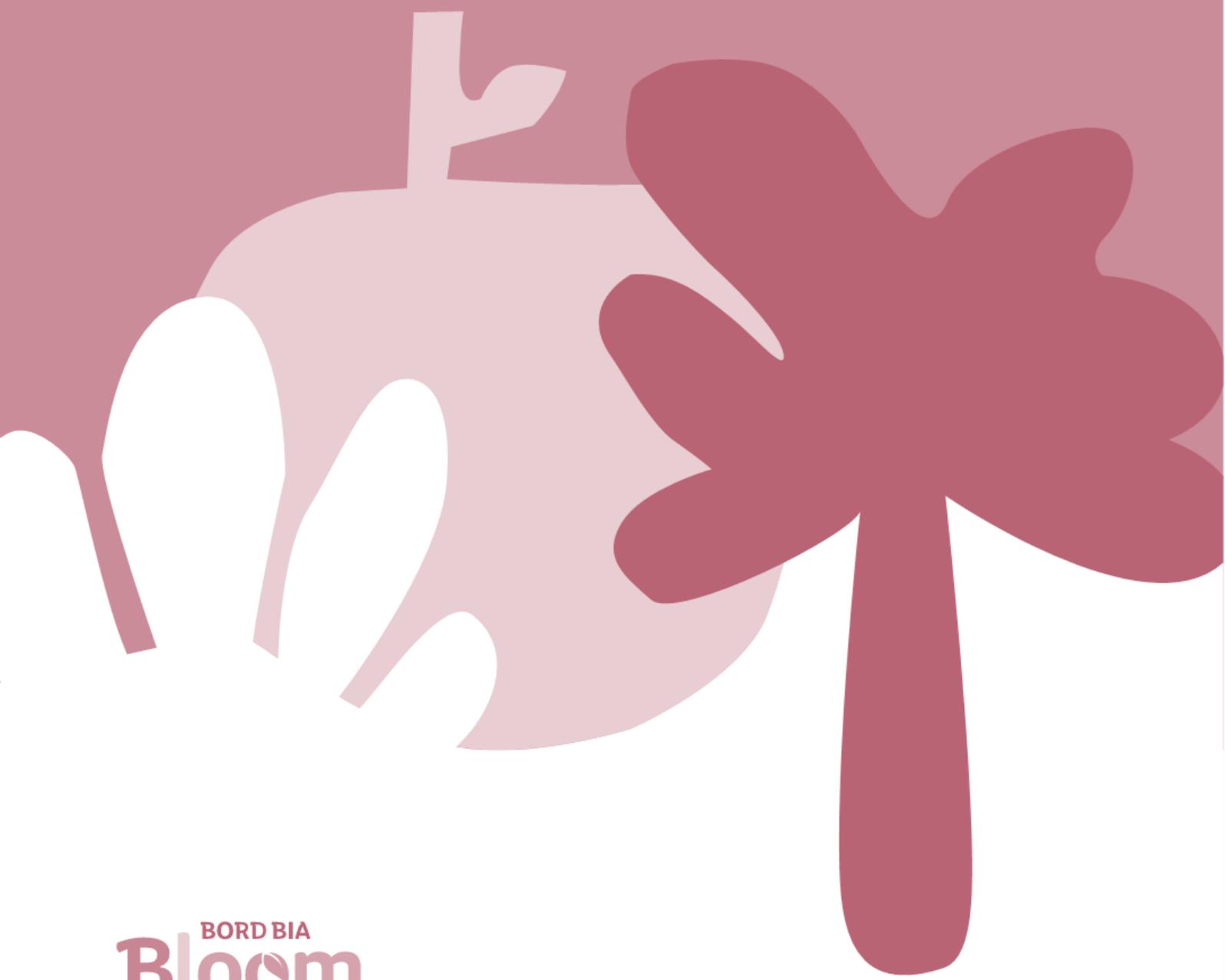


# Bloom Inn Exhibitor Manual



## Contents

Exhibitor Participation Package .....	3
Stand Space .....	3
Electrics .....	3
Communal Wash up Area .....	4
Bloom Inn Opening Times .....	4
Exhibitor Wristbands .....	5
Ordering Additional Wristbands .....	5
Complimentary Tickets .....	6
Important VAT Information .....	6
Bloom Inn Sales.....	7
Bloom Inn Sampling.....	7
Ice.....	7
Criteria and Information .....	8
Food Village Timetable .....	9
Food Village Exhibitor Zone .....	10
Exhibitor Checklist .....	11
Promote your presence at Bloom.....	11
Stand Operations.....	11
Wristband and Tickets .....	12
A – Z   What you need to Know.....	13
Attendee lists .....	13
Balloons.....	13
Buyer breakfast .....	13
Car parking.....	14
Catering.....	14
Charities .....	14
Clearance of exhibits .....	14
Contact.....	14
Damage and loss.....	15
Delivery of product and equipment .....	15
Demonstration / music on stands.....	15
Electricity supply .....	16
Exhibitor workshop .....	16

Exhibition timetable / working late.....	17
Graphic panels and exhibits.....	17
Insurance.....	18
Health & safety regulations .....	19
Height Restrictions .....	19
Merchandising .....	20
Microphones.....	20
Organisers office - food village .....	20
Overnight parking on site.....	20
Patents & new designs .....	21
Promotions .....	21
Public address system.....	21
Public relations .....	21
Removal of display materials and products.....	23
Sampling .....	23
Security .....	24
Security hints for exhibitors.....	24
Selling Product .....	25
Social Media .....	26
Storage of packing cases .....	26
Terms and Conditions.....	26
Venue.....	27
Water and Waste.....	27
Wi Fi.....	27
Website Listing .....	27

## Exhibitor Participation Package

- Participation package outlined below

Single Stand	Double Stand
2500mm W x 2500 D – space only	5000mm W x 2500 D – space only
1 x Double Plug Socket (Max Load - 1Kw)	1 x Double Plug Socket (Max Load - 1Kw)
