

Instagram for Business Page, which gives great advice on several areas including:

- How to get started on Instagram.
- An overview of the products on Instagram businesses can use to connect with the community and their customers.
- An overview of some of those businesses who have enjoyed success on Instagram via case studies.

<https://business.instagram.com/>

Instagram Shopping Page, which gives a step by step overview of how to build your shop:

<https://business.instagram.com/shopping>

Facebook Help Centre, which outlines how to request a verified badge on Facebook:

<https://www.facebook.com/help/1288173394636262>