

Bord Bia Farmer Forum

BORD BIA
**Farmers
& Growers**

June 2026



Farmer Forum Committee



Macra



ICMSA



IFA



IGGG



ICSA



INHFA

INDEPENDENT FARMERS
AND GROWERS

Discussion Topics, June Farmer Forum

1. The role of Bord Bia
2. Farm Assurance
3. Marketing and Promotion



Agenda

- 10.00: Opening Address
- 10.15: Role of Bord Bia
- 11.15: Farm Assurance
- 12.30: Lunch
- 13.30: Marketing and Promotion
- 15.00: Close



Opening Address

Jim O'Toole – Bord Bia CEO

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