1 x Company Name Card	1 x Company Name Card
1 x Car Park Pass	1 x Car Park Pass
Wristbands (see page 4)	Wristbands (see page 4)

## Stand Space

Please note the stand spaces within the Bloom Inn are space only, however there are some allocations within the marquee that require structural walls.

You will be notified regarding this when the food village team provide you with your stand location in early April 2023.

## Electrics

- Each exhibitor will receive 1 x Double Plug Socket with a maximum load of 1kW.
- Extension leads are not permitted.
- You can order extra sockets, power, 24-hour power and outdoor electrics via the [Exhibitor Zone](#).
- Please note your stand is only 1kW. If you order additional sockets – the load is still only 1kW.

## Communal Wash up Area

- Exhibitors will have access to a communal wash up area. This is for exhibitor use only, the general public will not have access. Two sinks will be provided at each wash station; one large sink for washing utensils and a second smaller sink for handwashing. Both sinks will be clearly labelled and must only be used as indicated.
- Standard cleaning products will be supplied, i.e. washing up liquid, paper towel, and hand soap. It is the responsibility of each individual company to supply your own requirements over and above what is supplied.

## Bloom Inn Opening Times

The Bloom Inn operates to normal licensing hours

Thursday, June 1st	10.30 am to 6.00pm
Friday, June 2nd	10.30 am to 6.00pm
Saturday, June 3rd	10.30 am to 6.00pm
Sunday, June 4th	12.30 pm to 6.00pm
Monday, June 5th	12.30 pm to 6.00 pm

## Exhibitor Wristbands

- There are two types of exhibitor Wristbands
  - Daily Wristbands:** Valid only on the day specified on the wristband
  - Full Wristbands:** Valid on all days
- Wristbands will be available for collection on-site on Wednesday, May 31st from the Bord Bia organisers office.

