



FOOD WORKS

CREATING GLOBAL FOOD ENTREPRENEURS

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Bord Bia
Irish Food Board

 **ENTERPRISE
IRELAND**

 **teagasc**
Agriculture and Food Development Authority

The Challenge



FOOD WORKS

CREATING GLOBAL FOOD ENTREPRENEURS

- No Capital Support
- Contracting Domestic Market
- Cost of Entry in Exports is high

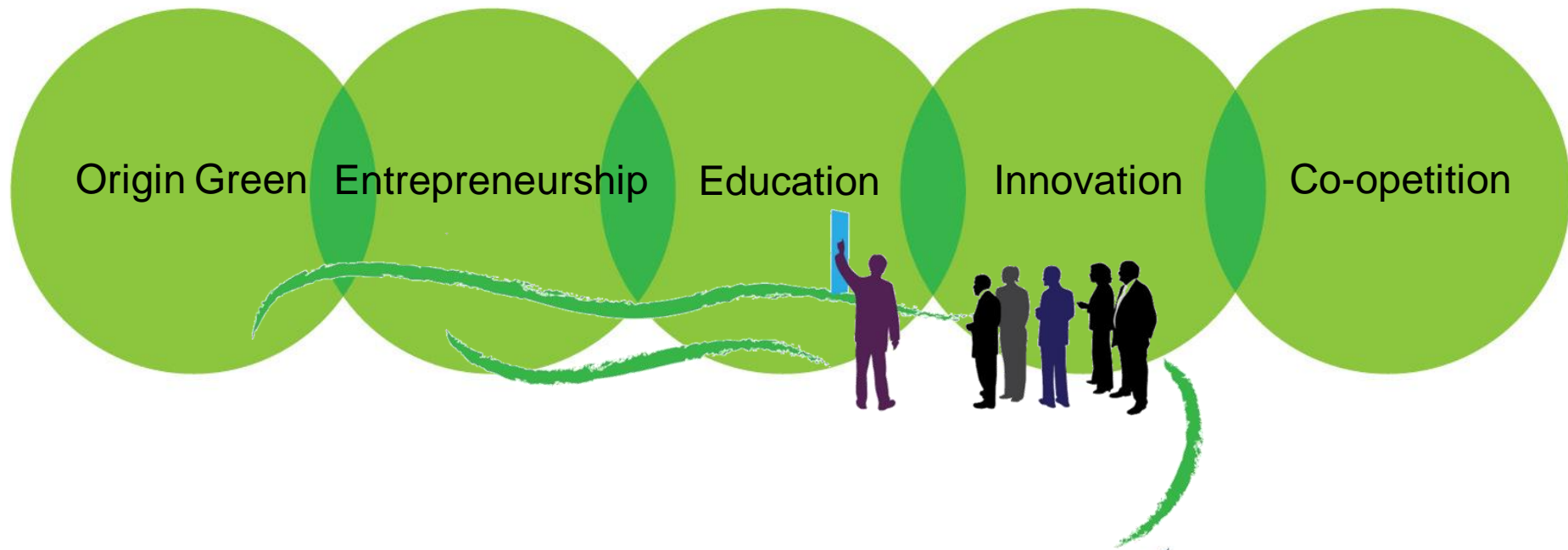


Pathways for Growth



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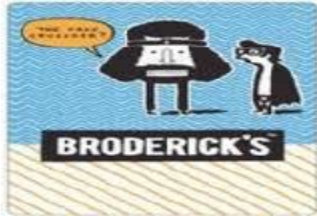
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BFree
Be Wheat & Gluten Free ☒



Lily O'Brien's



celtic pure
Soft days. Bottled.

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ANALYSTS AND FOOD TECHNOLOGY ASSOCIATION

What's needed



FOOD WORKS

CREATING GLOBAL FOOD ENTREPRENEURS

- Mentoring
- Direction
- Access
- and, most of all,
- Networking





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The Food Works Programme



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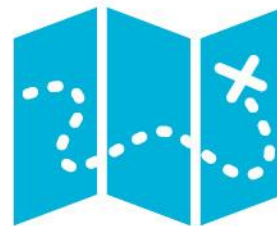
1.
PLAN
YOUR PATH



