



**SILVER HILL FOODS**

Award Winning Ducks from the Steele Family Farm

# Silver Hill Foods

[www.silverhillfoods.com](http://www.silverhillfoods.com)

**Fully integrated, family-owned duck producers supplying the highest quality innovative raw & cooked product**

Date Established:	Founded 49 years ago by Ronnie & Lyla Steele. The current Managing Director is their son Stuart Steele
Ownership Structure:	Family owned & managed business
Company size:	Currently employ around 150 people, processing around 60,000 ducks per week.
Product Range:	All our products are hand produced & our cooked product range is slow cooked in order to produce a finished product that is succulent, tender & full of flavour.
Brands:	Silver Hill Foods – Renowned within both the Foodservice & retail markets throughout Ireland, Europe & beyond for setting the benchmark for quality & consistency.
Market Sector:	Foodservice – Wholesalers, Cash & Carry, Pub & Hotel Chains, Contract Caterers, Banqueting & Conference Catering, Food Manufacturing Retail – Top end retailers
Key customers:	Regional & Nationwide Wholesalers, Pub & Hotel chains, Contract caterers, Chinese cash & carries, Retail – National & Independent, Food Manufacturers
Quality Systems:	Full HACCAP system, BRC Grade A approved
Technology:	Modern factory with €2 million recently spent on refurbishment
Shelf Life:	Fresh - Cooked product range 14 days from date of production Frozen - Raw & cooked products 18 months

- Company USPs:
- Silver Hill Foods success is as a result of the unique Silver Hill breed of Peking Duck, which is renowned within the Food industry for being flavoursome, succulent, tender & consistent in its quality
  - Fully integrated operation
  - All Ducks are Air Chilled
  - No additives or antibiotics used in the rearing of our ducks
  - All our products are hand produced to ensure consistency & the highest quality finished produce
  - No artificial colourings or Ingredients
  - Our cooked product range is slow cooked to ensure tenderness and flavour
  - We can manufacture both raw & cooked duck products, and have the ability to produce bespoke lines to match our customer requirements
  - Product innovation is a major focus for the business
  - Full time Development team at our customers disposal
  - Menu Development presentations

Awards and  
Accreditations  
Received:

- 2010 Great Taste Awards 3 Gold star awarded for the Smoked Duck Breast fillet
- Smoked Duck fillet awarded “Best product from Ireland at the Great Taste Awards”
- Shortlisted for Deloitte Touche Best Family Managed Business
- Silver Hill Foods supply 98% of the top Chinese restaurants in the UK with the Head on Duck including the Dorchester China Tang and the Royal Garden Hotel
- Silver Hill duck recently featured in Heston Blumenthal’s In Search of Perfection series where Heston was searching for the Perfect Peking duck
- 2009 Ulster Bank Winner Family Run Business
- 2009 British Frozen Food Federation Gold award for Best New product – Smoked Spiced Duck Breast
- 2009 IFEX Highly commended Smoked Spiced Duck Breast
- 2009 Great Taste Awards 2 Gold stars Aromatic Duck Legs with Chinese pancakes and hoi sin sauce
- 2009 Great Taste Award Gold star awarded Whole Cooked duck with Chinese pancakes and hoi sin sauce
- British Frozen Food Federation Silver award for Best New product –

Maple & Mustard Duck Breast

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