Stand Size	Daily Wristbands	Full Wristbands
<b>Single</b>	<b>2 for each day</b> (2 for Thursday, 2 for Friday, 2 for Saturday etc.)	<b>3</b>

Stand Size	Daily Wristbands	Full Wristbands
<b>Double</b>	<b>3 for each day</b> (3 for Thursday, 3 for Friday, 3 for Saturday etc.)	<b>4</b>

## Ordering Additional Wristbands

- You can order additional wristbands through the [Exhibitor Zone](#).

## Complimentary Tickets

- Each exhibitor will receive a supply of complimentary visitor tickets – these will be sent via courier, they will not be sent until payment is received in full.

Single Stand	Double Stand
10 Complimentary Tickets (use on any one day)	12 Complimentary Tickets (use on any one day)

- To facilitate this delivery, please let us know the correct delivery address by completing the address form through the [Exhibitor Zone](#).
- For payments received after Friday May 12th, 2023, your complimentary tickets will be available for collection on-site on Wednesday May 31st from the Bord Bia Organisers' office.
- Exhibitors also have access to discounted visitor tickets; place your order through [Exhibitor Zone](#).

## Important VAT Information

All traders at Bloom 2023 will be required to show that they are keeping records of all transactions either by using a till or by keeping sequential written records. The Office of the Revenue Commissioners must be satisfied that the records are sufficient to allow the trader to make proper returns for the purposes of Income Tax, VAT etc. In the case of traders using electronic tills, they are required to retain Z reads and journal rolls. These requirements are set out in Section 886 of the Taxes Consolidation Act, 1997 and Section 16 Vat Act, 1972 and related and amended provisions including Statutory Instrument Number 238 of 2008.

Revenue Commissioners may also make on-site inspections so all records must be kept up to date on an on-going basis.

If traders need additional information or clarification on any tax matter, they can consult their local Revenue Office or check on line at: [Revenue.ie](https://www.revenue.ie)

## Bloom Inn Sales

Exhibitors are only permitted to sell single serve drink products at the specified price below. Exhibitors are not permitted to sell cans of products.

Furthermore, exhibitors **must not** serve customers who appear intoxicated. The Bloom Inn will have security personnel on duty at all times.

### Specified Prices

- €7 per cocktail
- €5 per 500ml beer
- €5 per standard glass of wine
- €3 per 250ml beer

Please note, all packaging used to serve or sample product must be made of compostable packaging.

Exhibitors are permitted to sell their retail bottle for off-site consumption. Exhibitors will be required to advise consumers that these products are only permitted for consumption off-site at point of sale.

**Please note the sale of multi-buy promotions is prohibited.**

## Bloom Inn Sampling

Furthermore, exhibitors must adhere to the following maximum size sample quantities:

- Wine sample - 30ml
- Beer sample - 50ml
- Spirit sample - 5ml

Sampling in excess of these quantities is prohibited.

## Ice

Companies must supply their own ice, if required.

Bord Bia will provide communal freezers for the Bloom Inn exhibitors to store their ice.

## Criteria and Information

It is important that you comply with all of the criteria outlined in the terms and conditions document which can be reviewed in full [here](#).

Please note the following:

- Space will be allocated by the organisers in the overall best interests of the market and their decision is final.
- Exhibitors must ensure that their stands are staffed at all times during the opening hours of the show.
- Full payment must be received by Bord Bia in advance of the event along with copies of insurance (€6.4 million in public liability) and EHO approval. No stand is considered confirmed without the receipt of payment in full
- Only food, drink and horticultural products produced in the Republic of Ireland can be exhibited, sampled or introduced.
- Exhibitors in the Bloom Inn are only permitted to sell single serve drink products at the specified price outlined on page 7 of this manual.
- Exhibitors in the Bloom Inn are not permitted to sell cans of products.
- Please note the sale of multi-buy promotions **is prohibited**.
- Exhibitors are permitted to sell their retail bottle for off-site consumption. Exhibitors will be required to advise consumers that these products are only permitted for consumption off-site at point of sale.
- Exhibitors **must not** serve customers who appear intoxicated. The Bloom Inn will have security personnel on duty at all times.
- All packaging used for sampling i.e. cups must be compostable.
- No polystyrene products may be used. If you need supplier information for compostable packaging, please refer to the Stand Operations tab in the [Exhibitor Zone](#).
- Exhibitors in the Bloom Inn must supply their own ice.
- Exhibitors must provide their own display fridge if required (max. 1220mm in width, in keeping with allocated space) and refrigerated storage facilities if required.

