

Bord Bia Services

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Small Business Development Manager

BORD BIA
IRISH FOOD BOARD



**Bord Bia Small Business Strategy and
Services
2019 - 2021**

Small Business Strategy



Bord Bia Statement of Strategy 2019-2021

Bord Bia's Statement of Strategy 2019-2021 will drive the focus of the organisation for the next three years. Bord Bia's vision (outlined below) remains unchanged, and articulates our intention to lead and support the production and marketing of world-class food and drink from Ireland, substantiated by Origin Green.

The Bord Bia Vision provides clarity and purpose for the organisation:



Customers around the globe recognise that Irish food and drink is world-class: that it is high-quality, distinctive, and made by a diverse range of creative producers from a unique and fortuitous island location.

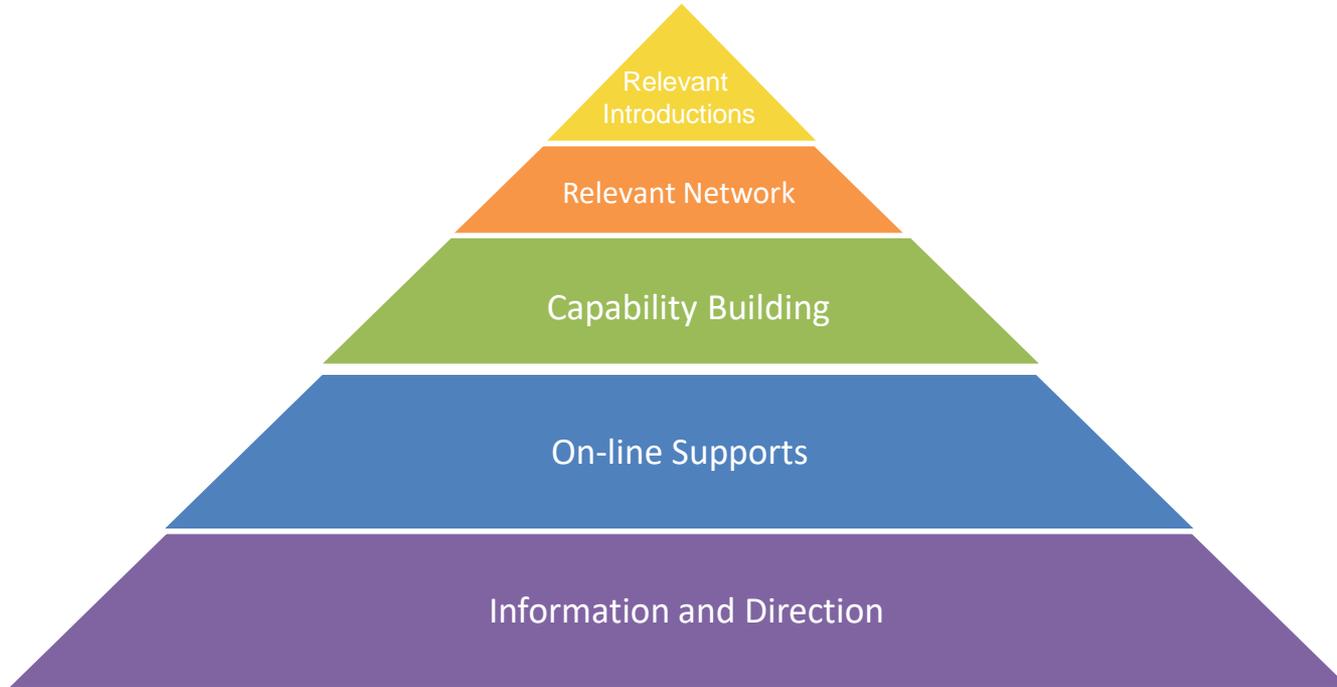


Our producers set the global standard in sustainable production – meeting the responsibility we all have to the planet, to society, and to future generations.

