

## Frequently Asked Questions

### Do you have any advice for applying to the programme?

We look for people that have a passion for Irish Food and Drink, that's the most important thing, that are hard-working, resilient, motivated and mature. As part of your application, I would highlight any pastimes or hobbies that you might have because we're interested in you as a person, it's what will set you apart, because everyone applying has a degree. Also, think about how you could transfer any of your skills from previous roles, such as a Shop Assistant to your role in Bord Bia, highlighting the difference you would make to Bord Bia and the attributes you would bring.

### How do I apply?

Applications will open in September 2022.

### What does the application process look like?

The application process has three stages. There is an application form where we will ask a few simple questions and you can attach your CV. The second round is a psychometric evaluation, which includes verbal and numerical reasoning and then an online video interview. The interview will include a competency based interview and a task.

## What offices could I be based in?

Depending on your role you might be based in one of our 15 overseas offices in locations as diverse as: New York, London, Stockholm, Amsterdam, Madrid, Milan, Dusseldorf, Dubai, Shanghai, Singapore, Tokyo, Moscow, as well as Dublin. All international markets roles will be based overseas with the remainder based in Dublin.

## Do I need a language?

A language is mandatory for some of our offices. These languages include French, Spanish, German, Italian and Chinese. However we do have roles in overseas locations that do not require a language.

## Is there a rotation or do I stay in the same role?

There is no rotation during the programme. Graduates will work in one role during their time with Bord Bia. This increases graduates employability when they're finished the programme and helps them to deepen their knowledge in a particular area. Much of the work in each of the roles is wide varying and students will gain extensive experience in marketing, communications and insight, amongst others.

## Do I choose the role I'll be in?

You can express an interest in a particular role during the application process. We will then consider your preference, your experience and qualifications and decide where we think you would flourish.

## How can I get more information?

You can get in contact with us at [bordbia@ucd.ie](mailto:bordbia@ucd.ie) and we'll be sure to help answer any questions you might have.