## Food Village Timetable

Build Up	Schedule
Monday, May 29th – Wednesday, May 31st	Bloom Inn Exhibitors will be contacted in due course to arrange an individual time slot for access and build.

- Working outside the published timetable will only be allowed in exceptional circumstances.
- Due to Health & Safety regulations, the decision of the Organisers is final.
- We would ask all exhibitors using outside contractors to inform them of the opening hours and the allocated access time issued by the Organisers.
- Security commences at 10am on Wednesday, May 31st.
- Security finishes at 10pm on Monday, June 5th.

Show Open Days	Show Open Hours	Exhibitor Access
Thursday, June 1st	9am – 6pm	8am – 7pm
Friday, June 2nd	9am – 6pm	8am – 7pm
Saturday, June 3rd	9am – 6pm	8am – 7pm
Sunday, June 4th	9am – 6pm	8am – 7pm
Monday, June 5th	9am – 6pm	8am – 7pm

Breakdown	Exhibitor Access	Schedule
Monday, June 5th	6pm – 10pm	Exhibitor displays and interiors removed

- We would request that all stand material and product be removed on Monday evening once the show has closed and is cleared of visitors.
- Please note it is the responsibility of the Exhibitor to remove all stand materials and product after the event. The Organisers do not provide skip or removal service facilities for product or stand materials. The cost of removing any product or stand materials left after the event by the Organisers will be passed directly to the Exhibitor.

## Food Village Exhibitor Zone

Click here to access the [Exhibitor Zone](#).

Through the online exhibitor manual webpage, you can now easily plan your participation in the food village at this year's Bloom event!

From this webpage, you can access this exhibitor manual, containing everything you need to know about participating in the Food Village at Bloom.

Many of your questions will be answered by reading this manual thoroughly. There is also a dedicated FAQ section within the webpage.

Finally, and most importantly, all exhibitor forms are now available through this webpage.

There are three form categories to help you in your stand planning process.

1. Bloom Promotions (Promote your presence at Bloom)
2. Stand Operations
3. Wristbands and Tickets

You will find your exhibitor form checklist below, please take careful note of the forms listed and the deadline date in order to ensure a smooth lead up to the event.

## Exhibitor Checklist

### Promote your presence at Bloom

Item	Deadline
<p><b><u>Bloom Website Listing</u></b></p> <p>Make sure your company is listed on the official Bloom Website</p>	Friday, April 14th
<p><b><u>Bloom Public Relations</u></b></p> <p>Have you something worth shouting about at Bord Bia Bloom 2023? If so, we want to hear it!</p>	Friday, April 21st
<p><b><u>Trade Buyer Breakfast</u></b></p> <p>Make sure your profile is included in the flipbook, which will be circulated to buyers ahead of the event!</p>	Friday, April 21st

### Stand Operations

Item	Deadline
<p><b><u>Electrics</u></b></p> <p>Order additional sockets, power, 24hr power and outdoor electrics for your stand here!</p>	Friday, May 5th
<p><b><u>Wi Fi</u></b></p> <p>Do you need WiFi for your stand? Place your order with Viatel the official WiFi provider for Bloom 2023</p>	Wednesday, May 10th
<p><b><u>Refrigeration and Equipment Hire</u></b></p> <p>Cross Rental Services are the official partner supplier for refrigeration and equipment to Bord Bia Bloom.</p>	Friday, May 12th
<p><b><u>Compostable Foodservice Packaging</u></b></p> <p>All packaging used for sampling must be compostable. Down2earth materials have supplied a special rate for exhibitors at Bloom 2023.</p>	Friday, May 19th