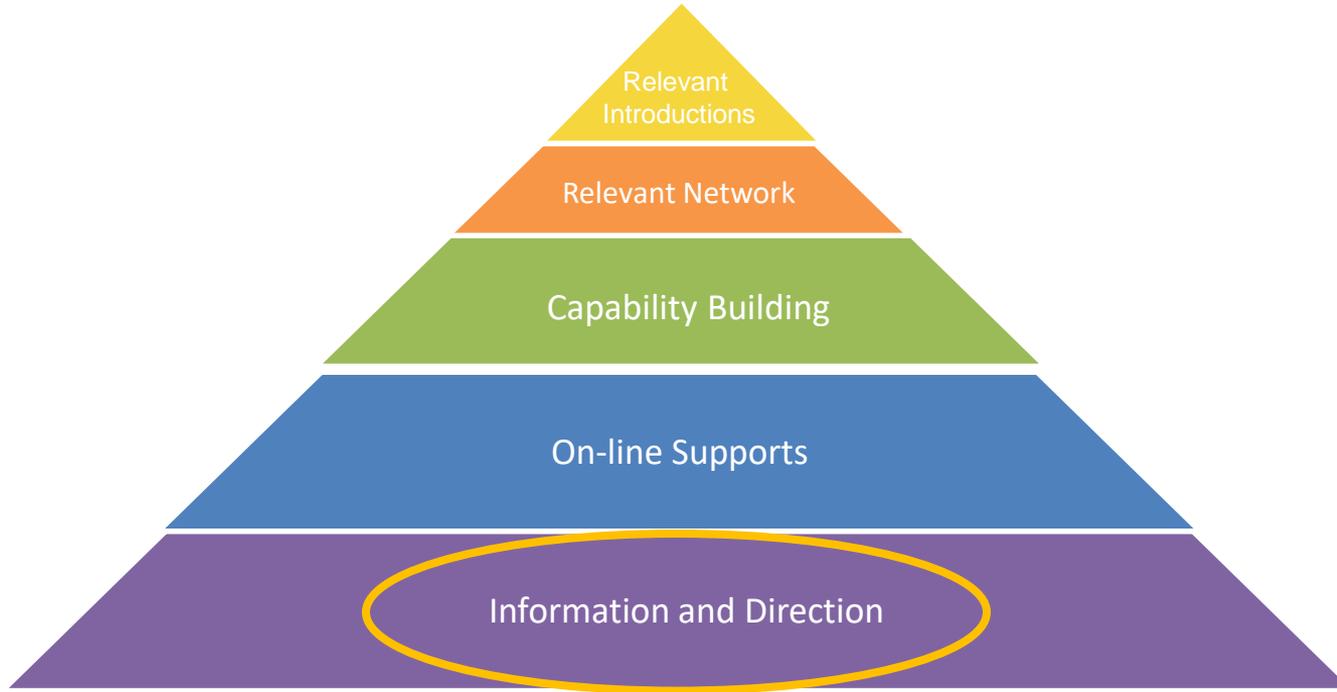


We have everything we need for a better, more sustainable food system. There has never been a better time to act, and set the example for the world.

Bord Bia Supports for Small Business



Information and Direction



Information and Direction

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Lifestyle Farmers & Growers Industry News & Events About Search

Brexit Bord Bia Insights Irish Sector Profiles Services

BordBia.ie > Industry >

Small Business

There are numerous resources available to the industry and it can be difficult to navigate what resources are right for you! The following pages will provide you with a clear overview of supports available to small food, drink and horticulture businesses in Ireland.

Bord Bia Small Business Resources

Bord Bia provide a host of resources for the small food, drink and horticulture industry. Click here to find out which ones can support you. →

Other State Agency Resources

There are many other state agency supports and services available for individuals and entrepreneurs looking to start a food business in Ireland. →

Upcoming Events

Click here to check out what events are happening around Ireland in the small food and drinks sector. →

