



# **Supply Chain Strategy Guide and Supply Chain Partner Database**

## **Model Logic Limited**

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# Presenters

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Paul Johnson - Strategy Guide and Partner Database

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# Reasons for Guide and Database

- New Markets
- Brexit
- Market Prioritisation
- Developments in Logistics Marketplace
- Achieve Best Practice Procurement
- Ongoing Relationships with Logistics Partners

# Contents of the Supply Chain Strategy Guide

## Contents of Guide:

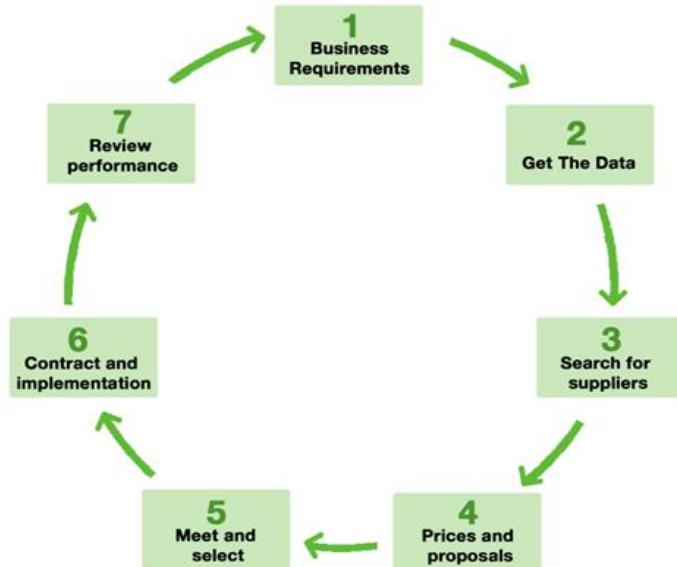
- Introduction
- Elements of Business As Usual Strategies
- Options for Supply Chain Re-design
- Cost Reduction Initiatives
- Possible Brexit Scenarios
- Guide to Logistics Service Provider Selection
- Conclusions and Recommendations for Exporters

## Focus on main European markets:

UK, France, Germany, Netherlands, Poland and Spain

# Guide to LSP Selection

## 7 Steps to Outsourcing Logistics Services



## Supporting Templates

### SELECTION TEMPLATES

Selection Criteria

Data Collection

Request for Information (RFI)

Request for Pricing (RFP)

Full Truckload (FTL) Pricing

Groupage Pricing

Warehouse Services Pricing

Key Performance Indicators (KPIs)

# Supply Chain Partner Database

International LSPs – from Ireland to Country

National LSPs – within Country

Freight Forwarders

Focus on main European markets:

UK, France, Germany, Netherlands, Poland and Spain

# Contents for International LSPs

COMPANY DETAILS		TRANSPORT OPTIONS TO EACH COUNTRY
Company Name		Frozen Full Truck Load (FTL)
Website		Frozen Less than Truck Load (LTL)
Company Description		Frozen Groupage Trailers per week
Contact Telephone		Frozen Access Pallet Network
Contact Email		Frozen Parcels / Packages / Samples
Location Address		Chilled Full Truck Load (FTL)
Owner		Chilled Less than Truck Load (LTL)
Ireland HQ		Chilled Groupage Trailers per week
European HQ		Chilled Access Pallet Network
Sales within Europe (€/year)		Chilled Parcels / Packages / Samples
Number of Temperature controlled trailers		Ambient Full Truck Load (FTL)
Number of Ambient trailers		Ambient Less than Truck Load (LTL)
SPECIAL SERVICES		Ambient Groupage Trailers per week
Bonded warehousing		Ambient Access Pallet Network
Hanging meat transport		Ambient Parcels / Packages / Samples
Fish_Seafood		
Container Transport		
Other Services		
ACCREDITATIONS AND USP		
BRC		
ISO 9001:2015		
ISO 14001		
OHSAS 18001		
AEO		
Other Certifications		
USP		
WAREHOUSE LOCATIONS AND PARTNERS		
Frozen warehouse locations Ireland		
Chilled warehouse locations Ireland		
Ambient warehouse locations Ireland		
Frozen warehouse locations		
Chilled warehouse locations		
Ambient warehouse locations		
Partners		

# Contents for National LSPs and Freight Forwarders

## NATIONAL LSPs

## FREIGHT FORWARDERS

### COMPANY DETAILS

Company Name

Website

Company Description

Contact Telephone

Contact Email

### COMPANY DETAILS

Company

Website

Company Description

Contact Telephone

Contact Email

Local Office

### SERVICES AND TEMPERATURES

Warehouse (Y/N)

Transport (Y/N)

Processing (Y/N)

Ambient (Y/N)

Chill (Y/N)

Frozen (Y/N)

### WAREHOUSE LOCATIONS

Warehouse / Office Locations

Notes

# Accessing the Guide and Database

- website reference
- sample screen shots

# Objectives of Workshops

- Broaden thinking for strategic options
- Share ideas and resources with others
- Be smart to be green
- Promote best practice in procurement
- Encourage measurement and KPIs