## Wristband and Tickets

Item	Deadline
<p><b><u>Complimentary Tickets – Delivery Address</u></b></p> <p>Each exhibitor receives a supply of complimentary tickets Complete this address form to receive your tickets.</p>	<p><b>Friday, May 12th</b></p>
<p><b><u>Visitor Tickets</u></b></p> <p>Exhibitors can order discounted tickets for Bloom.</p>	<p><b>Friday, May 12th</b></p>
<p><b><u>Additional Wristbands</u></b></p> <p>Review your wristband allocation included within your participation package and order additional wristbands if required.</p>	<p><b>Friday, May 19th</b></p>

## A – Z | What you need to Know

### A

#### Attendee lists

Please note there are a number of scam emails going around from various email addresses offering you the chance to purchase an attendee list. Please note these emails have not been issued by Bloom in the Park / Garden Events. If you receive one of these emails, please delete it & do not respond.

### B

#### Balloons

Please note that Balloons of any kind are **not permitted** in the Phoenix Park.

#### Buyer breakfast

Bord Bia will again host the trade buyer breakfast at Bloom on Friday, June 2nd.

Delegates from the foodservice and retail industry are invited to attend this breakfast.

Exhibitors are also invited to attend the Trade Breakfast this year (one attendee per exhibiting company). Nominate your company representative via the trade breakfast form.

As part of this event, buyers will be invited to explore the Food Hall and the Bloom Inn.

This presents you, as an exhibitor, with the opportunity to introduce your company to key retail and foodservice buyers in an informal way.

Please complete the trade breakfast form to include your profile within the flipbook that will be distributed among the buyers.

The buyer breakfast form can be [completed here](#).

# C

## Car parking

1 car park pass will be allocated per exhibiting company.

Your car park pass will be in your exhibitor pack, which will be available to collect from the Food Village Organisers Office from Wednesday May 31st.

This allocation is **final** due to the large number of exhibitors we have to accommodate.

## Catering

The official caterers at Bloom have the sole right to provide food and drink (alcohol or otherwise) for consumption on stands and in offices. Except by written permission of the caterers, no company or individual may bring any food or drink into the event for distribution.

## Charities

Any exhibitors allowing charities on their stand should inform the Organiser prior to the show for written permission.

## Clearance of exhibits

Clearance of exhibits may begin once the show has closed on **Monday, June 5th**. As exhibitors will appreciate however, it is particularly difficult to provide effective security during the dismantling of the exhibition, so we would ask you to please exercise caution.

## Contact

If you have any queries please contact the food village team by email [foodvillage@bordbia.ie](mailto:foodvillage@bordbia.ie)

# D

## Damage and loss

The Organisers, neither exhibition site owner nor the sponsors will accept any responsibility for damage or loss of any properties introduced by the exhibitors and/or their agents/contractors.

Exhibitors are especially warned that the exhibits are the sole responsibility of the exhibitor to whom they belong. Exhibitors should affect their own insurance against all risks. The strongest possible precautions against pilferage should be taken at all times.

## Delivery of product and equipment

**Bloom Inn Exhibitors:** A delivery schedule will be in place, we will contact you in due course to allocate delivery time-slots.

On show days, Daily deliveries must take place before 8.00 am each day or between 18.30 and 19.00 in the evening. All areas must be cleared an hour before the show is due to open. No deliveries can be made during the opening hours. Your exhibitor's car park pass will allow access to a parking area near the Food Village. Please note that no delivery vehicles are allowed on the grass surrounding your area. However, there is a pathway close by where vans can be parked and product delivered by trolley from there.

## Demonstration / music on stands

The use of loudspeakers for demonstration must not interfere with other exhibitors.