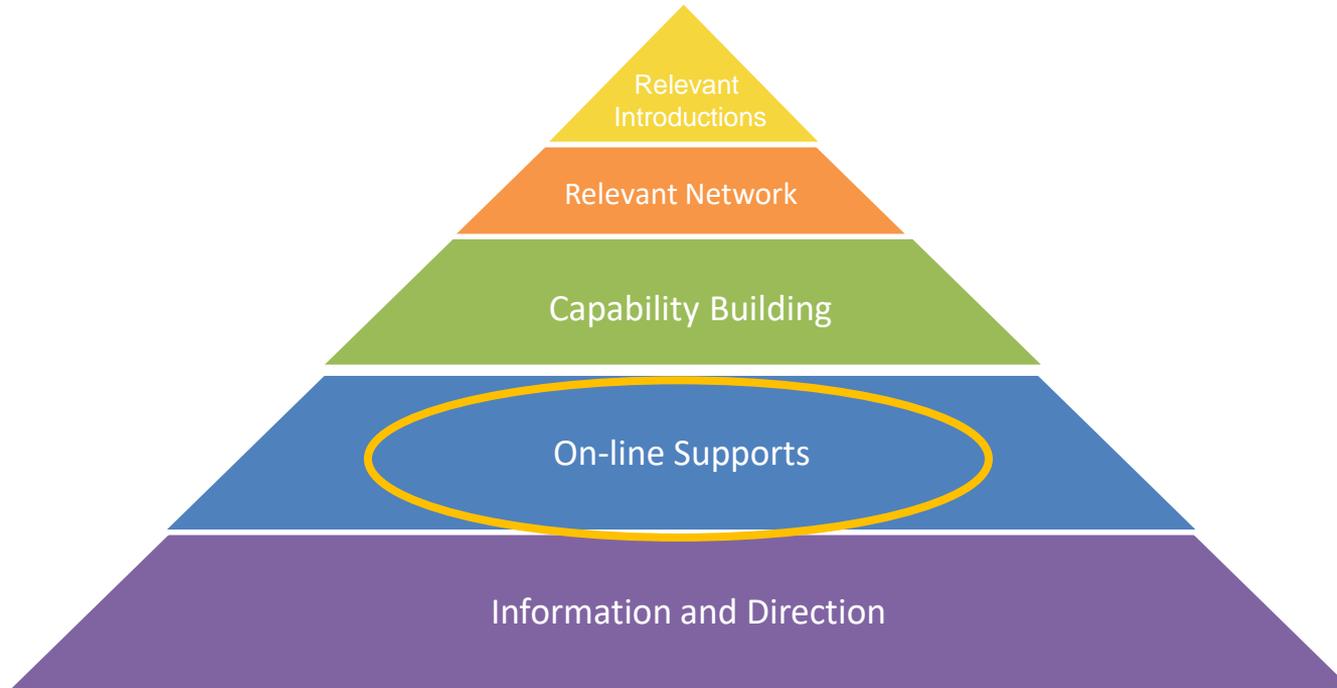
<https://www.bordbia.ie/industry/small-business/>

Information and Direction

- Bord Bia Library
- Brand Forum
- Map and SCP Grants
- Origin Green
- Retail and Food Service
- Sector Overview



On-line Supports



On-line Supports

About this module

This interactive module provides a short introduction to the foodservice channel for small food producers who are considering diversifying from their current channels such as retail or online.

The aim is to give small food businesses a better understanding of the foodservice channel and to explore what you need to do to be able to diversify successfully into foodservice.



