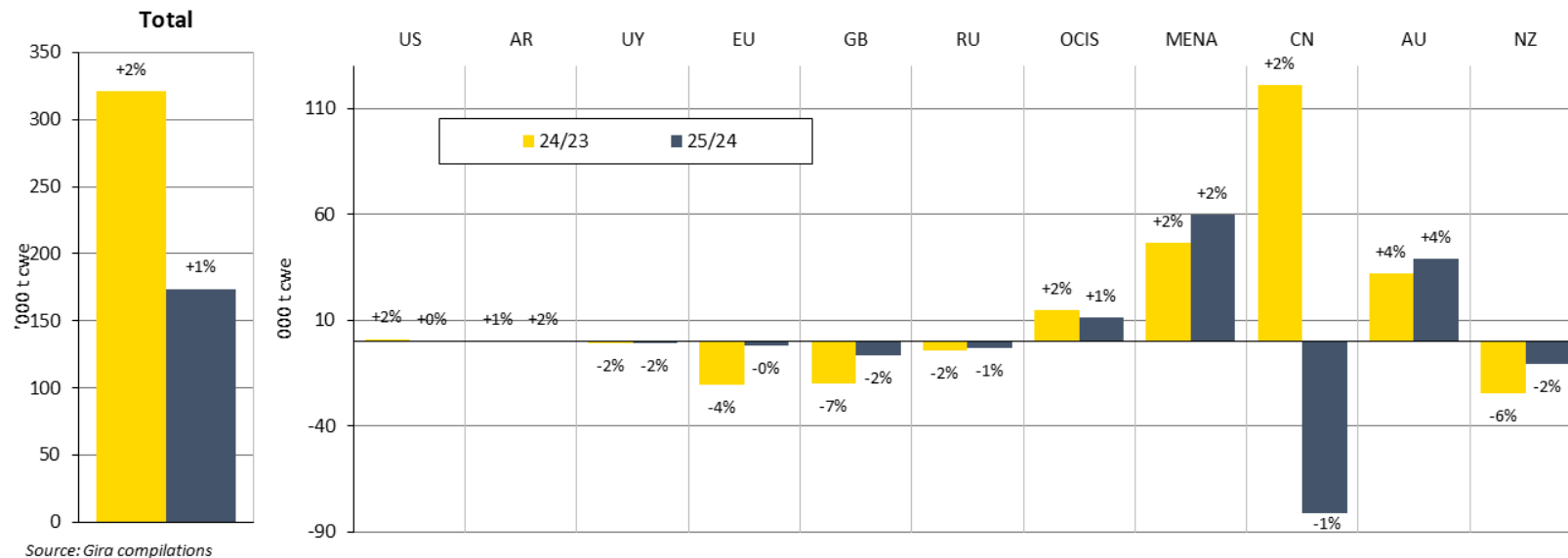
.... breakout of their suppliers



Sheepmeat

Sheep & goat meat production changes, 2024e-25f

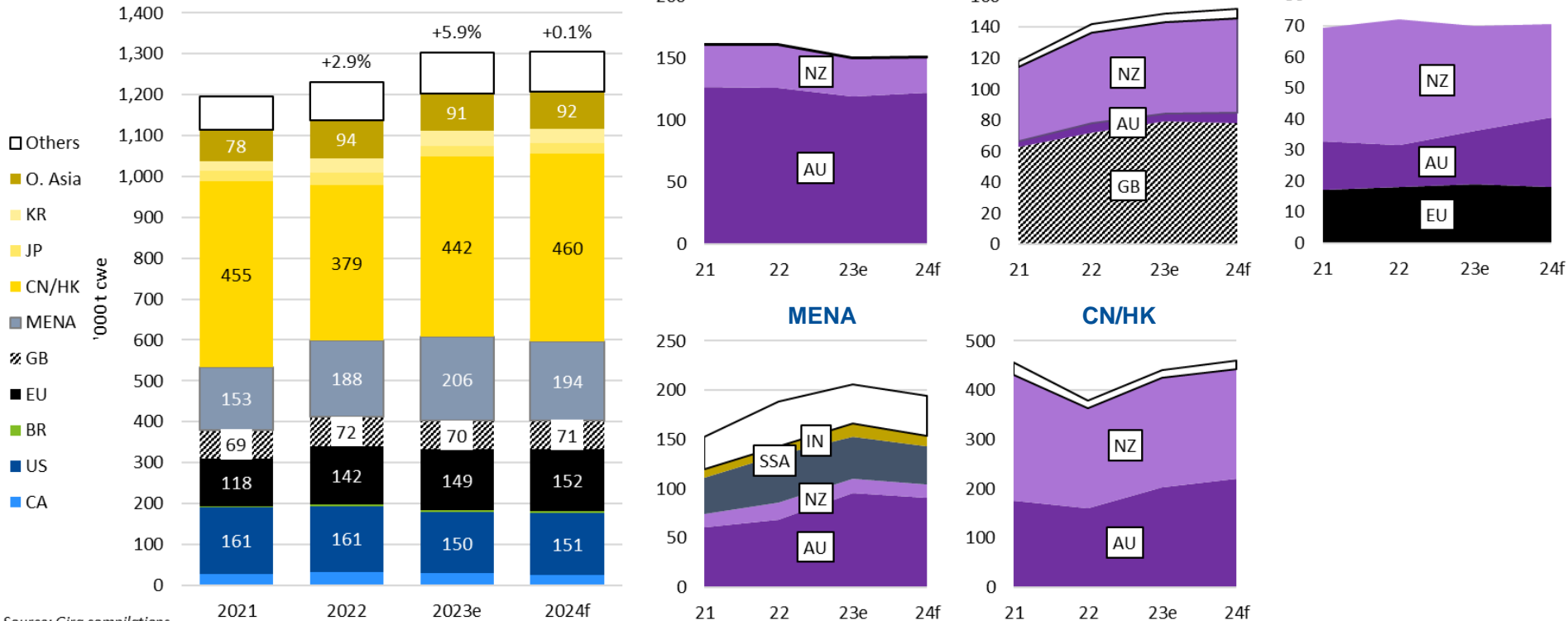
European decline persists, despite higher prices, exacerbated by BTV3



- **EU+GB: Significant decline** in throughput; Some carryover expected into 2025
- **AU: Flock expansion** paying dividend, moving towards liquidation
 - Looking at potential to supply UK, but little traction – CN + US better options
- **NZ: Smaller flock & sub-optimal weather** cause small contraction – little supply recovery expected

Sheep & goat meat importers, 2021-24f

Higher AU supply & competitively priced AU gaining in most markets



Source: Gira compilations

Final Thoughts

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Coming out of a year of tight supply and falling feed costs...



- ✓ Lower input costs are beginning to feed through to retail prices, but the transfer has been slow as tight supply has kept farm gate prices high
- ✓ Factors for change are hanging over the market, providing a level of unpredictability:
 - Trump, Disease, Trade access
- ✓ Demand recovery in EU underpins industry, but favours chicken to red meat
- ✓ 1st stage of sustainability deadlines are now looming, production will require investment
 - Green credentials have a value in Europe – not a significant driver yet in more distant markets
- ✓ European challenge remains one of diminishing livestock numbers which must drive further consolidation downstream

Thank you for your attention

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