2.
IMMERSE
YOURSELF



3.
BOOK
YOUR PLACE



4.
TAKE YOUR
FIRST STEPS



5.
BEGIN YOUR
VENTURE

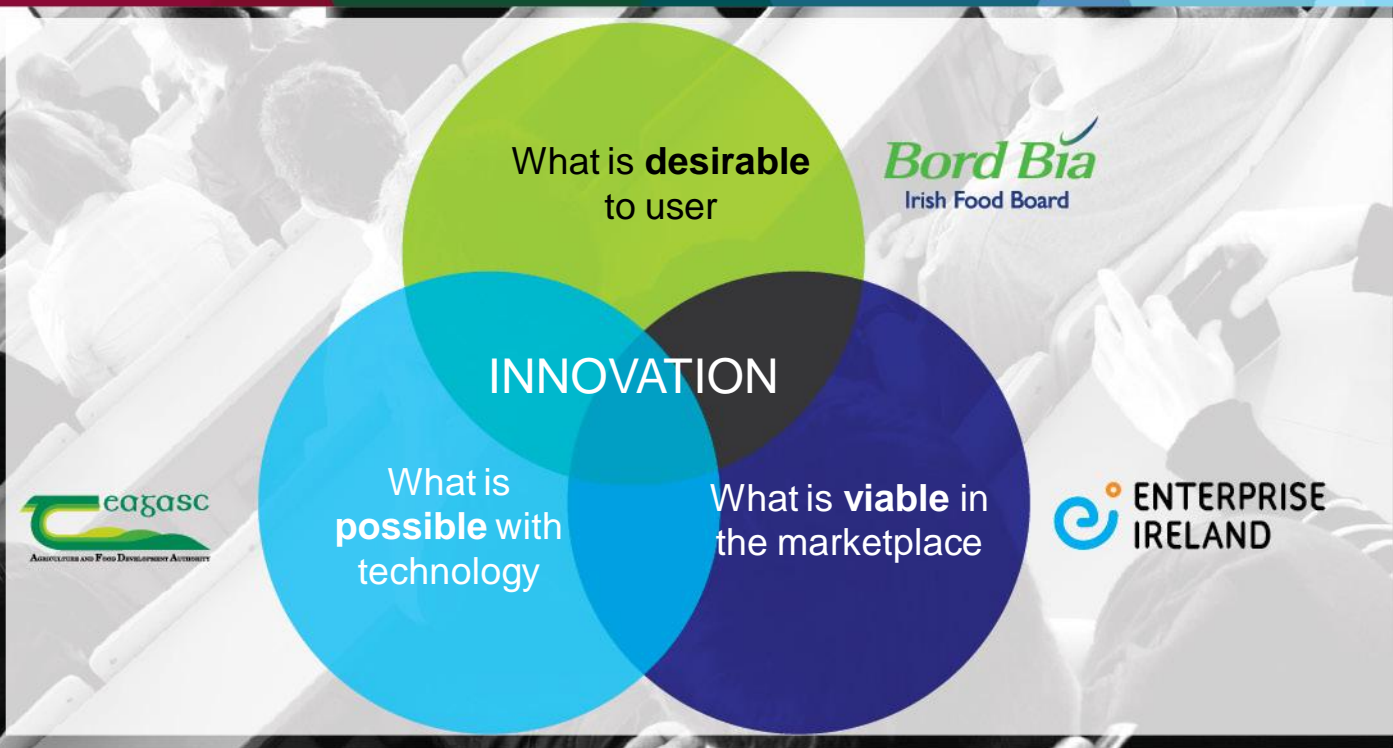


2. IMMERSE YOURSELF



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3. BOOK YOUR PLACE



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- Promoter, Team, relevant experience and capability to deliver on business plan through the programme
- Scalable Export Market Potential of the Product
- Innovation/unique product with consumer need
- Access to resources to fund the business plan
- Road Map
- See www.foodworksireland.ie for 2013 application details

THE GOAL



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- Feasibility complete
- Consumer validated
- Business plan
- Production plan
- Resources – human and financial

Journey After Food Works



FOOD WORKS

CREATING GLOBAL FOOD ENTREPRENEURS



- EI High Potential Start Up Unit
- Angel fund investment
- Retailer collaboration
- Partnership with Teagasc
- Bord Bia overseas network

GROWTH DRIVE
DREAMS

INNOVATION

OPPORTUNITIES

UNIQUE

AMBITION





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Thank you

www.foodworksireland.ie

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