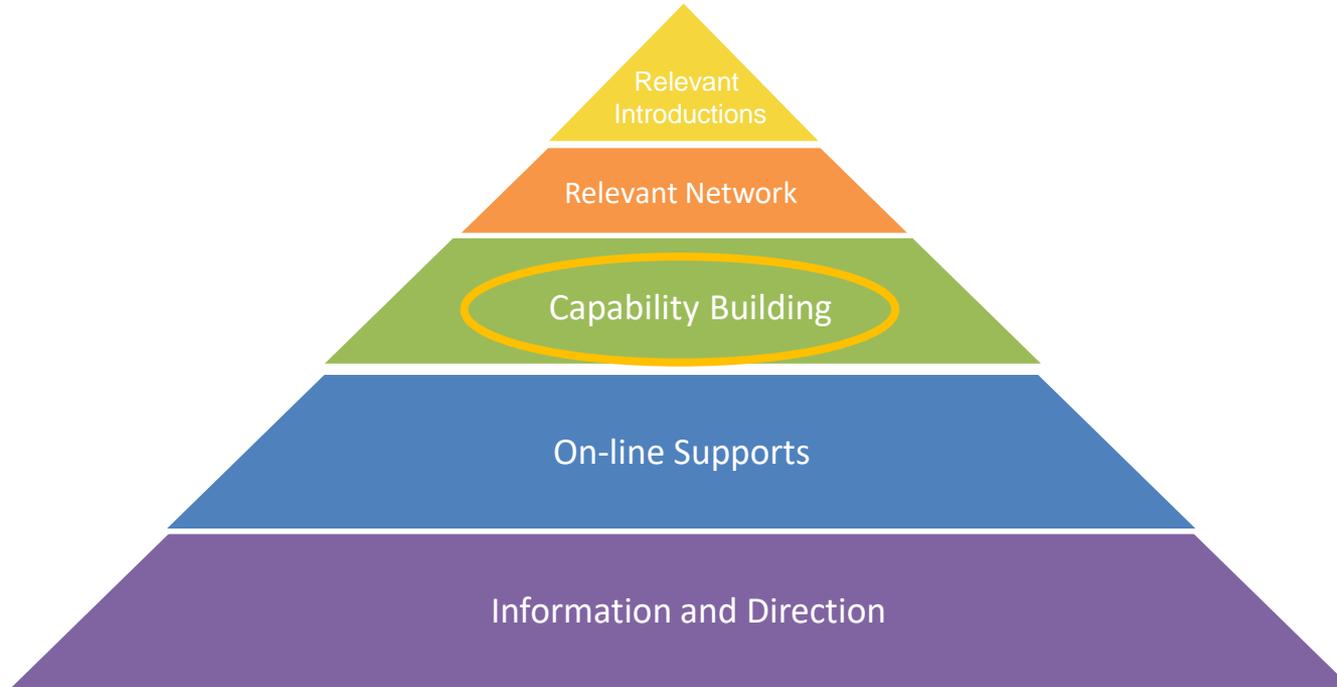
HOW TO NAVIGATE: You can learn how to navigate this module by selecting the map icon at the bottom of this screen at any time.