Exhibitors who intend having music on their stands, even for demonstration purposes only must, by law, have authorisation from the Irish Music Rights Organisation (IMRO). A licence can be obtained for the duration of the Exhibition from:

### **Irish Music Rights Organisation**

15 Herbert Street Dublin 2

**Tel:** + 353 1 661 4844

# E

## Electricity supply

Your stand has an electrical power supply with a maximum load of 1kW.

Each exhibitor will receive one double plug socket, which will be installed by Mulvaney and Flanagan Electrical Ltd at floor level in the center of the rear wall.

If you require more than 1kW of power, you must order this at an additional cost from Mulvaney and Flanagan Electrical Ltd. by completing the order form by clicking here - [Electrics](#) or you can find the form located under Stand Operations on the [Exhibitor Zone](#).

**Please note:** If you require 24-hour power to your stand, you must order this via the online form.

**Please note:** If you require an outdoor 24-hour power supply for a refrigerated vehicle, you must order this via the online form.

## Exhibitor workshop

Bord Bia will host an in-person exhibitor workshop on Wednesday May 3rd, 2023 at the Midlands Park Hotel Portlaoise.

Exhibitors must register in advance, please [click here](#) or the registration page can be accessed through the [Exhibitor Zone](#).

The purpose of this workshop is to inform companies on how to maximize their presence at Bloom in terms of merchandising, PR, consumer engagement and much more. All exhibitors are encouraged to attend this event.

All new companies exhibiting at Bloom must attend this event.

**The registration deadline is Tuesday, April 25th.**

## Exhibition timetable / working late

A timetable for build-up, show open and breakdown is located on **Page 9** of this manual.

A delivery schedule will be in place for the Bloom Inn. We will contact you in due course to allocate delivery time-slots.

Working outside of the published timetable will only be allowed in exceptional circumstances. Due to Health & Safety regulations, the decision of the Organiser's is final. We would ask all exhibitors using outside contractors to inform them of the opening hours.

## G

### Graphic panels and exhibits

The maximum height allowed for the build within the Bloom Inn is 2440mm high.

These graphic panels or product showcases must stay within the exhibitors allocated space.

When planning your booth design, please be mindful of your neighbours. In the interest of fairness to all exhibitors, we ask that you place any items over 1200mm at your back wall so you do not block your neighbours visibility, for example tall display units.

Failure to comply with this request may result in changes to your stand layout on site.

## Insurance

Each exhibitor is reminded that it is the responsibility of each individual exhibitor for effecting insurance cover for their stand.

In light of this can you **please forward a confirmation of your insurance to the relevant project manager if you have not done so already.**

This confirmation should provide the following:

Title of the Insured

Insurance Company

Policy Number

Business Description

Dates of Cover

Limits of Liability - Employers (An indemnity in the amount of €13 million/Public & Products Liability between (€2.6million and €6.5 million based on stand size & stand activity)

A specific indemnity to Garden Events Ltd/Bord Bia

**Please note that ALL exhibitors will need to provide evidence of their insurance before the event.**

**Please also note that exhibitors are responsible for ensuring that contractors they engage also have the appropriate insurance cover in place and this must be available on site for inspection if requested.**

# H

## Health & safety regulations

Exhibitors must adhere to correct food health and safety as per your official EHO certification. Please note you must have a hand wash sink on your stand if you are preparing and/or cooking meat products.

**Any company that appears to be sampling without meeting the regulations set by the HSA will be closed down, with immediate effect.**

## Height Restrictions

The maximum height allowed for the build within the Bloom Inn is 2440mm high. These graphic panels or product showcases must stay within the exhibitors allocated space.

When planning your booth design, please be mindful of your neighbours. In the interest of fairness to all exhibitors, we ask that you place any items over 1200mm at your back wall so you do not block your neighbours visibility, for example tall product display units.

Failure to comply with this request may result in changes to your stand layout on site

# M

## Merchandising

We encourage all exhibitors to merchandise their allocated stand space at Bloom.

Please consult where relevant if you intend on using a different mechanism to display banners.

