JOHN STAPLETON

THE AUTHENTIC ENTREPRENEUR

JUST ASK! Developing your Network to support you and your business

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Networking

- Why Network?
- What is Networking?
- Yeah, but what is Networking really?
- How to Network
  - Clear objective
  - Contact lists
  - LinkedIn
  - Networking groups
  - Making contact
  - Reasons to make contact
  - 1-2-1 Networking
  - Events
- Reasons why you still won’t Network (despite the above)

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