Previous

Next

Capability Building



Capability Building

Workshops



May

September

November

Capability Building

Retailer Programs



Capability Building

Entrepreneurship



FOOD WORKS

CREATING GLOBAL FOOD ENTREPRENEURS

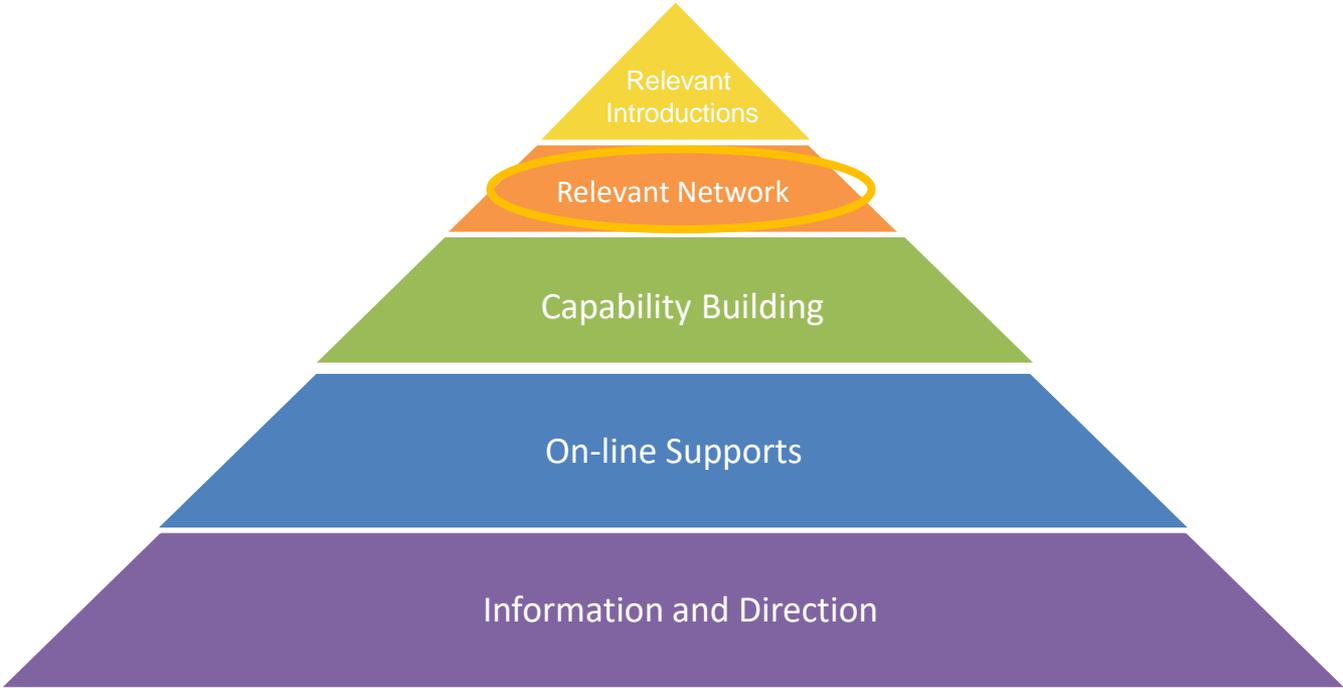
Bord Bia
Irish Food Board

 ENTERPRISE
IRELAND

 eagasc
AGRICULTURE AND FOOD DEVELOPMENT AUTHORITY



Relevant Network



Relevant Network



Sweden Market Study Visit

Location

Stockholm, Sweden

Date & Time

Tuesday 24th Sep 2019 - Thursday 26th Sep 2019
08:00 - 18:00

Events Tickets

Registration Closed

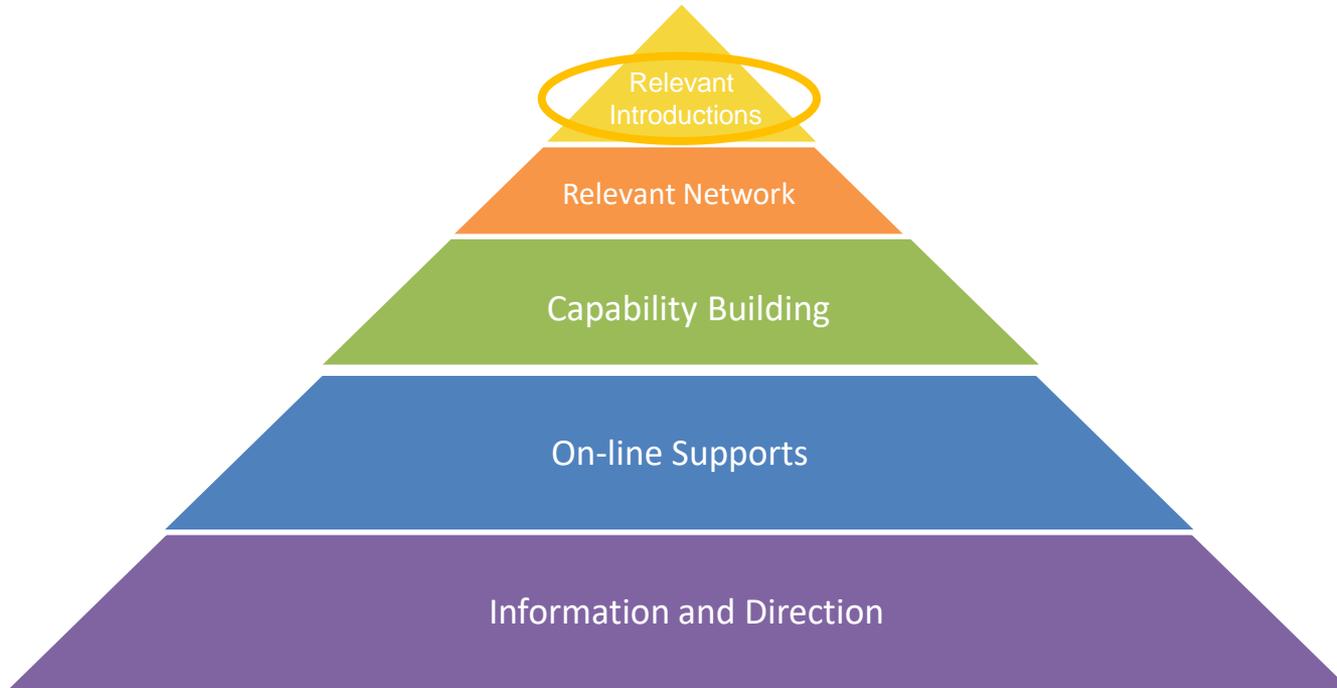
Event Fee

€100.00 for each attendee