When planning your booth design, please be mindful of your neighbours. In the interest of fairness to all exhibitors, we ask that you place any items over 1200mm at your back wall so you do not block your neighbours visibility.

Promotional balloons are not permitted.

## Microphones

The use of microphones, videos and music is permitted but the volume must not be such as to cause any annoyance to other exhibitors. The organisers reserves the right to prohibit their use if, in the organiser's opinion, any annoyance is being caused. On-stand auctions or sales with the use of PA systems are not permitted.

# O

## Organisers office - food village

The Organisers Office will be open at the Phoenix Park from 10am on Tuesday May 30th during build up and exhibition hours.

## Overnight parking on site

The OPW prohibit overnight parking on site except in designated areas. This is both for security and health & safety reasons. If you wish to leave a vehicle overnight, please contact the Organisers in advance at +353 1 668 5155

# P

## Patents & new designs

Exhibitors should avail of the protection afforded by the Patents Acts before exhibiting. Information is available from: The Department of Enterprise & Employment

45 Merrion Square

Dublin 2

**Tel:** + 353 1 661 2603

## Promotions

Please note the sale of multi-buy promotions of retail bottles is prohibited.

## Public address system

The Public Address system is for use by the Organisers for official announcements only. It is not available to exhibitors for publicity purposes or individual messages.

## Public relations

Have you something worth shouting about at Bord Bia Bloom 2023? If so, we want to hear it! Bord Bia's Media Team is busy compiling details of all the features, exhibitors and exciting news stories people can expect at Bord Bia Bloom 2023.

Bloom garners a significant amount of media attention. If you or your business has something interesting going on, please tell us so that we can share it with interested media or influencers in the run up to the event!

Please complete the online PR form, [by clicking here](#) so we can review your plans as part of the wider Bloom Comms plan. The form is also accessible through the Bloom Promotions tab in the [Exhibitor Zone](#).

By completing this form, you are agreeing to allow Bord Bia to use the information provided before, during and following the show. Bord Bia does not undertake PR activity for individual exhibitors.

**Looking to talk about Bloom? Please use the below text:**

In your PR and Marketing materials, please refer to the event as **Bord Bia Bloom**. The event should not be referenced as **Bord Bia's Bloom**.

Here is a **boiler plate for use in media materials:**

*Bord Bia Bloom, Ireland's largest gardening, food and family festival will take place in the Phoenix Park, Dublin from Thursday, June 1st to Monday, June 5th. A showcase of the very best of Irish garden design, food and drink, the annual event will once again feature a range of spectacular show gardens, over 100 Irish food and drink exhibitors in the Food Village and entertainment the entire family can enjoy.*

*Celebrating its seventeenth year in 2023, Bord Bia Bloom now attracts over 110,000 visitors annually and has grown into Ireland's favourite gardening and lifestyle festival. Tickets are on sale now on [BordBiaBloom.com](#) and don't forget, two kids go free! To stay up to date on the 2023 festival, sign up to the [Bloom Ezine](#) and follow us on social media – @BordBiaBloom on [Twitter](#), [Instagram](#) and [Facebook](#).*

For further information, please contact:

Email: [BloomPR@bordbia.ie](mailto:BloomPR@bordbia.ie)

# R

## Removal of display materials and products

Please note it is the responsibility of the exhibitor to remove all stand materials and products after the event. The Organisers do not provide skip or removal services for product or stand materials. The cost of removing any product or stand materials left after the event by the Organisers will be passed directly to the exhibitor.

# S

## Sampling

Exhibitors are permitted to sample their product, once they are adhering to correct food health and safety as outlined by the per your official EHO certification.

Please note you must have a hand wash sink on your stand if you are preparing and/or cooking meat products.

Exhibitors must adhere to the following maximum size when sampling:

**Wine sample - 30ml**

**Beer sample - 50ml**

**Spirit sample - 5ml**

Sampling in excess of these quantities is prohibited.

Please note, all packaging used to sample product must be made of compostable packaging.

The distribution of samples, product, or marketing material is prohibited outside the boundaries of the stand space allocated to the exhibitor.

## Security

While every reasonable precaution is taken and the premises patrolled day and night, the Organisers expressly decline responsibility for any loss or damage which may befall the person or property of any exhibitor from any cause whatsoever. Only designated entrances and exits should be used by exhibitors during the opening hours of the exhibition. Fire doors and emergency exits must not be used.

### Security hints for exhibitors

- Do not leave cash, handbags, valuables etc. in unlocked drawers or cupboards.
- Do not ask staff from your neighbouring stand to 'keep an eye' on your stand. If they get busy you could be the loser. Always ensure you have enough staff to man your stand.
- Think about the design of your stand – do not put boxes of accessories at the front of your stand out of your view.
- Do not leave your exhibits at night before visitors are clear of the show. In general try to man your stand until at least half an hour after the close of the stand.
- Please check all lockable units before leaving the stand.
- Please report anything of a suspicious nature immediately to Security or the Organisers.

## Selling Product

Exhibitors are only permitted to sell single serve drink products at the specified price below. Exhibitors are not permitted to sell cans of products.

### **Specified Prices**

€7 per cocktail

€5 per 500ml beer

€5 per standard glass of wine

€3 per 250ml beer

Exhibitors are permitted to sell their retail bottle for off-site consumption.

Exhibitors will be required to advise consumers that these products are only permitted for consumption off-site at point of sale.

Please note the sale of multi-buy promotions is prohibited.

The distribution of product, samples or marketing material is prohibited outside the boundaries of the stand space allocated to the exhibitor.

## Social Media

Bord Bia Bloom attracts a significant level of attention and as a participant, Bord Bia encourages you to undertake your own promotional activity on social media. However, there are some guidelines and restrictions we would like you to honour.

You are encouraged to share details of your activity, images and/or videos to help spread the word and create a buzz around the event. Social media is a fun and informal forum so feel free to be creative!

Bord Bia Bloom social channels:

Twitter

@bordbiabloom

Facebook

@BordBiaBloom

Instagram

@BordBiaBloom

#BordBiaBloom2023 will be the official hashtag for the lead up and duration of the event. Please use this when posting about the event on social media.

Advance information and Frequently Asked Questions can be found on [BordBiaBloom.com](http://BordBiaBloom.com).

The social media team in Bord Bia Bloom's Press Office are available to advise if you have any further queries. You can contact us at [Bloompr@bordbia.ie](mailto:Bloompr@bordbia.ie).

## Storage of packing cases

No packing cases of any description can be stored in the exhibition area. Exhibitors are responsible for removing packing cases from the premises, or placing them in designated areas if available, before the exhibition opens.

## T

### Terms and Conditions

The food village terms and conditions document can be reviewed in full again [here](#).

All exhibitors within the food village at Bloom must adhere to terms and conditions laid out in this document.

## V

### Venue

The full address for Bloom is: Bloom 2023, Phoenix Park, Dublin 8

## W

### Water and Waste

Exhibitors requiring Water and Waste facilities should contact the number below:

**A N O'Neill**

Unit 48C Robinhood Industrial Estate, Dublin 22

**Tel:** + 353 (0) 87 257 2077 | **Contact:** Alex O'Neill

The hand wash sink form is [available here](#). It is also accessible through the Stand Operations tab in the [Exhibitor Zone](#).

### Wi Fi

If you wish to arrange Wifi on your stand please refer to the Stand Operations tab in the [Exhibitor Zone](#).

**Unit 1, College Business & Technology Park**

**Blanchardstown,**

**Dublin 15, D15 PEC4, Ireland**

[info@viatel.com](mailto:info@viatel.com)

**Contact Graham Mulhern to place an order 087 616 6000**

### Website Listing

Make sure you are listed on the official website for Bloom! This form is [available here](#). It is also accessible through the Bloom Promotions tab in the [Exhibitor Zone](#).

<https://www.bordbiabloom.com/>