**Workshop 1
Distribution**

BORD BIA  **Small
Business**

Relevant Introductions

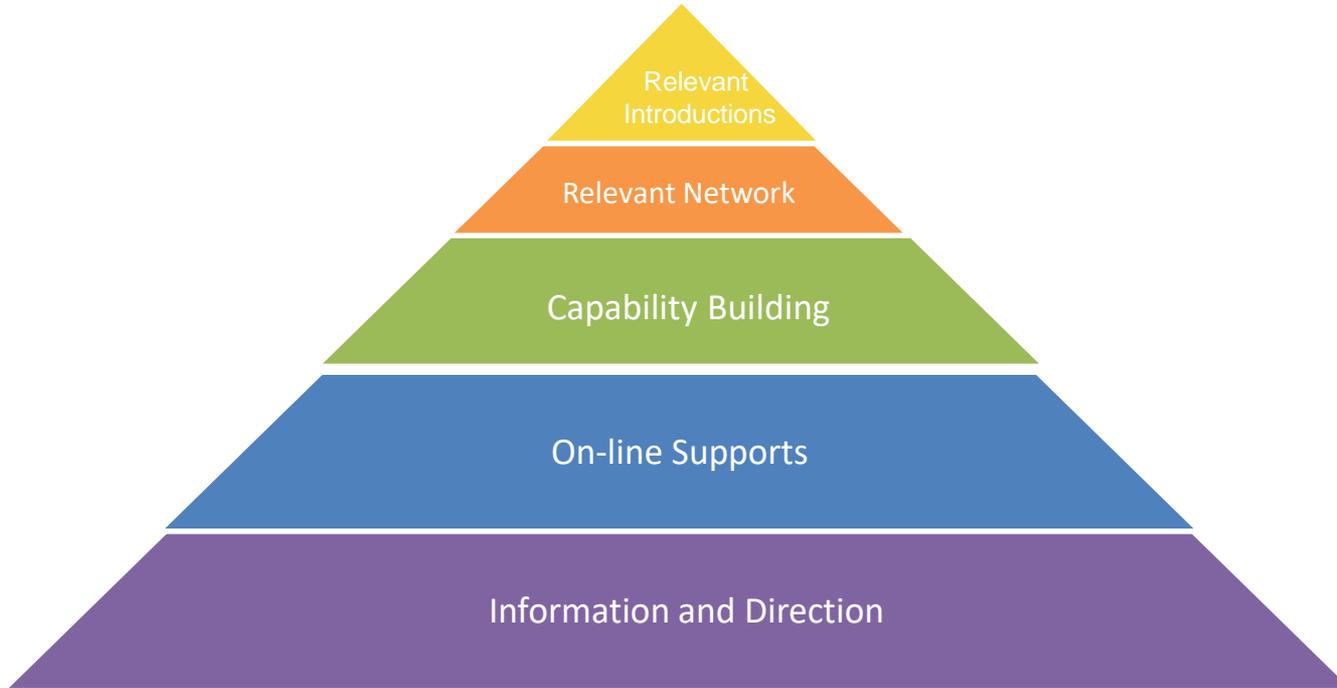


Relevant Introductions

BORD BIA
Bloom



Relevant Introductions



A woman with curly hair, wearing a green long-sleeved shirt and a light-colored apron, is smiling as she works in a shop. She is holding a tablet in her left hand and pouring liquid from a dark purple bottle into a jar with her right hand. The shop is filled with various products, including jars of jam, bags of coffee, and other goods. The background shows wooden shelves and a bright window. The text "Thank-You" is overlaid on the image in a white, sans-serif font.

Thank-You